

July 20, 2022 Economic Development Advisory Committee
Regular Meeting 1:00 pm

At a regular meeting of the Economic Development Advisory Committee held on Wednesday, July 20, 2022, at 1:00 pm in the Meeting Room AB, Berryville-Clarke County Government Center, 101 Chalmers Court, 2nd Floor, Berryville, Virginia.

Members Present: Chris Bates, Reid Dodson, John Milleson, Betsy Pritchard, Bev McKay (arrived late)

Members Absent: Christy Dunkle

Staff Present: Brandon Stidham, Catherine Marsten

Others Present: None

Press Present: None

1. Call to Order

At 1:00 pm, Chairman Milleson called the meeting to order.

2. Adoption of Agenda

Chairman Milleson proposed amending the agenda as follows, due to the absence of several key staff and committee members:

- Table Item 4 (Planning Session) until the next regular meeting.

Chris Bates made a motion, seconded by Reid Dodson, to adopt the agenda as amended. The motion carried by the following vote:

Chris Bates	-	Aye
Reid Dodson	-	Aye
Christy Dunkle	-	Absent
Bev McKay	-	Absent
John Milleson	-	Aye
Betsy Pritchard	-	Aye

3. Approval of Minutes

- May 18, 2022 – Regular Meeting

Betsy Pritchard made a motion, seconded by Chris Bates, to approve the minutes of the May 18, 2022 Regular Meeting as presented. The motion carried by the following vote:

Chris Bates	-	Aye
Reid Dodson	-	Aye
Christy Dunkle	-	Absent

Bev McKay	-	Absent
John Milleson	-	Aye
Betsy Pritchard	-	Aye

Bev McKay entered the meeting at 1:03 pm.

4. Planning Session

Chairman Milleson advised that the Planning Session is tabled until the next regular meeting and that the committee would instead discuss its roles, focus, and objectives informally. Discussion highlights include:

- The committee will establish a process to get more involved in the economic development and tourism opportunities within Clarke County.
- There is potential to work collaboratively with the Clarke County Industrial Development Authority and the Berryville Clarke County Joint Committee on Economic Development and Tourism.
- There are numerous vacant commercial properties locally, finding the proper motivation for those property owners/landlords is a challenge.
- It may be beneficial to have a real estate agent or broker appointed to fill the current vacancy on the committee.

5. Next Meeting

- Wednesday September 21, 2022 – Regular meeting
- Wednesday October 19, 2022 – Fall Business Tour

6. Adjournment

At 2:02 pm, Chairman Milleson adjourned the meeting.

Minutes Recorded and Transcribed by Catherine D. Marsten