### **CLARKE COUNTY**

# Conservation Easement Authority THURSDAY – 15 July 2021 – 10:00 am A/B & Main Conference Room, 2<sup>nd</sup> Floor Government Center

### **AGENDA**

- 1. Approval of Agenda
- 2. Approval of Minutes of the meeting of 17 June 2021
- 3. Bank Account balances
- 4. Campaign for the Authority
- 5. Easement Donation/Purchase
  - a. Diane Sheehey new application easement donation
  - b. Bradley Keister new application easement donation
  - c. Doris Stimpson easement donation deed signed on BOS agenda for final approval
  - d. Lizzie Moon DUR purchase on finance committee agenda
  - e. RSP Enterprises on finance committee agenda
  - f. Lowell Pratt donation revised deed
- 6. Report on Applications for Easement Purchase Motion to go into Closed Session pursuant to Section 2.2-3711-A3 of the Code of Virginia, as amended, to discuss the Acquisition or Sale of Property and Section 2.2-3711(A)(7) for consultation with legal counsel regarding specific legal matters requiring the providing of legal advice.
- 7. Adjournment next meeting Thursday August 19th 10 am

#### CLARKE COUNTY

# **Conservation Easement Authority** draft Minutes - 17 June 2021 draft

A regular meeting of the Conservation Easement Authority was held at 10:00 am on Thursday 17 June 2021, in the A/B/Main conference room, 2nd Floor Government Center.

Present:

R. Buckley, W. Thomas R. Bacon, M. Jones

Absent:

P. Engel, Terri Catlett

Phone in:

G. Ohrstrom

Staff:

A. Teetor

Agenda

On motion of Ms. Bacon, seconded by Ms. Thomas, the Authority unanimously approved

the agenda.

On motion of Ms. Thomas, seconded by Ms. Jones, the Authority unanimously voted to Minutes approve the minutes of May 20, 2021.

Bank Account: Ms. Teetor reviewed the financial spreadsheets. Current fund balances show a total fund balance of \$354,687 consisting of \$112,490 in the donations account, \$216,491 in stewardship/restricted, and \$25,706 in local funds. Ms. Teetor stated that the expenses were for the spring newsletter, and legal review of the Pratt deed and the second appraisal for RSP Enterprises, required as the survey showed a reduced acreage.

Public Relations: Ms. Cardillo was absent from the meeting so Ms. Teetor reviewed her report. Donations continue to increase, so far in 2021 there have been 63 donations totaling \$7,559.00. She continues to work with Matt Hannan at Long Branch to set up the photo exhibit of the pandemic photo contest in early July. Ms. Teetor will confirm the date of the reception and let members know. The spring newsletter was mailed in the tax bills. She is starting to work on the summer newsletter, and is open to any suggestions for stories. Currently she is planning to include stories on an easement landowner, the policy on zero DURs, grant news, the photo exhibit at Long Branch, and the donor reception. As discussed at the last meeting Ms. Cardillo has ordered Save Open Space magnets as giveaways to donors. The donor reception is still tentatively scheduled for October 15th at George's farm. Joe Sipe complained about the access road but Mr. Ohrstrom said it had been repaired.

# Report on Applications for Easement Purchase/Donation

a. James & Carmen Igoe - new application - The Igoes have applied to the easement authority for approval of an easement donation or DUR purchase. The property is located on the mountain off Lions Lane, adjacent to Carefree Acres. It is identified as Tax Map# 38-A-40, and consists of 102.6 acres with 6 remaining DUR's. The property is entirely forested and vacant. In reviewing the parcel, it meets 3 of the 4 criteria. The parcel is over 40 acres, the property resource score was 62.53. Points were given for retiring 4 of the 6 DURs, and having 20 acres of slopes > 25%. The property touches the corner of an eased property but this was not considered adjacent. Ms. Teetor provided the applicant with information regarding the DUR purchase program and they were not aware of the income requirement so they are postponing any decision until a later time. As a result no action by the Authority is required.

Carlton Mallory – Mr. Mallory has applied for an appraised easement purchase. The property consists of 3 parcels and is located on both sides of Kennel Road at the intersection with Swift Shoals Road. The property on the west side of Kennel Road is identified by Tax Map# 37-A-19, and consists of 43.5 acres with an existing house and zero remaining DURs. The property is listed under John W. Truban, Trustee, KHS Land Trust. The parcel was subdivided in 1981, the trust retains 2 - 2 acre parcels each with 1 DUR. The Authority gave preliminary approval at the last meeting. Ms. Teetor stated that they have ordered a preliminary appraisal and will likely move forward with the grant applications in the fall. Ms. Teetor has requested authorization for applying for both an ALE and VLCF grant. On motion Ms. Jones, seconded by Ms. Thomas members approved submittal of the grant applications.

- **b. Doris Stimpson** Ms. Stimpson received final approval for her easement donation two months ago. Ms. Teetor spoke with Ms. Stimpson, who seemed ready to proceed with signing the deed of easement, however, nothing has been received. Ms. Teetor will contact her again to determine if she needs any additional information.
- c. Lizzie Moon DUR purchase the DUR purchase offer was approved two months ago. The lender is satisfied with the terms of the deed and the item will be placed on the finance committee agenda and Board agenda for final approval and funding appropriation. Once approved the closing should be able to take place in early August.
- d. RSP Enterprises Ms. Teetor stated that the revised appraisal is complete but unfortunately showed a lower value than the original appraisal. This item will be discussed in closed session.
- e. Lowell Pratt Staff continues to work with Mr. Pratt and his attorney to finalize the deed of easement. Ms. Teetor stated that she asked Mr. Mitchell to review the entire deed as there were so many changes proposed by Mr. Pratt's attorney. Mr. Mitchell had a few suggested changes to the deed but stated that most of the changes proposed by the attorney related to ensuring protection of Mr. Pratt's tax credits. Mr. Mitchell stated he had no issues with the proposed draft provided the Authority was comfortable with the w/b/d language. Mr. Pratt's attorney left in the references to the winery/brewery/distillery (w/b/d) but included language requiring all structures except for 5 <600 sq. ft. buildings be included in the building envelope. In addition, staff stated that they inserted a clause to prohibit clear cutting but are still allowing clearing for agricultural purposes. The attorney also requires Authority review and approval for all structures and activities. Mr. Ohrstrom stated he has reservation regarding the deed but as it is a donation, he was more comfortable with it. He stated he wanted to make sure the Authority could adequately explain why they would hold an easement with the potential for a commercial activity. Ms. Jones stated that she feels that the proposed use would be more intensive than 11 houses and she cannot approve the deed in its current form. Even though the Authority has authority to review and deny a proposed commercial activity the owner could say that the denial is unreasonable and the Authority could be sued. Mr. Ohrstrom added that wineries are considered a by right agricultural use but it is a fine line between agriculture and commercial use. Ms. Jones suggested either removing all language from the deed regarding w/b/d or leave the front parcel out of the easement. Mr. Ohrstrom agreed stating that the County's experience with Bear Chase Brewery highlights potential problems as it appears as though no one in Loudoun government looked at the potential cumulative impact. Staff was requested to relay the Authorities concerns and suggested changes to Mr. Pratt.
- f. Tom Wiseman Mr. Wiseman is working on closing his father's estate. No action on the easement is anticipated until later this summer.
- g. Blue Ridge Hunt Ms. Teetor spoke to Anne McIntosh, agent, for the Hunt, she stated that the deed is being reviewed by Bucky Slater, attorney, one change she noted was the need to include a building envelope. Ms. Jones explained that the IRS is requiring building envelopes because if the

location of a building envelope is not fixed at the time of the conveyance, the IRS may take the position that a charitable deduction should be denied based on a failure to protect the conservation purpose in perpetuity. It is usually a problem on large multi million dollar easements but unfortunately it impacts all easements.

h. Staley – I spoke with the applicant and they haven't had time to send the deed to their attorney so this is on hold.

# Report on Applications for Easement Purchase

On motion of Mr. Buckley, seconded by Ms. Thomas the Authority unanimously approved going into Closed Session pursuant to Section 2.2-3711-A3 of the Code of Virginia, as amended, to discuss the Acquisition or Sale of Property. On motion of Mr. Buckley, seconded by Ms. Jones, the Authority unanimously approved reconvening in Open Session. Mr. Buckley moved, seconded by Ms. Bacon, to certify that to the best of the member's knowledge:

- (i) only public business matters lawfully exempted from Open Meeting requirements under Chapter 2.2-3700, et sec., of the Code of Virginia, as amended, pursuant to Section 2.2-3711-A3 of the Code of Virginia, as amended, to discuss the Acquisition or Sale of Property, and
- (ii) only such public business matters as were identified in the motion by which the Closed meeting was convened were heard, discussed, and considered in the meeting by the Authority. The vote on the above motion was:

Ms. Bacon Aye Mr. Buckley Aye Mr. Engel Absent Ms. Thomas Aye Mr. Ohrstrom Aye Ms. Jones Aye Ms. Catlett Absent

Based on a required survey, the acreage of the property was reduced from 214 acres to 194 which caused the appraisal value of the easement to be reduced. On motion of Ms. Jones, seconded by Ms. Thomas members voted to approve a reduction in the amount to be donated by the Pritchard family to \$18,375.

**Adjournment** There being no further business, Ms. Bacon moved and Mr. Ohrstrom seconded that the Authority adjourn the meeting. The next meeting is scheduled for Thursday July 15<sup>th</sup> at 10:00 am. The motion was approved unanimously.

Randy Buckley, Chair	Alison Teetor, Clerk to the Authority

FY2021

			Stewardship/Restricted		
	Iotal Fund Balance	Donations	Funds Account	Local Funds	
<u>SOY FY20 -</u> Fiscal Year 2021	278,893	83,736	195,156	1	
July Rev/AR		1,025	166	0	
July Exps/AP		0	0	0	
Aug Rev/AR		325	166	0	
Aug Exps/AP		-730	-2,045	-2,058	Transition of the contract of
Sept Rev/AR		4,562	121	5,039	Land Use Rollback Tax-
Sept Exps/AP		-2,551	-675	0	\$5,039.31
Oct Rev/AR		1,060	190	0	Emily Johnson
Oct Exps/AP		-1,868	-2,625	062-	CE Stewardship annual
Nov Rev/AR		6,303	960'24	803	state funds \$46,937.95
Nov Exps/AP		-880	0	-208	
Dec Rev/AR		7,350	167	22,496.74	Emily Johnson:
Dec Exps/AP		-1,983	-14,399	-1,150	Larid Use Rollback Lax-
Jan Rev/AR		11,884	155	1,177	Emily Johnson:
Jan Exps/AP		-320	772,7-	-4,000	Land Use Rollback Tax-
Feb Rev/AR		140	140	0	\$22,496.74
Feb Exps/AP		-705	0	0	
Mar Rev/AR		1,175	155	7,537	
Mar Exps/AP		-1,746	0	О	
Apr Rev/AR		8,515	150	0	
Apr Exps/AP		-2,359	0	-248	
May Rev/AR		1,595			
May Exps/AP		-1,163	0	-2,275	
June Rev/AR		1,525		4,109	
June Exps/AP		-423	0	-410	
YTD Rev/AR	135,126	45,459	48,506	41,161	
YTD Exps/AP	53,507	14,728	27,021	11,758	
Adjustments	0				
YTD FUND BALANCE (AR & AP)	360,512	114,467	216,641	29,405	VDACS
					75,738.77 Expires 12/31/2021 (FV2019)
			9		58,333.00 Expires 12/31/2021 (FY2020)
		Anticipated Easement Closings:	nent Closings:		134,071.77
		Smitnfiela Farm IBD	80		-61,827.10

134,071.77

-61,827.10

72,244.67 AVAILABLE Estimated YTD BALANCE-VDACS

13arke County:
rcludes expenses not specifically designated to neasement (including donation, stewardship and monthly Hall, Monahan expenses).

Clarke County: includes expenses not specifically an easement (including donation, and monthly Hall, Monahan expen	
Appropriated Balance Remaining -8,507 569,029	
Actual Expenses 53,507	53,507
Appropriated 45,000 569,029	614,029
FY21 Expenditure Appropriations General Expenses Smithfield Farm	

114,467

360,512

ESTIMATED YTD FUND BALANCE

Through 06/30/21
Conservation Easement Expense Detail - FY21
Donations

Conservation	Conservation Easement Expense Detail - FY21  Donations	Stewardship	Local Funds
<u>Vlnr</u>			
	0:00	0.00	0.00
August	250.00 Ellen Shepard - Annual VA Land Conservation 480.00 Robin Cardillo Services for CEA July 730.00	1,400.00 Jessica Crandell-Inspections 158.70 Jessica Crandell-Mileage 136.68 Jessica Crandell-Mileage 350.00 Larry Royston Septic Service - Labor	, 2,
Sept	450.00 Gloria Marconi Summer newsletter 960.00 Robin Cardillo Services for CEA August 195.00 Winchester Printers - envelopes 936.07 Winchester Printers Summer printing newsletter 9.50 Purchase Power Postage		620.00 Hall, Monahan, Engle-Legal svcs for Aug 2020 620.00
Oct	560.00 Robin Cardillo Services for CEA September 350.00 Gloria Marconi Design&Prod 2020 CEA Photo 450.00 Gloria Marconi Fall newsletter 507.71 Winchester Printers CEA printing services	1,550.00 Greenway Engineering Services 1,075.00 Clarke County HD Permits 2,625.00	790.00 Hall, Monahan, Engle-Legal svcs for Sept 2020 790.00
Nov	880.00 Robin Cardillo Services for CEA October 880.00	0.00	207.50 Hall, Monahan, Engle-Legal svcs for Oct 2020
Dec	200.00 Gloria Marconi end of year letter 960.00 Robin Cardillo Services for CEA 822.92 Winchester Printers CEA printing services 1,982.92	2,500.00 Martins Pumping Service Septic 11,299.00 Sinhas and michael Corp Well 600.00 Ben Sprouse Easement Insp 14,399.00	1,150.00 Hall, Monahan, Engle-Legal svcs for Nov 2020 1,150.00
Jan	320.00 Robin Cardillo Services for CEA 320.00	7,276.51 Broy&Son Pump Service-Water 7,276.51	4,000.00 Myers & Woods Appraisal RSP Enterprises 4,000.00
Feb	704.90 Robin Cardillo Services for CEA	0.00	0.00
Mar	400.00 Robin Cardillo Services for CEA 18.00 CEA Birdhouse Postage 110.00 CEA Birdhouse Postage 168.48 Fly Home Birdhouses 450.00 Gloria Macroni CEA services 150.00 Warren Krupsaw prize winner 200.00 Tim Farmer Prize winner 250.00 Ellen Shepard Bronze Sponsor	0.00	0:00
Apr	445.00 Winchester Printers 576.00 Winchester Printers 960.00 Robin Couch Cardillo services for CEA 365.80 Winchester Printers 12.60 Postage	0.00	247.50 Hall, Monahan, Engle-Legal svc 247.50
May June	640.00 Robin Couch Cardillo services for CEA 450.00 Gloria Macrconi CEA Services 73.40 Postage 1,163.40 320.00 Robin Couch Cardillo CCEA Prep 18.00 Domain Registration 84.81 CEA Photo	0.00	1,075.00 Hall, Monahan, Engle-Legal Svc 1,200.00 Myers & Woods Appraisel Rpt RSP Enterprise 2,275.00 410.00 Hall, Monahan, Engle-Legal Services
YTD Totals	<u>Donations</u> 14,728.19	Stewardship 27,020.89	<u>Local Funds</u> 11,757.50



# ROBIN COUCH CARDILLO

July 8, 2021

Clarke County Conservation Easement Authority Fundraising Report July 2021 meeting

### **Donor Statistics**

See attached Master Report

- 2021 year-to-date total: \$9,059.00 from 72 donations

# Ongoing

- -Photo exhibit at Long Branch
  - Proposed timing start week of July 12 through August
  - Displaying photo winners from two contests (2015 and 2020)
  - Reception in July TBD (evening wine event?); send postcard invitations to mailing list
- -Summer newsletter
  - Easement landowner feature, policy on zero DURs, grant news, photo exhibit, donor reception
  - Publish in August
- -Donor reception returns
  - Mark your calendar for October 15, 6-8:00 pm, George's barn

Fundraising Results: Clarke County Conservation Easement Authority

<b>2021</b> \$9,059.00	2021	\$1,710 \$1,710 22	2021 \$5,610 35 \$30	2021	2021 \$1,709 14 2021	
2020 \$36,822.80 209	2020 \$16,232 73 \$120	\$3,105 43	2020 \$2,762 18 \$615	2020 \$5,260 30 2020 \$6,244 \$410 \$410	2020 \$1,980 14 2020	94.80 (2)
2019 \$38,230.00 167	2019 \$16,710 52 \$200	2019 \$2,668 32	2019 \$2,500 23 \$2,045	2019 \$2,135 23 2019 \$2,925 11 \$100	2019 \$8,665 10 2019	282 (6)
2018 \$34,815.28 169	2018 \$16,755 58 \$2,200	2018 \$4,920 29	2018 \$1,600 15 \$550	\$4,480 \$4,480 38 2018 \$220 \$100	2018 \$3,970 17 2018	
2017 \$26,101.00 169	2017 \$7,577 48 \$325	2017 \$2,815 39	2017 \$2,810 23 \$1,150	\$3,110 \$3,110 20 2017 \$3,870 \$1,200 \$4,200	2017 \$2,230.00 7 2017 \$710	\$304
2016 \$24,778.00 164	2016 \$15,665 47 \$25	2016 \$2,228 29	2016 \$2,725 19 \$75 3	2016 \$2,115 28 20 2016 \$600 \$325 5	\$362 12 12 2016 \$638 14	<b>s</b>
2015 \$57,356,00 158	2015 \$47,003 61 \$104	2015 \$2,700 25	\$3,420 \$3,420 27 \$100	2015 \$1,927 22 2015 \$1,250 3	\$257 \$257 3 2015 \$595 14	
2014 \$36,260 169	2014 \$17,635 51 \$1,650	2014 \$3,335 26	2014 \$3,705 26 \$1,380	2014 \$3,215 27 2014 \$2,325 \$760 \$760	2014 \$1,550 2 2014 \$705 6	
2013 \$42,266 200	2013 \$15,706 69	2013 \$4,805 39	2013 S1,975 28 \$165 4	2013 55,040 22 2013 \$2,660 57 \$240	2013 10,500 2 2013 \$1,175	\$469
2012 \$23,530 181	2012 \$7,250 50 \$40	2012 \$3,611 32	2012 \$3,415 32 \$765 5	2012 \$1,580 21 2012 \$4,630 \$715 9	2012 \$1,457 2	\$67
2011 \$25,843 195	2011 \$12,815 68	2011 \$2,126 21	\$2,520 \$7 \$825 11	2011 \$2,735 26 2011 \$2,946 \$605 8	2011 \$868 6	\$346
2010 \$26,396 203	2010 \$8,376 76	2010 \$2,865 32	2010 \$2,810 26 \$450 4	2010 \$1,883 33 2010 \$7,300 25 \$65	2010 \$1,900 5	\$747
2009 \$25,649 209	2009 \$10,134 86	2009 \$2,065 27	2009 \$5,820 38 \$460 10	2009 \$1,330 22 22 2009 \$260 7 \$1,405	2009 \$4,175 11	
2008 \$20,871 208	\$8,477 \$8,477 87 \$425	2008 \$2,700 23	2008 \$2,074 19 \$940 19	2008 \$2,020 27 2008 \$765 \$765 \$90	2008 \$3,380 17	
2007 \$19,090 161	2007 \$8,310 59 \$2,115	2007	2007 \$455 \$2,200 16	2007 \$2,370 20 2007 \$2,210 12 \$1,430	2007	
2006 \$13,345 115	2006 \$8,465 73	2006	2006 \$3,775 35	2006	2006 2006 \$1,105	1
As of July 8, 2021 Amount # Donations	YE Donor Appeal YE Donor Appeal Amount Donor Respondents YE Prospect Amount Prospect Respondents	Winter Newsletter Dollar Amount Respondents	Spring Newsletter Donor: Dollar Amount Donor: Respondents bayer Spring Newsletter: Dollar Amt ver Spring Newsletter Respondents	Summer Newsletter Dollar Amount Respondents Fall Newsletter Donor: Dollar Amount Donor: Respondents Taxpayer Fall Newsletter Dollar Amt payer Fall Newsletter Respondents	Over the Transom Dollar Amount Donor Respondents Donor Thank-You Party Donor Bestmontents	Photo Revenue Photo Revenue Notecards Gift-in-Kind (admin work donated by Kate Petranech)

# **MEMORANDUM**

TO: Conservation Easement Authority

FROM: Alison Teetor DATE: July 7, 2021

SUBJECT: Application for easement donation – Diane Sheehey – TM# 29-A-35A

Diane Sheehey has applied to the easement authority for approval of an easement donation. The property consists of 22.64 acres. The property is located at 1260 Westfield Farm Lane adjacent to Blandy. The parcel has an existing house built in 1905 and 2 remaining DURs. The applicant would like to retire the remaining DURs.

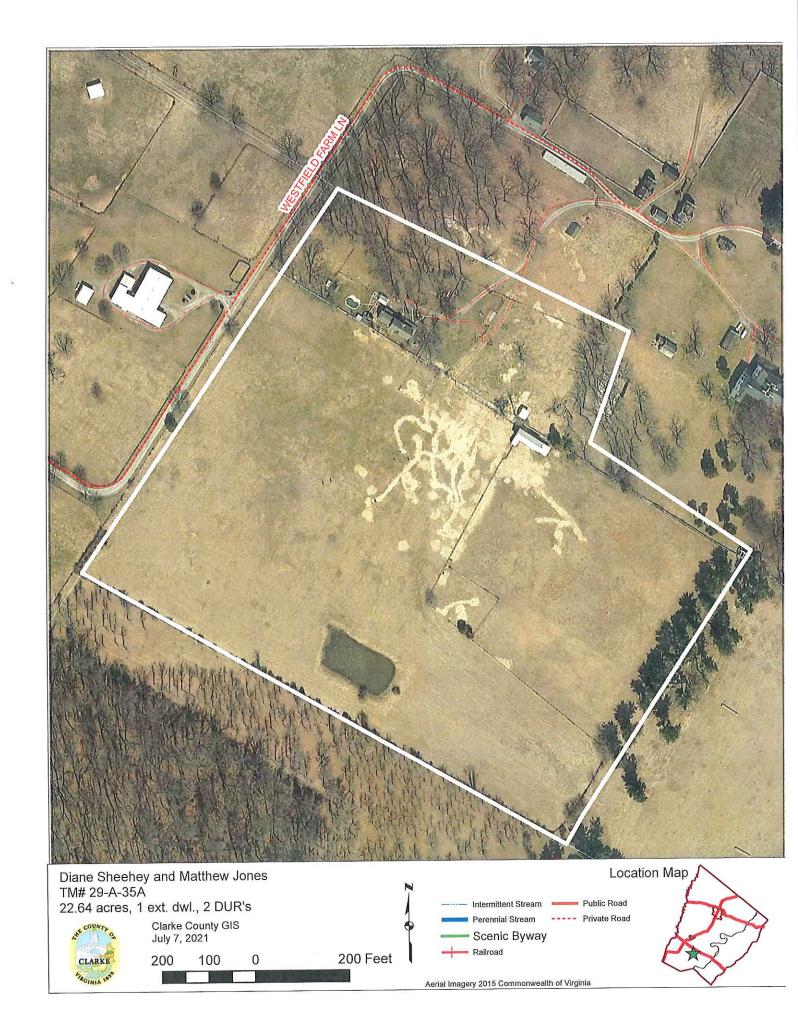
The parcel is zoned AOC and is in land use. Therefore the following guidelines for accepting properties for easement donation are used:

- 1) the parcel's Property Resource Score is at least 35;
- 2) at least one dwelling unit right is extinguished by the conservation easement;
- 3) the parcel is adjacent to a parcel already under permanent conservation easement;
- 4) the property has a minimum area of 40 acres.

The Authority requires that a property meet at least two of the four guidelines for acceptance.

The property meets 2 of the 4 criteria by scoring over 35 and giving up 1 DUR. The parcel is less than 40 acres. The property resource score is 67.62, points were given for retiring 1 DUR, being adjacent to Blandy, being within a portion of the groundwater recharge area, and having several contributing structures in the Greenway Rural Historic District.

**Recommendation**: Give preliminary approval for the easement donation and ask staff to schedule a site visit.



# MEMORANDUM

TO:

Conservation Easement Authority

FROM: DATE:

Alison Teetor July 7, 2021

SUBJECT:

Application for easement donation - Bradley & Kathryn Keister - TM# 33-6-H

The Keisters have applied to the easement authority for approval of an easement donation. The property consists of 34.47 acres. The property is located at 240 Ashley Woods Lane, off of Blue Ridge Mountain Road approximately 7/10 mile north of Mt. Weather. The parcel has an existing house built in 2015 and 0 remaining DURs.

The parcel is zoned FOC and is in land use. Therefore the following guidelines for accepting properties for easement donation are used:

- 1) the parcel's Property Resource Score is at least 35;
- 2) at least one dwelling unit right is extinguished by the conservation easement;
- 3) the parcel is adjacent to a parcel already under permanent conservation easement;
- 4) the property has a minimum area of 40 acres.

The Authority requires that a property meet at least two of the four guidelines for acceptance.

The property meets 2 of the 4 criteria by scoring over 35 and being next to an existing easement. The parcel is less than 40 acres. The property resource score is 43.46, points were given for being adjacent to an existing easement and Appalachian Trail property.

**Recommendation**: Give preliminary approval for the easement donation and ask staff to schedule a site visit.

