



Berryville / Clarke County Joint Committee on Economic Development and Tourism

Jay Arnold, Doug Lawrence, Kara Rodriguez, David Weiss, Chris Boies, and Christy Dunkle

Agenda

10:00 am, Friday, July 16, 2021

Meeting Room AB Berryville-Clarke County Government Center
101 Chalmers Court, 2nd Floor, Berryville, Virginia

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1. Call to Order	3
2. Adoption of Agenda	4
3. Approval of Minutes	5
• March 19, 2021	6-13
4. Economic Development and Tourism Update	14
• Update by Director Felicia Hart	15-22
5. Berryville Area Plan Five-Year Review Resolution Discussion	23-25
• Brandon Stidham to help explain the Resolution to Initiate Review of the 2015 Berryville Area Plan	
6. Set 2021-2022 Goals	26
7. Next Meeting	27
• September 17, 2021	
8. Adjourn	28
Reports In Packet:	29
• Memorandum of Understanding between Berryville and Clarke County	30-36
• 2020 Established Goals	37
• Follow-up Items Status Report	38