CLARKE COUNTY

Conservation Easement Authority

THURSDAY – 16 JUNE 2016 - 10:00 AM A/B Conference Room, 2nd Floor Government Center

AGENDA

- 1. Call to Order
- 2. Approval of Agenda
- 3. Approval of Minutes of the meetings of 19 May 2016
- 4. Bank Account balances see attached spreadsheets
- 5. Campaign for the Authority
- 6. Discussion
 - a. Request for funding appropriation
- 7. Easement Donation/Purchase
 - a. Johnston easement donation
- 8. Report on Applications for Easement Purchase
 Possible Closed Session to discuss real estate
 Motion to go into Closed Session pursuant to Section 2.2-3711-A3 of the Code of
 Virginia, as amended, to discuss the Acquisition or Sale of Property and Section 2.23711(A)(7) for consultation with legal counsel regarding specific legal matters
 requiring the providing of legal advice.
- 9. Adjournment next meeting Thursday August 18th 10 am

CLARKE COUNTY

Conservation Easement Authority draft Minutes – 19 May 2016 draft

A regular meeting of the Conservation Easement Authority was held at 10:00 am on Thursday, 19 May 2016, in the A/B Conference Room, 2nd Floor Government Center.

Present:

R. Buckley, G. Ohrstrom, M. Jones, L. Wallace, P. Engel, W. Thomas

Absent:

B. Byrd

Staff:

A. Teetor, R. Couch Cardillo

Call to Order:

Mr. Buckley, Chair, called the meeting to order at 10:00 a.m.

Agenda

On motion of Ms. Wallace, seconded by Ms. Thomas, the Authority unanimously approved the

agenda.

Minutes

On motion of Mr. Ohrstrom, seconded by Mr. Engel, the Authority unanimously voted to approve

the minutes of April 21, 2016 with corrections.

Bank Account: The spreadsheets indicate a total fund balance of \$341,454 consisting of, \$155,228 in the donations account, \$86, 226 in stewardship, and \$100,000 in local funds.

Stewardship Fund: The stewardship fund has a balance of \$91,286.50 as of April 30, 2016.

Public Relations: Ms. Cardillo reported that there have been 40 donations totaling \$2,903 so far in 2016. The spring newsletter has been sent to be included in the tax bills and has started to generate donations. A revised "Take a Hike" flyer was sent to the Winchester Star in hopes of getting some earth day publicity. The 2016 annual donor reception is scheduled for June 17th from 6:30 to 8:30 at Camden. Mr. Ohrstrom asked if members could come at 5:00 pm to help set up. Ms. Cardillo asked for story ideas for the next newsletter which will be mailed to donors. Members discussed the Tavenner's who might be interested; another story would be to showcase another easement partner, the Virginia Department of Historic Resources (DHR). Ms. Teetor indicated the timing might be good considering the renovation at Greenway Court with funds from the Hurricane Sandy grant, administered by the DHR. An easement on Cool Spring Farm is also moving forward that will be held by DHR and uses DHR battlefield grant funds. Ms. Cardillo also asked members about how to get some additional visibility at the fair. Mr. Buckley suggested that the Authority could sponsor an event line the McDonalds Petting Zoo, a banner could be put up recognizing the Authority as a sponsor so it wouldn't have to be manned. Ms. Cardillo will work with Mr. Buckley to contact the appropriate persons.

Discussion Items

a. Summer Intern

Ms. Teetor reported that Macson McGuigan, who worked as an intern last summer, had expressed interest in doing the work again. Ms. Teetor asked if he could work alone and be paid \$2,000 plus mileage since he was experienced and did an excellent job last year. On motion of Mr. Ohrstrom, seconded by Ms. Wallace, members approved the hire provided all procurement requirements are met.

b. Request for funding appropriation

Ms. Teetor included a memo in the packet that was presented to the Board of Supervisors finance committee earlier this month. The purpose of the memo was to encourage the Board to fully appropriate \$150,000 to the Easement Authority in order to obtain maximum matching funds from VDACS. The finance committee asked if VDACS would accept alternate wording. Staff will work with Mr. Judge to present alternate wording to VDACS.

c. Bird Bath for Monastery – Ms. Teetor reported that a granite bird bath was purchased and delivered to the monastery last month. Mr. Buckley assisted with the delivery and thought the location was perfect

because it is right next to the entrance of the Retreat House which has a high visitation rate. The top was taken to Malcolm Harlow to attach the brass plate indicating the award designation. This will be delivered when it is ready.

Easement Donation/Purchase

Ms. Teetor provided an update on the Bell easement donation. The boundary line adjustment plats have been prepared and we are now waiting on the applicants' attorney to draft a deed of boundary line adjustment and merger. Staff is hopeful the easement can be recorded in June.

Report on Applications for Easement Purchase

On motion of Mr. Engel, seconded by Ms. Wallace the Authority unanimously approved going into Closed Session pursuant to Section 2.2-3711-A3 of the Code of Virginia, as amended, to discuss the Acquisition or Sale of Property. On motion of Mr. Engel, seconded by Ms. Wallace, the Authority unanimously approved reconvening in Open Session. Mr. Engel moved, seconded by Ms. Wallace, to certify that to the best of the member's knowledge:

- (i) only public business matters lawfully exempted from Open Meeting requirements under Chapter 2.2-3700, et sec., of the Code of Virginia, as amended, pursuant to Section 2.2-3711-A3 of the Code of Virginia, as amended, to discuss the Acquisition or Sale of Property, and
- (ii) only such public business matters as were identified in the motion by which the Closed meeting was convened were heard, discussed, and considered in the meeting by the Authority. The vote on the above motion was:

Ms. Byrd Absent Ms. Wallace Aye Mr. Buckley Aye Mr. Engel Aye Ms. Thomas Aye Mr. Ohrstrom Aye Ms. Jones Aye

No action was taken subsequent to the Closed Session.

Adjournment There being no further business, Ms. Wallace moved and Mr. Engel seconded that the Authority adjourn to the next regular meeting is scheduled for Thursday June 16th at 10:00 am. The motion was approved unanimously.

Randy Buckley, Chair Alison Teetor, Clerk to the Authority

JAS - B Bennett 6/8/2016 Fund 235 - Conservation Easement Balances

ACTIVITY THROUGH 6/08/2016

Appraisal rpts for Susan Digges & Digges Farm properties. \$2,250 each Brenda Bennett: \$5,186.62-Land Use Rollback Tax **Brenda Bennett:** 100,267.00 AVAILABLE YTD BALANCE-VDACS Brenda Bennett: \$5,500.98-Land Use Rollback Tax 77,654.28 Expires 12/31/2016 (FY2014) 146,778.54 Expires 12/31/2017 (FY2015) 42,319.18 Expires 12/31/2018 (FY2016) Requested, not received yet Brenda Bennett: VDACS revenue from Tavenner purchase. included here since not appropriated as of this date includes expenses not specifically designated to an monthly Hall Monahan invoices. Digges appraisals easement purchase (including stewardship), and Requested, not rec'd yet VDACS revenue from Greenhalgh purchase. **Brenda Bennett:** -3,375.00 101,740.00 -21,370.00 -20,000.00 266,752.00 -20,000.00 VDACS 101,740 -745 -500 5,501 -1,535 -908 -1,530 21,370 -1,528 -36,868 -2,140 **Brenda Bennett:** 5,187 -200,715 246,468 110,221 Local Funds 25 18,378 -11,530 72,636 2,388 -2,450 86,226 -1,165 -510 25 -2,188 86,226 Stewardship Account Balance Remaining -3,642 201,165 -80 1,250 4,484 -1,655 30,517 -2,146 4,100 13,276 -785 -2,285 1,261 -2,756 1,453 -2,103 1,095 -6,486 4,207 34,350 149,791 -3,375 -20,000 41,530 40,510 129,081 685 252 -1,381-1,890275 -450 235 106,416 -20.000 Actual Expenses Donations Anticipated Easement Closings: Greenhalgh (Appropriated 11/2015)-ACTUAL EXPS Recorded above Tavenner (Appropriated 2/2016)-ACTUAL EXPS Recorded above 200,000 40,000 283,205 **Total Fund Balance** 311,938 236,017 192,642 30,000 207,284 Local Funds Cool Spring Farm, LLC - Not Appropriated FY16 Expenditure Appropriations YTD BALANCE (AR & AP) Digges Farm LLC - Not Appropriated **ESTIMATED YTD BALANCE** Susan Digges - Not Appropriated May Exp Greenhalgh Purchase Greenhalgh - closed in May Apr Exp Tavenner Purchase Tavenner - closed in Apr General Expenses Fiscal Year 2016 June Exps/AP Aug Exps/AP Sept Exps/AP Nov Exps/AP Dec Exps/AP Mar Exps/AP May Rev/AR May Exps/AP June Rev/AR YTD Exps/AP Sept Rev/AR Feb Exps/AP Adjustments Iuly Exps/AP Mar Rev/AR Apr Rev/AR Apr Exps/AP July Rev/AR Oct Exps/AP Nov Rev/AR Dec Rev/AR Jan Exps/AP Aug Rev/AR Oct Rev/AR Feb Rev/AR YTD Rev/AR Jan Rev/AR **EOY 2015**

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ROBIN COUCH CARDILLO

June 10, 2016

Clarke County Conservation Easement Authority Fundraising and Public Relations Report June 2016 meeting

Donor Statistics

See attached Master Report

- 2016 total: \$3,608 from 49 donors

Ongoing

- -Publicity
- Winchester Star article on "Take a Hike" flyer and conservation easement (Huge thank you to Laure Wallace and Alison Teetor for making this happen!)
- -Summer newsletter
- In process (content planned: spotlight on easement partner Virginia Department of Historic Resources, including partnership on Hurricane Sandy grant and Greenway Court work; profile of Susan Diggs' easement transaction; sidebar on stock donations)
- -Donor reception
 - Friday, June 17, 6:30-8:30 pm; RSVPs due Monday, June 13
 - Ways to show work of Authority (what your donation does)?
- -Easement road show
- Clarke County Fair outreach to Erin Prentice on ways to be visible without manning a booth (see attached sheet); mentioned sponsoring "petting zoo"; awaiting feedback

Fundraising Results: Clarke County Conservation Easement Authority

As of June 10, 2016 As of June 10, 2016 2006	2006		2007 2008			2011	2012	2013	2014	2015	2016 YTD
	\$13,345 115	\$19,090	\$20,871	\$25,649	\$26,396 203	\$25,843 195	\$23,530	\$42,266	\$36,260 169	\$57,356.00 158	\$3,608.00 49
	2006 \$8,465 73	\$8,310 \$2,115 \$2,115	2008 \$8,477 87 \$425	2009 \$10,134 86	2010 \$8,376 76	2011 \$12,815 68	2012 \$7,250 50 \$40	2013 \$15,706 69	2014 \$17,635 51 \$1,650	2015 \$47,003 61 \$104	2016
	2006	2007	2008 \$2,700 23	2009 \$2,065 27	2010 \$2,865 32	2011 \$2,126 21	2012 \$3,611 32	2013 \$4,805 39	2014 \$3,335 26	2015 \$2,700 25	2016 \$2,028 28
	2006 \$3,775	2007 \$455 \$2,200	2008 \$2,074 19 \$940	2009 \$5,820 38 \$460 10	2010 \$2,810 26 \$450	2011 \$2,520 27 \$825	2012 \$3,415 32 \$765	2013 \$1,975 28 \$165	2014 \$3,705 26 \$1,380	2015 \$3,420 27 \$100	2016 \$1,330 15 \$50 \$50
	2006	2007 \$2,370 20 20 2007 \$2,210	2008 \$2,020 27 2008 \$765 5	2009 \$1,330 22 22 2009 \$260	\$1,883 33 2010 \$7,300	2011 \$2,735 26 2011 \$2,946 \$2,946	2012 \$1,580 21 2012 \$4,630	2013 \$5,040 22 2013 \$2,660 27	2014 \$3,215 27 27 2014 \$2,325	2015 \$1,927 22 2015 \$1,250	2016
	2006	\$1,430 25 2007	\$90 2008 \$3,380	\$1,405 8 2009 \$4,175	\$65 2 2010 \$1,900	\$605 8 8 2011 \$868 6	\$715 9 2012 \$1,457	\$240 5 2013 10,500	\$760 5 2014 \$1,550	2015 \$257 3	2016 \$200 4
	2006 \$1,105 6				\$747	\$57	19\$	2013 \$1,175 4	2014 \$705 6	2015 \$595 14	2016

\$469

\$473

\$346

Gift-in-Kind (admin work donated by Kate Petranech)

Clarke County Fair Commercial Exhibitors 2016

Fair Date: Sunday, August 14th - Saturday, August 20th

Grandstand Entertainment on Saturday night
Fair Hours: Sunday – Saturday 8 a.m. – 10 p.m.
Peak Hours: Monday –Friday 4 p.m. – 8 p.m. & Saturday noon – 9 p.m.

Prices:

5' x 5' \$90.00 20' x 15' \$300.00 10' x 15' \$170.00 40' x 15' \$600.00

Other sizes: Price to be determined by CC Ruritan Commercial Exhibit Committee.

Included:

Electrical hook ups. (2 outlets)
Two (2) adult season fair passes.
(Additional passes may be purchased at the normal season pass rate.)

Not Included:

Water hook ups.

Tables, chairs, or other display items.

Extension cords for electrical hook up.

Insurance coverage.

Requirements:

Must have current Liability Insurance (no minimum) Ruritans must be listed as Certificate Holder.

Rules / Restrictions:

- No knives, guns, or laser beams are permitted.
- Locations are chosen by CC Ruritan Comm. Exhibit Committee. (Committee will put past vendors in their preferred locations when possible.)
- All food vendors are required to donate 20% of gross sales to the Ruritans in lieu of commercial lot space charge. (This is honor based; abuse of this may result in termination of vending privileges.)
- Food sale proceeds due to CC Ruritan
 Commercial Exhibit Committee before exhibitor leaves the fairgrounds. (Failure to pay before leaving will result in termination of vending privileges.)
- No products that are already sold at Ruritan stands or through carnival concessions are allowed to be sold or displayed.
- Set up will be Sunday and Monday of fair from 9 a.m. to 5 p.m. only. (Other times MUST be arranged with the CC Ruritan Commercial Exhibit Committee ahead of time.)
- Signed contract, lot fee, and Insurance Certificate must be received by August 1st, 2016 to reserve a space. (After this date the CC Ruritan Commercial Exhibit Committee will begin filling remaining spaces with exhibitors on wait list.) Past vendors are not exempt from this requirement!

Submit the following information to Erin Prentice (ecprentice@gmail.com or 540-539-7887):

Business Name Mailing Address Size of spaces requested
Contact Name Phone Number Description of Product or
Email Address # of spaces requested Service

Requests will be compiled and reviewed by Committee members. All applicants will be notified whether or not they have been selected to participate within 6 weeks of submission. Contracts will be mailed/emailed to the selected vendors. Completed contracts, payment and insurance certificate must be received by August 1st, 2016 to complete reservation of space. Mailing information will be indicated on contract.

CERTIFICATION OF LOCAL PURCHASE OF DEVELOPMENT RIGHTS (PDR) PROGRAM MATCHING FUNDS – FY 2016

Application Deadline: Friday, October 30, 2015

The County Administrator of the County of	f Clarke hereby certifies that on
this day of	, local funds in the amount of
for the July 1, 2015, to June 30, 2016 fisca	for expenditure in the Conservation Easement Fund lyear, and that local funds in the amount of
of purchasing agricultural conservation eas	esignated in the General Fund balance, for the purpose sements. Added together, this equals a total of
\$ in local match	ning funds currently available to match funding from
the Virginia Farmland Preservation Fund, a	ning funds currently available to match funding from as established in § 3.2-201 of the <i>Code of Virginia</i> .
	ted above are from any of the following: grants made
	nia Department of Agriculture and Consumer Services
	nservation and Recreation (DCR), the Virginia
•	agency or political subdivision of the Commonwealth
	unding sources either directly to the landowner or to
• •	s or contributions. It is further certified that the total
<u> </u>	anding available for the purchase of agricultural
conservation easements by the locality.	
It is the intent of the County of Clarke to us	se these funds to purchase perpetual conservation
	through participation in the agricultural conservation
easement program administered by VDAC	S' Office of Farmland Preservation pursuant to Va.
Code § 3.2-201.	-
	' VD A CG2 It was I
<u> </u>	on in VDACS' agricultural conservation easement
	a as promulgated by the Office of Farmland
	cality's available funds does not guarantee or obligate
acceptance into the agricultural conservation	on easement program.
County Administrator/City Manager	County/City Chief Fiscal Officer
Date	Date
	— -

MEMORANDUM

TO: Conservation Easement Authority

FROM: Alison Teetor DATE: June 8, 2016

SUBJECT: Application for Donation – Bill & Jane Johnston

Bill and Jane Johnston have submitted an application for an easement donation. The property is located at 3927 Lord Fairfax Highway, ½ mile north of the intersection of Lord Fairfax Highway (Rt. 340) and Bypass 7. The parcel is identified as Tax Map# 14-A-103, consisting of 23 acres. He also recently purchased 2 adjacent parcels < 2 acres total that have 2 DURs. He would like to retire the 2 DURs and merge the parcels.

The parcel is zoned AOC and is currently in landuse, in accord with the Commissioner of Revenue's requirements, therefore a donation may be considered if at least two of the following four guidelines are met:

- 1) the parcel's Property Resource Score is at least 35;
- 2) at least one dwelling unit right is extinguished by the conservation easement;
- 3) the parcel is adjacent to a parcel already under permanent conservation easement;
- 4) the property has a minimum area of 40 acres.

The smaller parcels were not scored as they will be merged into the larger parcel. The parcel meets 2 of the 4 criteria; it scored 63, and is retiring 2 DUR's. It is less than 40 acres and is not adjacent to an existing easement.

The parcel has two existing dwellings, a primary house built in 1847, and a secondary dwelling built in 1940. It has a spring, which was the original water supply for the Town of Berryville, and frontage on 2 primary highways.

Recommendation

Give preliminary approval for the easement donation and schedule a site visit.

