CLARKE COUNTY

Conservation Easement Authority THURSDAY – 20 AUGUST 2015 - 10:00 AM A/B Conference Room, 2nd Floor Government Center AGENDA

- 1. Call to Order
- 2. Approval of Agenda
- 3. Approval of Minutes of the meeting of 16 July 2015
- 4. Bank Account Report Balance as of

30 June 2015

\$106,476.80

Bank of Clarke County

+ Donations

860.39

Balance as of July 31, 2015

\$107,337.19

5. Stewardship Fund – balance as of

31 July 2015

\$72,636.24

Bank of Clarke County

- 6. Campaign for the Authority see attached report
- 7. Discussion
 - a. Powhatan Site Plan
 - b. DUR purchases
- 8. Easement Donation/Purchase
 - a. George Greenhalgh DUR purchase
 - b. Cool Spring Farm, LLC grant application
 - c. Tavenner easement donation, DUR purchase
 - d. Susan Ross easement donation

Report on Applications for Easement Purchase

Possible Closed Session to discuss real estate

Motion to go into Closed Session pursuant to Section 2.2-3711-A3 of the Code of Virginia, as amended, to discuss the Acquisition or Sale of Property and Section 2.2-3711(A)(7) for consultation with legal counsel regarding specific legal matters requiring the providing of legal advice.

8. Adjournment - next meeting - Thursday September 17th 10 am

CLARKE COUNTY

Conservation Easement Authority draft Minutes – 16 July 2015 draft

A regular meeting of the Conservation Easement Authority was held at 10:00 am on Thursday, 16 July 2015, in the A/B Conference Room, 2nd Floor Government Center.

Present:

R. Buckley, G. Ohrstrom, P. Engel, M. Jones W. Thomas, M. Hobert (arv.

10:30)

Absent:

L. Wallace

Staff:

A. Teetor

Call to Order:

Mr. Buckley, Chair, called the meeting to order at 10:00 a.m.

Agenda

On motion of Mr. Ohrstrom, seconded by Ms. Jones, the Authority unanimously

approved the agenda.

Minutes

On motion of Mr. Ohrstrom, seconded by Ms. Thomas, the Authority unanimously

voted to approve the minutes of May 21, 2015, with corrections. The June 18

meeting was cancelled due to lack of a quorum.

Bank Account: Ms. Teetor provided an updated bank statement. The general fund balance as of April 30, 2015 is \$103,053.18. There were a total of \$333.62 donations in May and \$3,090 donations in June. The balance as of June 30, 2015 is \$106,476.80.

Stewardship Fund: The stewardship fund has a balance of \$72,636.24 as of June 30, 2015.

Public Relations: Ms. Cardillo reported that the judging for the photo contest was conducted on July 13th. In all 26 persons entered the contest, each submitting a maximum of 5 photos. She suggested that a gift be given to Ken Garrett for his time, on motion of Ms. Jones, seconded by Mr. Engel the Authority unanimously approved purchase of a \$300 gift card form ACE photo as a gift for Mr. Garrett's judging the contest. Ms. Cardillo will be working on printing and mounting the winning photos for display at the Fair. She also encouraged Authority members to submit photos for display at the fair if they wish. She also stated that the pictures could be used for calendars and cards to sell in area gift stores or to give to person donating funds or land to the Authority. In other news she reported that donations from the Spring newsletter are down form this time last year, however the donor reception was well attended and raised over \$545 through the plant auction. Ms. Cardillo asked members to think about stories for the upcoming summer newsletter.

Discussion

2015 Monitoring and Inspection – Ms. Teetor included a report from the interns indicating their progress to date on easement inspections. Nearly half of the easement properties have been visited and additional contacts made. They are on track to complete all the inspections prior to the end of August.

Donor Reception – Approximately 75 persons attended the reception, with about 20 attending for the first time. As reported above the plant auction was very successful. Thanks to Mr. Ohrstrom for hosting and purchasing the hanging baskets.

Easement Donation/Purchase

- a. David Bralove Easement donation Ms. Teetor stated Mr. Bralove had obtained a preliminary appraisal which was lower than he anticipated so he is unlikely to pursue a donation at this time.
- **b.** Glen Masters Deed of Amendment Ms. Teetor reported that the deed of amendment for Mr. Masters has been recorded along with an updated plat reflecting the addition of 1 DUR to the property.
- c. Cool Spring Farm (TM# 16-((A))-55) easement purchase appraised value Ms. Teetor stated that she had received an easement application from Mike Cassidy, President Cool Spring Farm LLC for an easement purchase. The parcel is 106 acres and the property owners would like to retire all 3 of the remaining DURs, leaving 2 existing houses. The property is within the Cool Spring Civil War Battlefield Historic District and both federal and state grants are available. The item will be discussed further in closed session.
- d. Larry & William Tavenner TM#'s 22-((A))-15 &15A) easement purchase DUR Ms. Teetor described the application. The Tavenner's own 2 parcels fronting on Annefield Road at the intersection of Route 340. There is a 5 acre parcel owned by Larry & Linda Tavenner and a 16 acre parcel owned by William and Larry Tavenner. The 16 acres is vacant and has 2 remaining DURs. The Tavenners would like to retire one of the DUR's and then conduct a boundary line adjustment to create 2 11 acre parcels. The item will be discussed further in closed session.

Mr. Hobert left the meeting.

Report on Applications for Easement Purchase

On motion of Mr. Engel, the Authority unanimously approved going into Closed Session pursuant to Section 2.2-3711-A3 of the Code of Virginia, as amended, to discuss the Acquisition or Sale of Property. On motion of Mr. Ohrstrom, seconded by Mr. Buckley, the Authority unanimously approved reconvening in Open Session. Mr. Ohrstrom moved, seconded by Ms. Jones, to certify that to the best of the member's knowledge:

- (i) only public business matters lawfully exempted from Open Meeting requirements under Chapter 2.2-3700, et sec., of the Code of Virginia, as amended, pursuant to Section 2.2-3711-A3 of the Code of Virginia, as amended, to discuss the Acquisition or Sale of Property, and
- (ii) only such public business matters as were identified in the motion by which the Closed meeting was convened were heard, discussed, and considered in the meeting by the Authority. The vote on the above motion was:

Mr. Hobert	Absent	Ms. Wallace	Absent	Mr. Buckley	Aye
Mr. Engel	Aye	Ms. Thomas	Aye	Mr. Ohrstrom	Aye
Ms. Jones	Aye				•

The following action was taken subsequent to the Closed Session:

On motion of Mr. Ohrstrom, seconded by Ms. Thomas, the Authority unanimously voted to approve the easement purchase and authorized staff to complete grant applications for Cool Spring Farm, LLC and schedule a site visit.

On motion of Mr. Ohrstrom, seconded by Mr. Engel, the Authority unanimously voted to approve the DUR easement purchase for Larry and William Tavenner and schedule a site visit.

On motion of Mr. Ohstrom, seconded by Ms. Jones, members approved renewal of Ms. Cardillo's public relations contract for the another year.

Adjournment There being no further business, Mr. Ohrstrom moved and Ms. Jones seconded that the Authority adjourn to the Thursday August 20th at 10:00 am. The motion was approved unanimously.

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PAGE		.,											
	07/31/2015	INT. AMT	00.	00.	00.	00.	00.	00.		00.	00-	00.	
-EOM-	Ending Date: 07/31/2015	PEN. AMT	00.	00.	00.	00.	00.	00.		00.	00.	00.	
TREASURE CASH TRANSACTION	Starting Date: 07/01/2015	TAX AMT	50.00	20.00	50.00	25.00	100.00	100.00	•	375.00	375.00	375.00	9
TREASURE C	Starting D		_	_	EASEMENT	EASEMENT	GEORGE	ANNE		CLASS TOTAL	DEPT TOTAL	FINAL TOTAL	ALL ITEMS
	5514		CONSERVATION	CONSERVATION	CONSERVATION	CONSERVATION	OHRSTROM GE	CALDWELL AN		CITA	可区	FIN	
COUNTY OF CLARKE	Ending Tax Year: 5514	CL TICKET/SEQ. DISTRICT NO./NAME											
Co# 001	Year: 5514	CKET/SEQ. DI	1380001	1410001	1420001	1440001	1450001	1470001					
~TR414-	Starting Tax Year: 5	DEPT CL TI	CONEAD	CONEAL	CONEAD	CONEAD	CONEAD	CONEAD				TOTAL TYEMS BY YEAD	9
8/14/2015	ิญ	DATE	7/06/2015 C	5.02//0//	7/09/2015	7/22/2015	7/31/2015	7/31/2015				TOTAL. TH	5514

PAYPAL + 485.39



2 East Main Street Berryville, VA 22611

ADDRESS SERVICE REQUESTED

COUNTY OF CLARKE VIRGINIA CONSERVATION EASEMENT STEWARDSHIP 101 CHALMERS CT STE B BERRYVILLE VA 22611-1387

July 2015

Reporting Activity 07/01 - 07/31

Page 1 of 2

Managing Your Accounts

(d)

Phone

(540) 955-2510

0

Toll-Free

1-800-650-8723

(1)

EAGLE-24 Banking

1-888-378-1881



Online Access

www.bankofclarke.com



Mailing Address

P.O. Box 391

Berryville VA 22611

Summary of Accounts

Account Type Account Number Ending Balance
NOW-Public Fund XXX2089 \$72,660.92

Our new One Loudoun branch is NOW OPEN! Stop by 44810 Saranac Street in Ashburn and meet our energetic staff. COMING SOON-our Leesburg branch at 504 East Market Street.

NOW-Public Fund - XXX2089

Account Summary		Interest Summary				
Date	Description	Amount	Description	Amount		
07/01/2015 Beginning Balance \$72,636.24		Interest Earned From 07/01/2015 Through 07/31/2015				
	0 Debit(s) this period	\$0.00	Annual Percentage Yield Earned	0.40%		
	1 Credit(s) this period	\$24.68	Interest Days	31		
07/31/2015	Ending Balance	\$72,660.92	Interest Earned	\$0.00		
			Interest Paid This Period	\$24.68		
			Interest Paid Year-to-Date	\$168.59		
			Interest Withheld Year-to-Date	\$0.00		
		4	Minimum Balance	\$72,636.24		

Deposits

Date

Description

Amount

07/31/2015

Accr Earning Pymt
Added to Account

\$24.68

Daily Balances

 Date
 Amount
 Date
 Amount

 07/01/2015
 \$72,636.24
 07/31/2015
 \$72,660.92

Overdraft and Returned Item Fees

	Total for this period	Total year-to-date
Total Overdraft Fees	\$0.00	\$0.00
Total Returned Item Fees	\$0.00	\$0.00





ROBIN COUCH CARDILLO

August 14, 2015

Clarke County Conservation Easement Authority Fundraising and Public Relations Report August 2015 meeting

Donor Statistics

See attached Master Report

- Spring newsletter to date: \$3,345, 24 donors
- Total: \$6,640, 63 donors

Ongoing

- -Debrief on photo contest
 - Prizes mailed to winners
 - Photo revenue: notepads, calendars, mousepads; sell reprints
 - Clarke County Fair exhibit well-received; other venues (Barns of Rose Hill? Our demographic)

-Publicity

- Farmers' Market Is September a possibility?
- Where else should the Authority be? Barns of Rose Hill?

-Email outreach

- Collecting more emails (from donation cards, donor reception, etc.) 50+, not all on master donor list so another way to reach
- Will send email of summer newsletter, alerts when Authority has news, events

-Summer newsletter

 In production; articles on photo contest, Easement Authority speakers available, donor reception, Appalachian Trail Community

-School outreach

Call to Clarke County High School Principal Dana Waring on conservation club, scholarship

-Speaking engagements

- Promoted in summer newsletter; brainstorm area organizations for me to contact

-Feeding the pipeline of donors

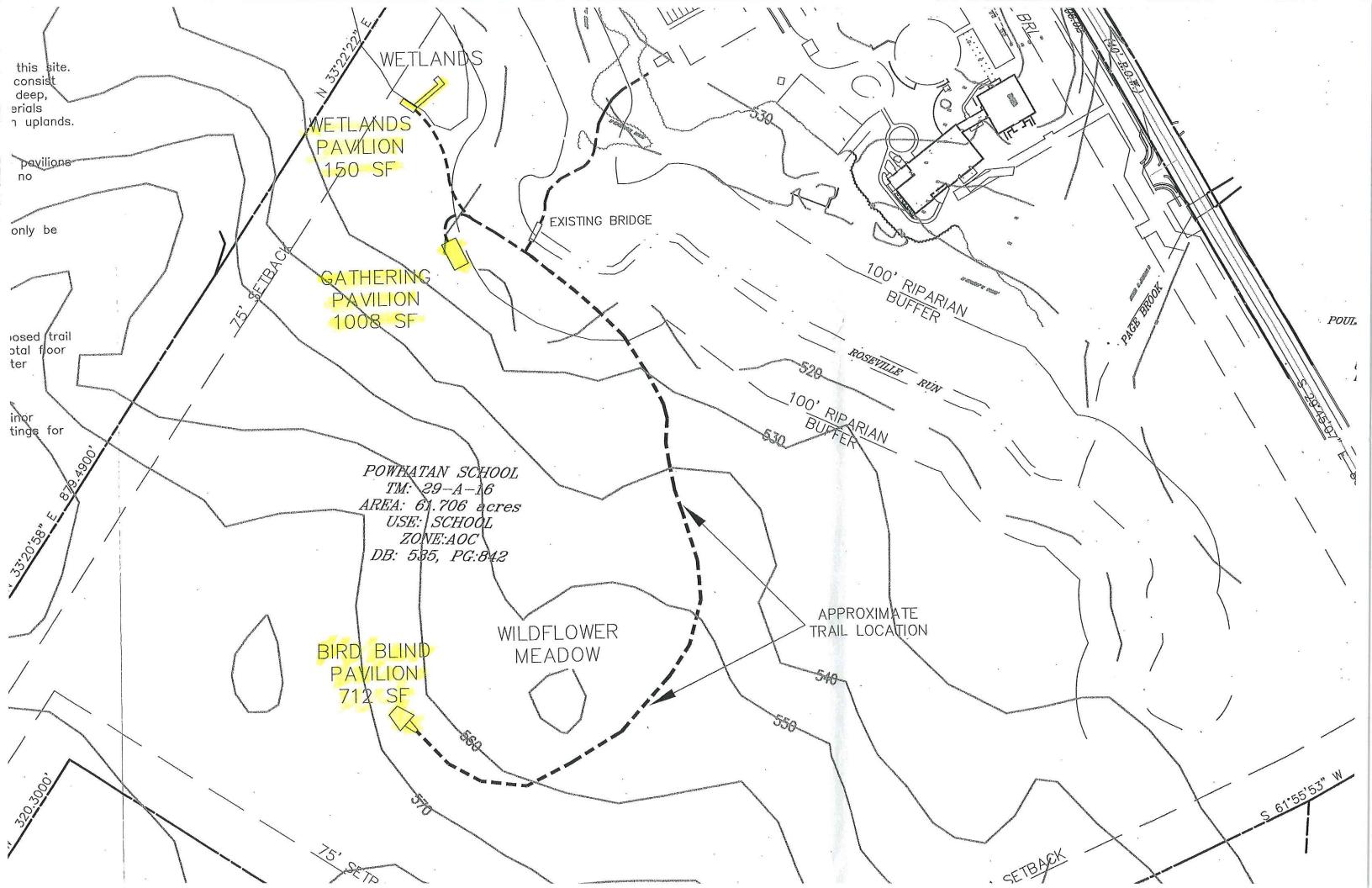
- Family foundations – one of the fastest growing segments of donors

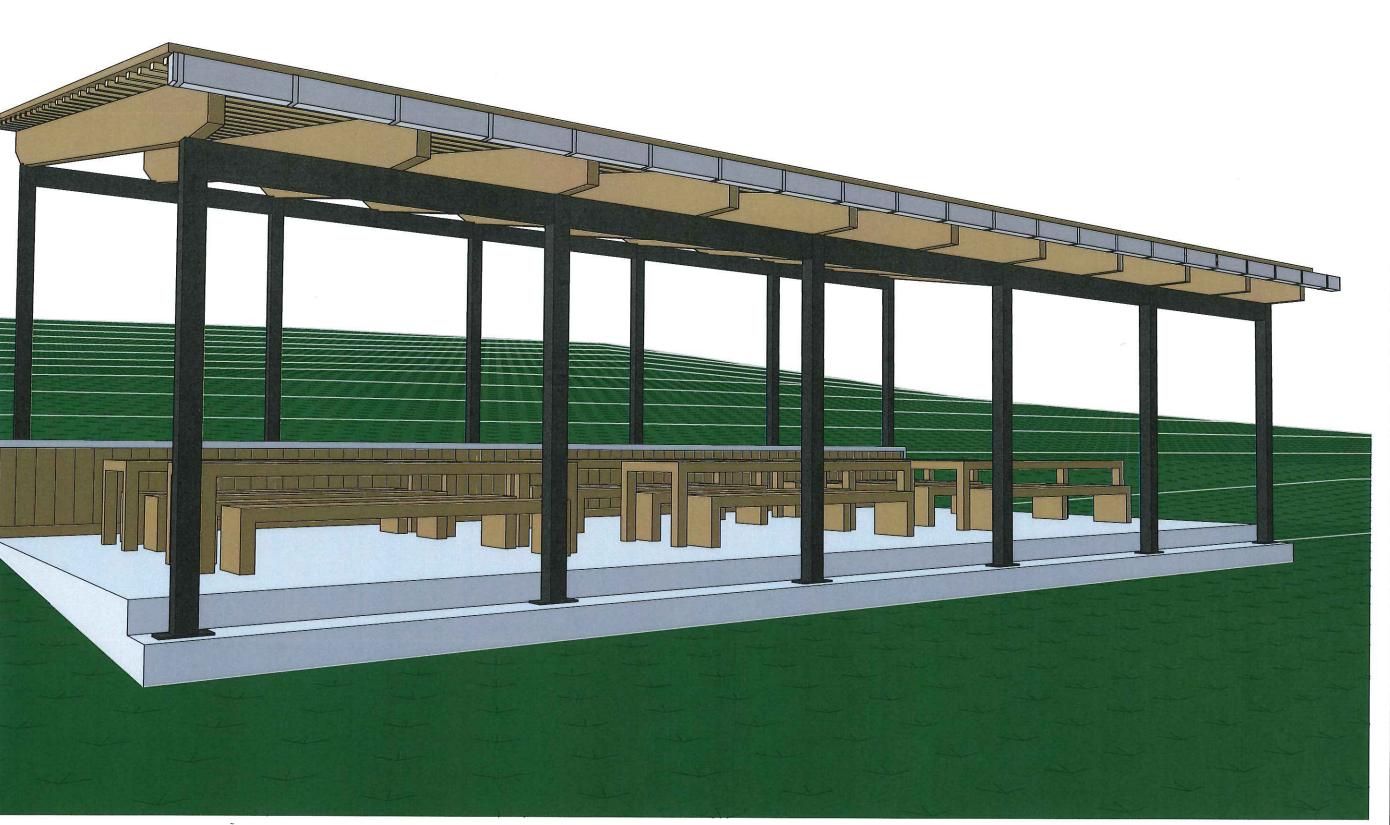
-End-of-year appeal

- Successful last year; start thinking of a "touching" story of how an easement made a difference

Fundraising Results: Clarke County Conservation Easement Authority

2015 \$6,640.00 63	2015	\$2,700 \$2,700 2015	\$5,245 23 \$100	2015	2015	2015	2015 595 14	
2014 \$36,260 169	\$17,635 51 \$1,650 3	\$3,335 \$3,335 26 2014	\$3,703 26 \$1,380 9	2014 \$3,215 27	2014 \$2,325 14 \$760 5	2014 \$1,550	2014 \$705	•
2013 \$42,266 200	2013 \$15,706 69	\$4,805 39 2013	\$1. \$165 4	2013 \$5,040 22	2013 \$2,660 27 \$240 5	2013 10,500 2	2013 \$1,175	\$469
2012 \$23,530 181	2012 \$7,250 50 \$40 1	\$3,611 \$3,611 \$2 2012	\$3.413 \$765 \$765	2012 \$1,580 21	2012 \$4,630 30 \$715 9	2012 \$1,457 2	\$67	\$473
2011 \$25,843 195	2011 \$12,815 68	\$2,126 21 21 2011	\$2,520 27 \$825 11	2011 \$2,735 26	2011 \$2,946 26 \$605	2011 \$868 6	\$57	\$346
2010 \$26,396 203	2010 \$8,376 76	\$2,865 32 2010	\$450 \$450 \$450	2010 \$1,883 33	2010 \$7,300 25 \$65	2010 \$1,900 5	\$747	
2009 \$25,649 209	2009 \$10,134 86	\$2,065 \$2,065 27 2009	\$38 38 \$460 10	2009 \$1,330 22	2009 \$260 7 \$1,405	2009 \$4,175 11		
2008 \$20,871 208	\$8,477 \$8,477 \$7 \$425 7	\$2,700 \$2,700 2008 \$2,074	\$340 19 19 19	2008 \$2,020 27	2008 \$765 5 \$90 4	2008 \$3,380 17		
2007 \$19,090 161	\$8,310 \$8,310 59 \$2,115 24	2007 2007 8.4.5.5	\$2,200 16	2007 \$2,370 20	\$2,210 \$2,210 12 \$1,430 25	2007		
2006 \$13,345 115	2006 \$8,465 73	2006 \$2 775	35	2006	2006	2006	2006 \$1,105 6	
As of August 14, 2015 Amount # Donations	YE Donor Appeal YE Donor Appeal Amount Donor Respondents YE Prospect Amount Prospect Respondents	Spring Newsletter	Donor: Bespondents Dayer Spring Newsletter: Bollar Amt er Spring Newsletter: Respondents	Summer Newsletter Dollar Amount Respondents	Fail Newsletter Donor: Dollar Amount Donor: Respondents	Over the Transom Dollar Amount Donor Respondents	Donor Thank-You Party Dollar Amount Donor Respondents Photo Revenue	Giff-in-Kind (admin work donated by Kate Petranech)





CAR TER BUR TON

ARCHITECTURE, P.L.C.

11 West Main Street Berryville Va, 22611 Telephone: (540) 955-1644 Facsimile: (540) 955-0410 www.carterburton.com

Project:

PROJECT NAME

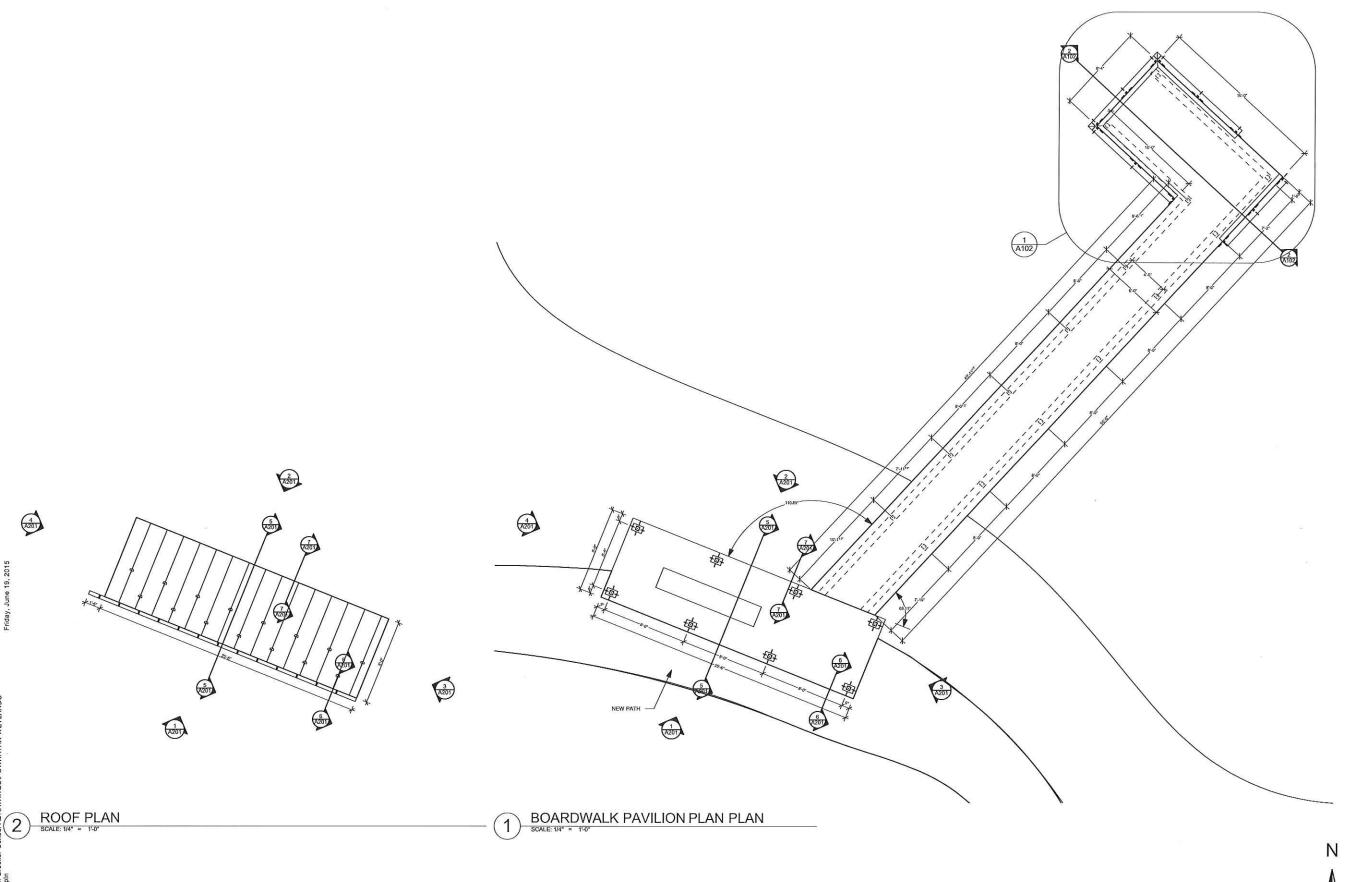
PROJECT LOCATION, STATE

Drawing Title:

OUT WITHOUT PLATE

Date:

Sheet:



CAR TER BUR TON ARCHITECTURE, P.L.C.

11 West Main St. Berryville Virginia 22611 Telephone: (540) 955-1644 Facsimile: (540) 955-0410 www.carterburton.com

POWHATAN SCHOOL CROKER CONSERVANCY BOARDWALK PAVILION CLARKE COUNTY VIRGINIA

MAIN LEVEL PLAN, ROOF PLAN

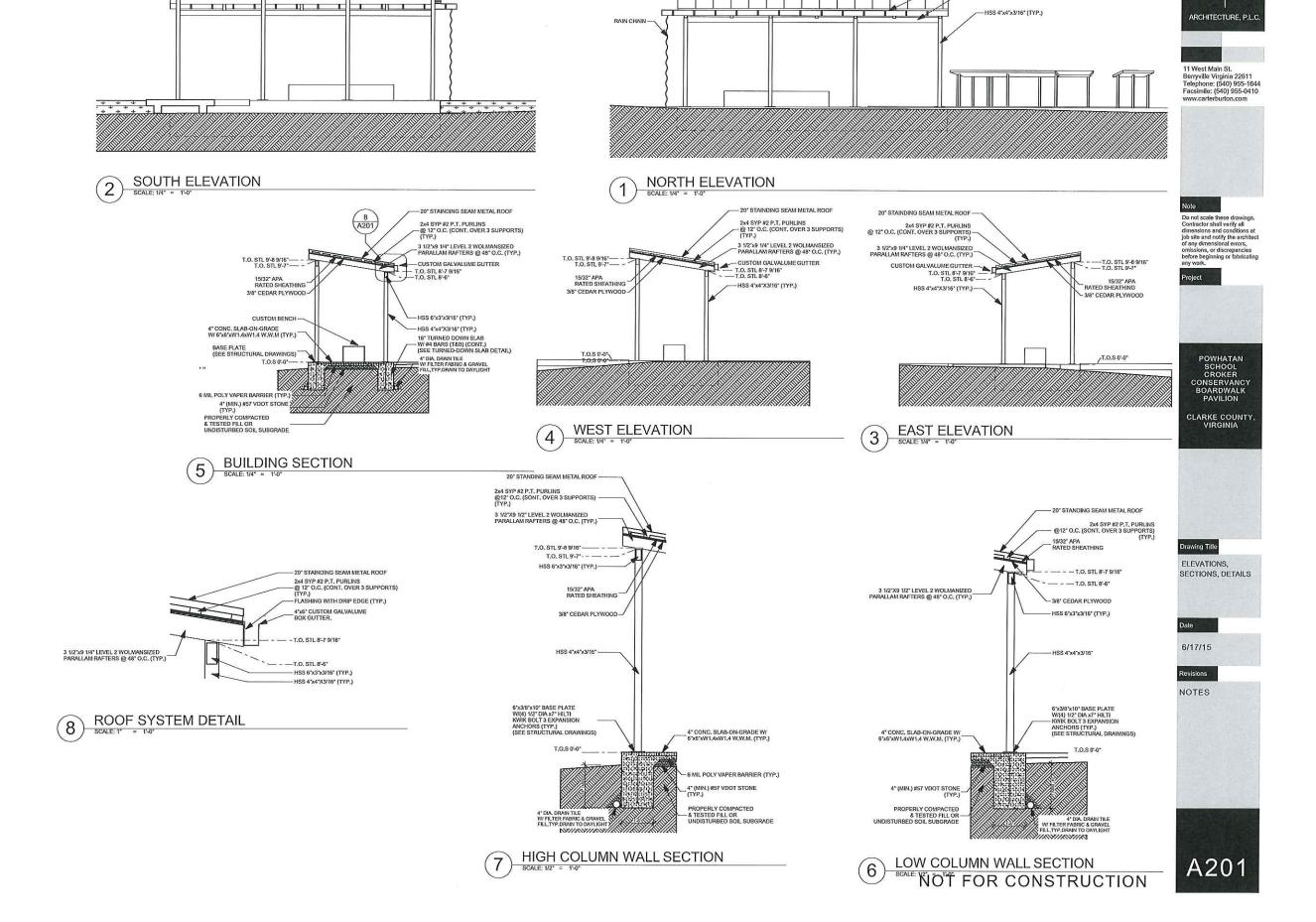
6/17/15

Revisions

NOTES

A101

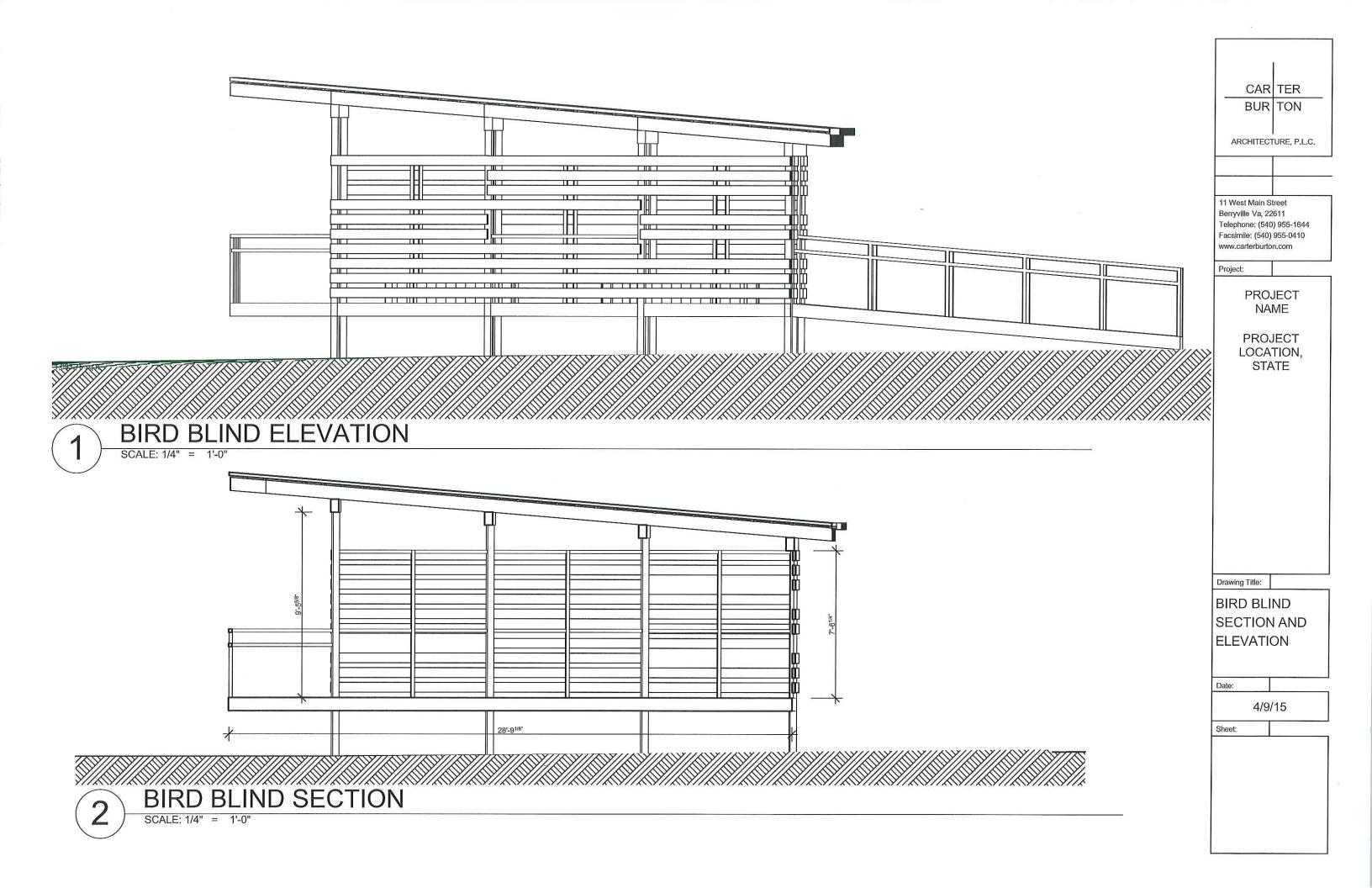
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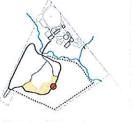
BUR TON

HSS 6"x3"x3/16" (TYP.)





CROCKER CONSERVANCY- BIRD BLIND







CAR TER
BUR TON

ARCHITECTURE, P.L.C.

11 West Main Street Berryville Va, 22611 Telephone: (540) 955-1644 Facsimile: (540) 955-0410 www.carterburton.com

Project:

PROJECT NAME

PROJECT LOCATION, STATE

Drawing Title:

SOUTHEAST SIDE

Date:

4/9/15

Sheet:

COMPLETED PURCHASE SUMMARY						COUNTY SHARE	VDACS					
SCHIMIT					DIID	BILARE	VDACB	Property				
	TAX MAP		DUR'S		DUR PURCHASE			Resource	Maximim	Arramama		l
YEAR	CONTRACTOR OF THE PARTY OF THE	ACDEC		CELLED	그 보다 그렇게 하게 하는 걸리면 그 그리			00000	CHECK-CHECK	Average	-	1
	PARCELS	ACRES	TERMINATED	SELLER	VALUE			Score		\$/DUR	Income	
2010	6-((3))-4	11.48	1	Canterbury	\$25,000	\$12,500	\$12,500	46	\$25,000	\$25,000	100%	l
2010	20-((A))-22	19.8	2	Kern	\$80,000	\$40,000	\$40,000	68	\$40,000	\$40,000	100%	
2010	3-((3))-1	10.5	1	Grimm	\$28,000	\$14,000	\$14,000	56	\$40,000	\$28,000	70%	
2010	28-((A))-5	133	6	Shiley	\$240,000	\$120,000	\$120,000	87, 70, 65	\$40,000	\$40,000	100%	
2010	2-((A))-1	145	5	Circle Hill	\$140,000	\$70,000	\$70,000	119	\$40,000		70%	
2010	3-((A))-11A	38.1	2	Unger	\$80,000	\$40,000	\$40,000	61	\$40,000	\$40,000	100%	
2010	31-((A))-8D	47.6	2	Wyatt	\$60,800	\$30,400	\$30,400	49		\$30,400	76%	
2010	31-((A))-8A	15.18	1	Wyatt	\$30,400	\$15,200	\$15,200	54	\$40,000		76%	
2011	16-((4))-13A	13.02	1	Rexroad	\$13,000	\$6,500	\$6,500	39	\$25,000	\$13,000	65%	
2011	30-((1))-11	16.69	2	Wennink	\$25,000	\$25,000	\$0	40, 38	\$25,000	\$12,500	100%	
2011	22-((A))-5	134.00	2	Marsh	\$80,000	\$40,000	\$40,000	72	\$40,000	\$40,000	100%	
2012	22-((A))-102	76.9	2	Longwood	\$80,000	\$40,000	\$40,000	73	\$40,000	\$40,000	100%	
2014	23-((A))-37A	58.78	3	Susan Clagett Bailey	\$69,600	\$34,800	\$34,800	59	\$40,000	\$23,200	58%	
2014	21-((A))-18A	18.25	1	Glen Masters	\$40,000	\$20,000	\$20,000	57	\$40,000	\$40,000	100%	
2014	32-((A))-34	29.11	2	Kenneth & Jean Pitta	\$60,000	\$30,000	\$30,000	58	\$40,000	\$30,000	100%	
					\$1,051,800	\$538,400	\$513,400					

MEMORANDUM

TO:

Conservation Easement Authority

FROM:

Alison Teetor

DATE:

August 14, 2015

SUBJECT:

Application for DUR Purchase - George Greenhalgh

Tax Map#'s 22-((A))-123 & 22-((A))-123A

George Greenhalgh has applied to the easement authority for approval of a DUR purchase. The properties are located on the north side of Ellerslie Road at the intersection with Clay Hill Road. There are 2 parcels, 94 acres with 4 DURs, and 41 acres with 3 DURs, for a total of 135 acres and 7 remaining DURs. The applicant would like to retire 5 of the remaining 7 DUR's leaving 1 DUR per parcel.

The parcels are zoned AOC and are currently in use value taxation, in accord with the Commissioner of Revenue's requirements, therefore a donation may be considered if at least two of the following four guidelines are met:

1) the parcel's Property Resource Score is at least 35;

2) at least one dwelling unit right is extinguished by the conservation easement;

3) the parcel is adjacent to a parcel already under permanent conservation easement;

4) the property has a minimum area of 40 acres.

The parcels are as follows:

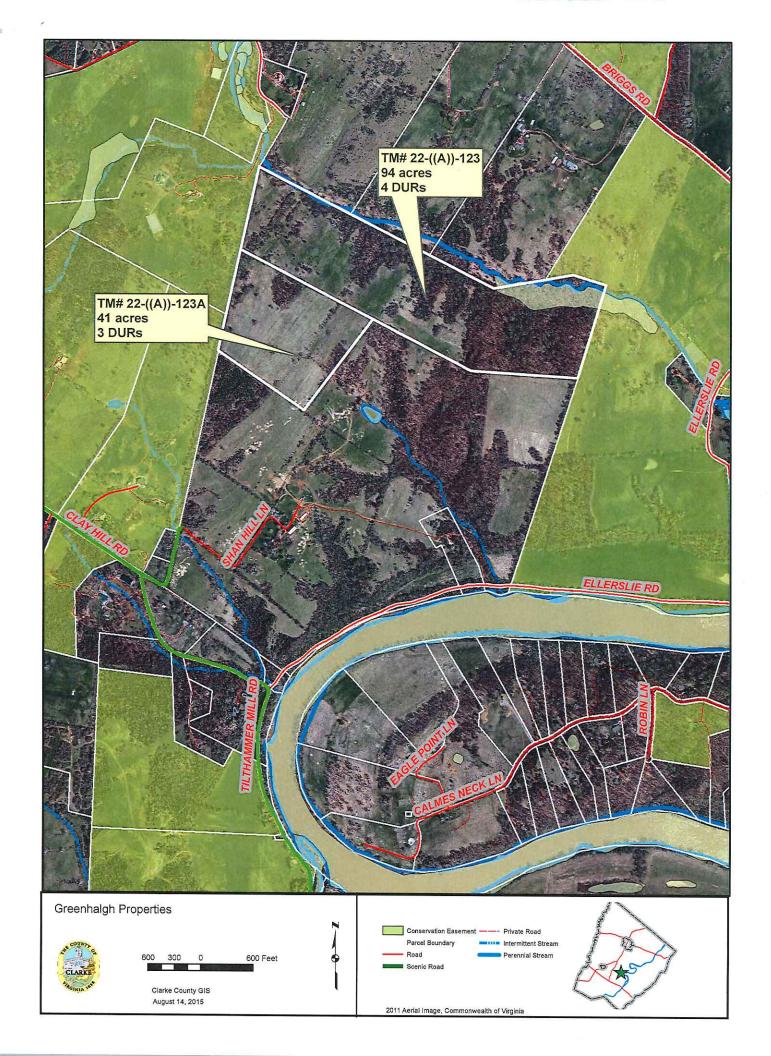
County Tax Map#	Acres	DUR's	Property Score
22-((A))-123	94	4	81.93
22-((A))-123A	41	3	74.63
Total	135 acres	7 DUR's	

The applicant has requested consideration for retiring 5 DURs leaving a total of 1 DUR on each of the parcels.

Both parcels meet all 4 criteria. The property resource scores are over 35, they are each giving up at least 1 DUR, they are over 40 acres, and adjacent to existing easements. The parcels are vacant but within the Greenway Historic District. Additional points were given for retiring DURs, being adjacent to existing easements, being a family farm.

Recommendation

Give preliminary approval for the easement purchase and schedule a site visit.



MEMORANDUM

TO:

Conservation Easement Authority

FROM: DATE:

Alison Teetor June 23, 2015

SUBJECT:

Application for easement donation - Susan Ross

Tax Map# 23-((A))-47

Susan Rossetti has applied for an easement donation. The parcel is located at 804 Lockes Mill Road approximately ¼ mile west of the intersection with Springsbury Road. The parcel is 20 acres with an existing house and 0 remaining DUR's.

The parcel is zoned AOC is in use value taxation, in accord with the Commissioner of Revenue's requirements, therefore a DUR purchase may be considered if at least two of the following four guidelines are met:

1) the parcel's Property Resource Score is at least 35;

- 2) at least one dwelling unit right is extinguished by the conservation easement;
- 3) the parcel is adjacent to a parcel already under permanent conservation easement;
- 4) the property has a minimum area of 40 acres.

The property meets 2 of the 4 criteria. The property resource score is 59.92, it is next to an existing easement, no DUR is being retired and it is under 40 acres. Points were given for having frontage on a perennial stream (Lewis Run), and being within the Chapel National Register District.

Recommendation

Give preliminary approval for the easement donation and schedule a site visit.

