#### **CLARKE COUNTY**

### Conservation Easement Authority THURSDAY – 17 MAY 2018 - 10:00 am A/B Conference Room, 2<sup>nd</sup> Floor Government Center AGENDA

- 1. Approval of Agenda
- 2. Approval of Minutes of the meetings of 19 April 2018
- 3. Bank Account balances
- 4. Campaign for the Authority
- 5. Easement Donation/Purchase Turman
- 6. Discussion Cost of Community Services Study
- 7. Adjournment next meeting Thursday June 21th 10 am

#### CLARKE COUNTY **Conservation Easement Authority** draft

draft Minutes - 19 April 2018

A regular meeting of the Conservation Easement Authority was held at 10:00 am on Thursday, 19 April 2018, in the A/B conference room, 2<sup>nd</sup> Floor Government Center.

Present:

P. Engel, R. Buckley, W. Thomas, R. Bacon

Absent:

M. Jones, B. Byrd, G. Ohrstrom A. Teetor, R. Couch Cardillo

Staff: Others:

Terri Catlett filled in for Barbara Byrd

On motion of Mr. Engel, seconded by Ms. Thomas, the Authority unanimously Agenda approved the agenda with the addition of item 5c. easement donation application from John Thurman.

**Minutes** On motion of Mr. Engel, seconded by Ms. Thomas, the Authority unanimously voted to approve the minutes of March 15, 2018, with corrections.

Bank Account: Ms. Teetor reviewed the financial spreadsheets. Current fund balances show a total fund balance of \$258,701 consisting of \$72,154 in the donations account, \$116,192 in stewardship, and \$70,355 in local funds.

**Public Relations:** Ms. Cardillo provided an update on the donations to date; stating that donations continue to come in at a good pace, to date there are 46 donations totaling \$8,790. One new donor, who had also recorded an easement donation, donated a major gift of \$2,000. The spring newsletter is nearly complete the main story is about Eric Arkfeld who is working on his second grant purchase easement which will bring his total acreage in easement to 371 acres. She is also working on the photo contest, she is producing a postcard, entry form and poster to advertise the contest. Ms. Cardillo will also speak to Mr. Ohrstrom about the annual donor reception to pick a date. The ad for the Fair program is complete and a new banner design will be finished for display.

#### Easement Donation/Purchase

RSP enterprises - easement purchase, grant application. Betsy Pritchard, co-owner RSP Enterprises (Smithfield Farm) has applied to the easement authority for approval of an easement purchase using grant funds. The property is located 568 Smithfield Lane off of Wickliffe Road adjacent to the West Virginia line. The property is identified by Tax Map# 10-A-6. It consists of 214 acres with 5 DUR's and 3 existing dwellings. There is an additional 1.5 acres with 1 DUR that will likely be merged in prior to easement recordation. The primary use is for grazing and hay production. The applicant proposes to retire all of the 6 remaining DURs. The property meets all of the 4 criteria. The property resource score is 125.69. The applicant would retire all of the 6 remaining DURs. It is next to an existing easement, property that the Pritchard's own and placed in easement in 2009, and it is more than 40 acres. Points were given for retiring 6 DURs, having a perennial stream, a house listed individually on the National Historic Register. Having frontage on a scenic byway, and being owned by the same family for more than 200 years. Potential grant opportunities include ALE (formally FRPP) federal, and the Virginia Land Conservation Fund (state). This is an excellent candidate for grant funds as it has nearly

100% prime soils, is listed on the National Historic Register and has numerous contributing structures in the Long Marsh Rural Historic District. On motion of Mr. Engel, seconded by Ms. Thomas members gave preliminary approval, authorized staff to apply for grants, and asked staff to schedule a site visit.

b. Biff Genda, Genda Land Holdings, LLC owns Rosemont. He is in early stages of considering a conservation easement on Rosemont. The proposed easement would encompass 45.29 acres roughly surrounding the Rosemont Manor. This area is zoned DR-2 which would allow up to 90 homes. Mr. Genda does not want to include the 10 acres around the Manor house which has been approved as an Event Venue by the Town of Berryville. Ms. Christy Dunkle, Town Planner was present to answer questions and describe the approved special use permit for events to be held at the Manor.

The current policy of the Easement Authority is to hold easements on properties zoned AOC or FOC in the County. This property is zoned DR-2 and is in the Town of Berryville.

Staff suggested that the Department of Historic Resources (DHR) hold the easement. When asked, DHR stated that in order for the Virginia Board of Historic Resources to consider holding an easement on a property, it must be listed on the National Register of Historic Places or on the Virginia Landmark Register, or within the boundaries of a battlefield. The property is within the Battle of Berryville and is eligible to be placed on the National Register.

If the Authority is interested in holding an easement on the Property, staff suggests consulting with the County attorney to determine how to proceed. Members agreed that DHR should be encouraged to be the easement holder, but requested staff to consult with the County attorney to determine if the Authority could hold such an easement.

c. John Thurman, Brian Bayliss, agent, has applied to the easement authority for approval of an easement donation. The property is located in the 300 block of Chrismore Rd. approximately 2/10 of a mile west of Gun Barrel Lane. The property is identified by Tax Map# 28-A-2. It consists of 57 acres with 3 DUR's. The land is vacant and used for grazing cattle. The applicant proposes to retire 1 of the 3 DUR's and would like to be able to subdivide off a 20-acre lot (following an existing tree line). The property meets all of the 4 criteria. The property resource score is 60.96. The applicant is retiring 1 DUR. It is across the road from an existing easement (Shiley), and it is more than 40 acres. Points were given for retiring 1 DURs, having several sinkholes, and being within the groundwater recharge area. On motion of Mr. Engel, seconded by Ms. Thomas members gave preliminary approval to the easement donation and asked staff to schedule a site visit.

#### Discussion

- a. Summer Interns Since the last meeting, 3 more resumes have been submitted for the internship position. Ms. Teetor reported that Sophia Dorsey has committed leaving one position. Ms. Teetor recommended Bayne Gordon who grew up in Clarke County and is a freshman at George Mason University. On motion of Ms. Thomas, seconded by Ms. Bacon members approved offering the second position to Mr. Gordon.
- b. Cost of Community Services Study Ms. Teetor was happy to report that the Cost of Community Services study will be getting started next month. A kickoff meeting with Weldon Cooper is scheduled for Friday May 11<sup>th</sup> between 11and 1. Members are encouraged to attend.

Adjournment There being no further business, Ms	
the Authority adjourn the meeting. The next meeting	ng is scheduled for Thursday May 17th at 10:00
am. The motion was approved unanimously.	
Randy Buckley, Chair	Alison Teetor, Clerk to the Authority
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JAS - B Bennett Through 5/09/2018 Fund 235 - Conservation Easement Balances

	Total Fund Balance	Donations	Stewardship Account	Local Funds	
EOY 2017	226,970	58,503	96,584	71,883	
Lik Bey/AB		000	OF.	00000	Clarke County:
July rev/AK		606	6/	32,913	Transfer from Gen Fund-\$15,000
July Exps/AP		-1,090	0	-1,408	Land use rollback tax-\$ 2,000
July Exp Bill & Jane Johnston purchase				-30,471	Accts Rec VDACS (Johnston)- \$ 15,912.50 Rec'd 9/22/17
Aug Rev/AR		25	80	1,740	Clarke County:
Aug Exps/AP		-1,916	-2,097	-1,700	tax=1,740.48
Sept Rev/AR		2,825	82		
Sept Exps/AP		-2,410	0	0	
Oct Rev/AR	March - Sydyn -	3,634	21,137		Brenda Bennett:
Oct Exps/AP		-1,992	0	0	tax=500.00
Nov Rev/AR		2,100	82	200	
Nov Exps/AP		-1,774	0	0	
Dec Rev/AR		4,035	85		
Dec Exps/AP		-1,247	0	-500	
Jan Rev/AR		10,557	82		
Jan Exps/AP		-1,483	0	-2,113	
Feb Rev/AR		550	9/		
Feb Exps/AP		-1,107	0	0	
Mar Rev/AR		2,513			
Mar Exps/AP		-831	0	-170	
Apr Rev/AR		3,030		5.120	Brenda Bennett:
Apr Exps/AP		-1,337	0	-320	ביינים מסכן מווממני נמע בייניין
May Rev/AR		125		THE PERSON NAMED IN	
May Exps/AP		-3,260	0	0	
YTD Rev/AR	92,280	30,303	21,705	40.273	
YTD Exps/AP	57,224	18,446	2,097	36,681	
Adjustments					VDACS
YTD FUND BALANCE (AR & AP)	) 262,026	70,360	116,192	75,475	28,989.52 Expires 12/31/2017 (FY2016)
Anticipated Easement Closings:					86,950.00 Expires 12/31/2018 (FY2017) 115,939.52
DIII & Jane JOHNSTON-CLUSED- Actual EXPS above					-15,912.50
rail lield - Estimated Neal & Rebecca Dillon - <i>Estimated</i>		000'07-		-20,000	-40,000.00 estimated
ESTIMATED YTD BALANCE	210,776	50,360	116,192	44,225	48,777.02 AVAILABLE Estimated YTD BALANCE-VDACS
FY18 Expenditure Appropriations	Local Funds/Donations	Actual Expenses	Appropriated Balance Remaining	Clarke County:	Clarke County: includes expenses not specifically
General Expenses	45,000	26,753	18,247	designated to	designated to an easement (including
Fairfield / Greenhaugh	80,000			stewardship ar	stewardship and monthly Hall, Monahan
Neal & Rebeca Dillon	22,500			invoices).	
	147,500	26,753	18,247		

	Donations	Stewardship	Local Funds
<u>Vlnl</u>			30,471.00 Hall, Monahan-Johnston easement purchase 30,471.00 sub-total
	1,000.00 Clarke County HS-Athletic Program support 90 Clarke County Ruritan Club 1,090.00		550.00 Maral S Kalbian-CEA Services July 2017 857.50 Hall, Monahan-Legal Svcs July 2017 1.407.50
August	400.00 Clarke County Fair-Blue Ribbon Sponsorship		1,700.00 Hall, Monahan-Legal Svcs Aug 2017
	25.00 Downstream Project	1,000.00 S Dorsey-Intern work	
	68.00 Winchester Printers-CCFA Banner	73.51 B Herde-mileage	
	450.00 Gloria Marconi Illustration-CEA Services		
	1,915.74	2,096.84	1,700.00
Sept	800.00 Robin Couch Cardillo-CEA Services 500.00 Krohn Desien-Panel exhibit Wetland Exhibit		
	218.66 Winchester Printers-Newsletter & Postage		
	891 Winchester Printers Inc-Newsletter & Postage		
+00	2,409.56	0.00	0.00
į l	1.82 Purchase Power-postage		
	550.00 Gloria Marconi Illustration-CEA Services		
	1,991.82	0	0.00
Nov	9/2./4 Robin Couch Cardillo-Svcs for CEA Nov '17		
	800.39 BINIS DIFECT-SERVICES 1.773.73	•	000
Dec	200.00 Gloria Marconi Illustration-CEA Services		500.00 Myers & Woods Apprel-Arkfeld (Openion Cattle Co)
	1,046.86 Robin Couch Cardillo-Svcs for CEA		
	1,246.86	0	200.00
Jan	640.00 Robin Couch Cardillo-Svcs for CEA		2,112.50 Hall, Monahan-Legal Svcs Sept-Dec
	654 64 Winchester Printers-LEA Services		
	1,482.95	0	2.112.50
Feb	23.00 Crown Trophy		
	9.52 Purchase Power-postage		
	990.42 Robin couch Cardillo - CEA Services		
	1,106.94	0	0.00
Mar	25.00 Downstream Project - Domain Name Renewal		170.00 Hall, Monahan - Title exam Dillon property
	450.00 Gloria Marconi Illustration-2018 winter nwsltr		
	356.00 BB& I-PA & CEA Supplies		00 027
Apr	250.00 Virginia's United Land Trusts-registration		320.00 Hall, Monahan - Legal Svcs Jan-Mar 2018
	1,087.36 Winchester Printers		
THE PARTY OF	1,337.36	0	320.00
May	720.00 Robin Couch Cardillo-2018 News ltr/fair booklet		
	880.00 Robin Couch Cardillo-newsletter/database maint		
	450.00 Gloria Marconi Illustration-Spring 2018 Nwsltr		
	250.00 Gloria Marconi Illustration-Svcs for CEA 960.00 Robin Couch Cardillo-Spring Newslfr, postcard/poster	ā	
	and harmed frames and ones of the same and t		
	3,260.00	0	0.00
nue			
	0.00	0	0.00
1	Dona	Stewardship	<u>Local Funds</u>
YID lotals	18,446	2,097	36,681

#### ROBIN COUCH CARDILLO

May 11, 2018

Clarke County Conservation Easement Authority Fundraising and Public Relations Report May 2018 meeting

#### **Donor Statistics**

See attached Master Report

- 2018 total to date: \$9,640.00 from 52 donations

#### **Ongoing**

#### -Photo contest

- "Savor the Seasons" theme; deadline is July 15; accepting photos taken as early as Jan 1, 2017, to cover all seasons; *National Geographic* photographer Ken Garrett judging again (thanks, George)
- Poster and postcards being printed; postcards mailed to database; posters distributed strategically in county
  - Clarke County High School students participating through art teacher

#### -Thank-you reception for donors and easement landowners

- Friday, June 22, 6:30 8:30 pm, Camden (George's barn setting)
- Invitations being prepped now

#### -Media/public relations

- Distribute media release on photo contest
- Pitch story of interns at work throughout the summer?
- Invite select media to thank-you reception?
- Print Take a Hike brochure for wider distribution/availability

Fundraising Results: Clarke County Conservation Easement Authority

	2018 \$9 640 00	52	2018					2018	\$4,920	58	2018	\$700	4	\$50	7	2018			2018					2018	\$3,970	17	2018						
	2017 \$26,101,00	169	2017	\$7,577	48	\$325	ო	2017	\$2,815	39	2017	\$2,810	23	\$1,150	œ	2017	\$3,110	20	2017	\$3,870	<u></u>	\$1,200	4	2017	\$2,230.00	~	2017	\$710	9		į	\$304	
	2016 \$24,778,00	164	2016	\$15,665	47	\$25	<del>-</del>	2016	\$2,228	58	2016	\$2,725	19	\$75	ო	2016	\$2,115	28	2016	\$600	ဖ	\$325	ιn	2016	\$362	12	2016	\$638	14		\$ 20		
	2015 \$57,356.00		2015	\$47,003	. 6	\$104	2	2015	\$2,700	25	2015	\$3,420	27	\$100	<b>~</b> ~	2015	\$1,927	22	2015	\$1,250	ო			2015	\$257	ო	2015	\$595	4				
	<b>2014</b> \$36,260		2014	\$17,635	51	\$1,650	ო	2014	\$3,335	26	2014	\$3,705	26	\$1,380	တ	2014	\$3,215	27	2014	\$2,325	14	\$760	ĸ	2014	\$1,550	7	2014	\$705	9				
	<b>2013</b> \$42.266	200	2013	\$15,706	69			2013	\$4,805	39	2013	\$1,975	28	\$165	4	2013	\$5,040	22	2013	\$2,660	27	\$240	ហ	2013	10,500	7	2013	\$1.175	4				\$469
:	<b>2012</b> \$23,530	181	2012	\$7,250	20	\$40	<del>-</del>	2012	\$3,611	32	2012	\$3,415	32	\$765	ഹ	2012	\$1,580	24	2012	\$4,630	30	\$715	တ	2012	\$1,457	64					\$67		\$473
:	<b>2011</b> \$25.843	195	2011	\$12,815	. 68			2011	\$2,126	21	2011	\$2,520	27	\$825	=======================================	2011	\$2,735	26	2011	\$2,946	26	\$605	∞	2011	\$868	ဖ					\$57		\$346
;	<b>2010</b> \$26,396	203	2010	\$8,376	92			2010	\$2,865	32	2010	\$2,810	26	\$450	4	2010	\$1,883	33	2010	\$7,300	25	\$65	7	2010	\$1,900	чo					\$747		
;	<b>2009</b> \$25,649	209	2009	\$10,134	86			2009	\$2,065	27	2009	\$5,820	38	\$460	9	2009	\$1,330	22	2009	\$260	7	\$1,405	80	2009	\$4,175	7							
1	<b>2008</b> \$20,871	208	2008	\$8,477	87	\$425	~	2008	\$2,700	23	2008	\$2,074	19	\$940	9	2008	\$2,020	27	2008	\$765	ß	06\$	4	2008	\$3,380	17							
	<b>2007</b> \$19,090	161	2007	\$8,310	59	\$2,115	24	2007			2007	\$455	ស	\$2,200	16	2007	\$2,370	20	2007	\$2,210	12	\$1,430	52	2007									
1	2006 \$13,345	115	2006	\$8,465	73			2006			2006	\$3,775	35			2006			2006					2006			2006	\$1,105	φ.				
As of May 11, 2018	Amount	# Donations	YE Donor Appeal	YE Donor Appeal Amount	Donor Respondents	YE Prospect Amount	Prospect Respondents	Winter Newsletter	Dollar Amount	Respondents	Spring Newsletter	Donor: Dollar Amount	Donor: Respondents	payer Spring Newsletter: Dollar Amt	yer Spring Newsletter: Respondents	Summer Newsletter	Dollar Amount	Respondents	Fall Newsletter	Donor: Dollar Amount	Donor: Respondents	Taxpayer Fall Newsletter Dollar Amt	payer Fall Newsletter: Respondents	Over the Transom	Dollar Amount	Donor Respondents	Donor Thank-You Party	Dollar Amount	Donor Respondents	-	Photo Revenue	Notecards	onein-wind (admir work donated by Kate Petranech)

#### **MEMORANDUM**

TO: Conservation Easement Authority

FROM: Alison Teetor DATE: May 11, 2018

SUBJECT: Application for easement donation – John Turman

John Turman, Brian Bayliss, agent, has applied to the easement authority for approval of an easement donation. The property is located in the 300 block of Chrismore Rd. approximately 2/10 of a mile west of Gun Barrel Lane. The property is identified by Tax Map# 28-A-2. It consists of 57 acres with 3 DUR's. The land is vacant and used for grazing cattle. The applicant proposes to 1 of the 3 DUR's and would like to be able to subdivide off a 20 acre lot (following an existing tree line).

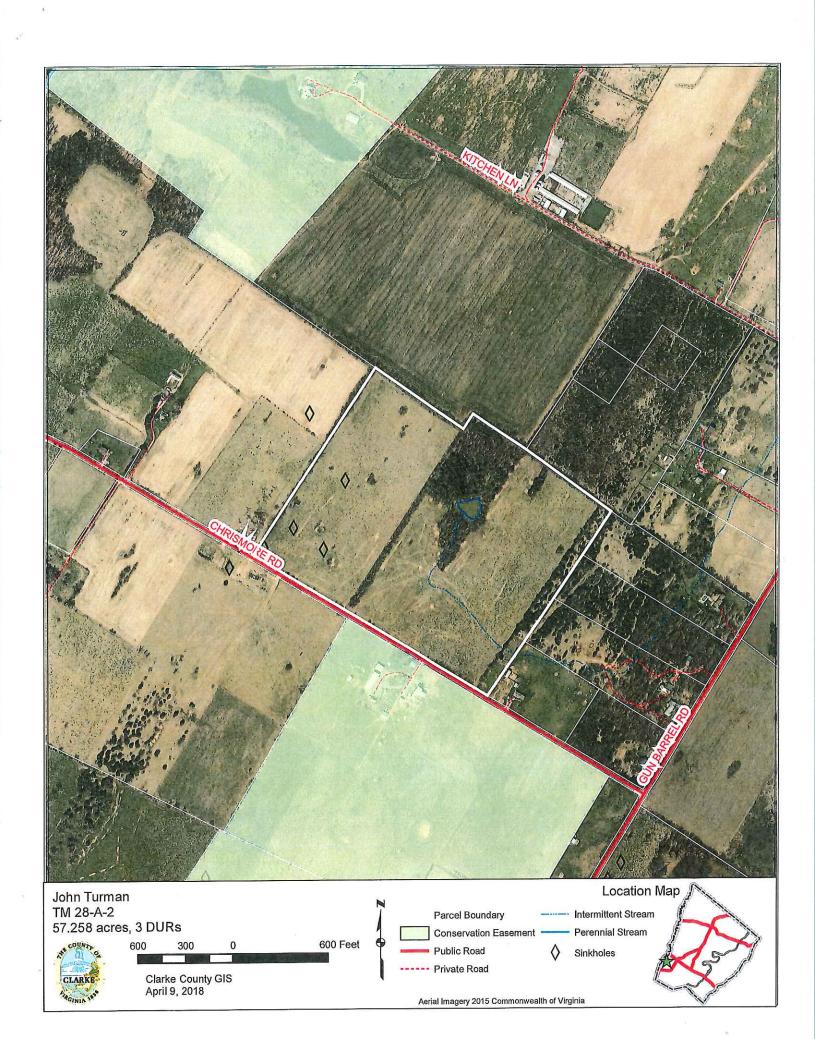
The parcel is zoned AOC and is currently in use value taxation, in accord with the Commissioner of Revenue's requirements, therefore a donation may be considered if at least two of the following four guidelines are met:

- 1) the parcel's Property Resource Score is at least 35;
- 2) at least one dwelling unit right is extinguished by the conservation easement;
- 3) the parcel is adjacent to a parcel already under permanent conservation easement;
- 4) the property has a minimum area of 40 acres.

The property meets all of the 4 criteria. The property resource score is 60.96. The applicant is retiring 1 DUR. It is across the road from an existing easement (Shiley), and it is more than 40 acres. Points were given for retiring 1 DURs, having several sinkholes, and being within the groundwater recharge area.

#### Recommendation

A site visit was conducted on May 11th. Give final approval.



#### **COST OF COMMUNITY SERVICES STUDY FAQ**

#### What is a Cost of Community Services study?

A Cost of community service (CCS) study allocates local government expenditures and revenues to different land use categories, usually residential, commercial/industrial, and agricultural/open space, based on assessments of municipal public service demands and the amount of revenues generated by land use. This information shows how existing land uses affect the county budget and can be used for county land use planning.

#### How are the land use categories defined?

**Residential:** Property used for dwellings, including single family homes, farmhouses, mobile homes and rental units, and associated yards.

**Commercial and Industrial:** Property used for business purposes other than agricultural or forestry, including mining, manufacturing, utilities, retail and wholesale trade, and services.

**Agriculture and Open Space:** All agricultural and forestry properties, including those qualifying for use value taxation and vacant residential parcels greater than 20 acres.

#### What is the time period for the analysis?

Fiscal Year 2017

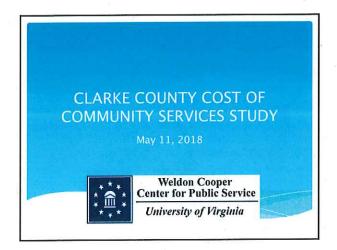
### How should I assign departmental expenditures and revenues to various land uses?

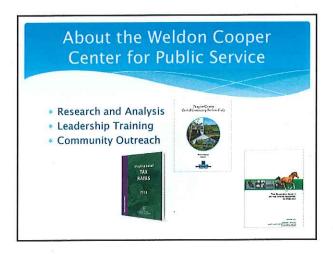
I have several suggestions listed below.

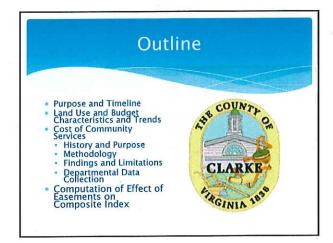
For expenditures:

- (1) Administrative records on service use based on incident reports, case reports, etc.
- (2) Administrative records on hours of department staff time spent working with different types of customers (i.e., households, businesses, farmers and forest landowners).
- (3) Other method(s) based on departmental procedures (please describe)

BUDGET CATEGORY	FY17 Actual
Revenues	
Aming we consider the figure of the properties o	
Land use application fees	93785
Building and related permits	5.24.2.160
Zoning and subdivision	\$88,924
Transfer fees	5545
Signs permits and inspection fees	<b>53,493</b>
Charges for Services	
Charges for engineer's fees/biosolids applications	\$1085
Y THE TAX TO THE TAX T	
. Volument supplied of the sup	
Planning administration	\$403,207
Office of Economic Development	
Berryville Development Authority	<u> </u>
Small business development center	
Blandy Experimental Farm	3,000
Planning commission	\$11.735
Board of septic appeals	\$25°
Historic preservation	\$11,48
Northern Shenandoah Valley Regional Commission	882/5
Regional airport	22,500
Friends of the Shenandoah	<b>33)000</b>
Water quality monitoring	000′05\$
Lord Fairfax Soil and Water Conservation	
Biosolids Application	\$53
Cooperative extension service	\$45,086
Northern Virginia 4-H Center	00000000000000000000000000000000000000

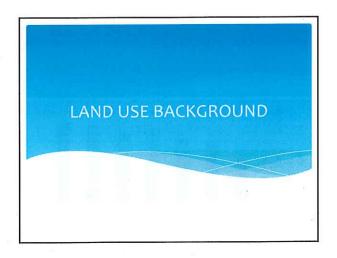


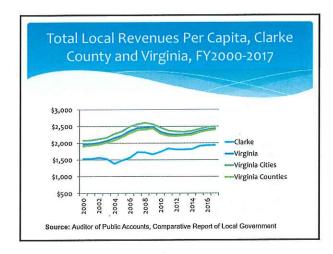


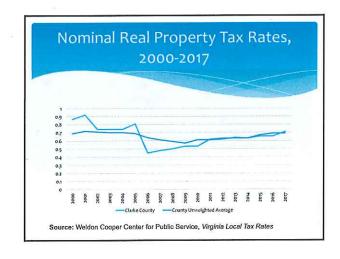


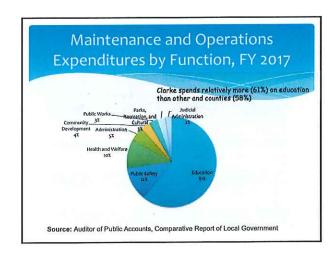
# Purpose of Study \* Quantify revenues and expenditures associated with different land uses in Clarke County \* Compute expenditure to revenue ratios by land use (COCS ratio) \* Compute Effect of Conservation Easements on Composite Index of Local Ability to Pay

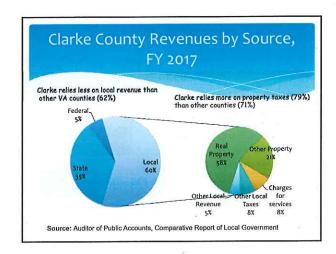
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Tasks	_	LEch	1	in water	Min	_			9.44
Land Use and Budget Description	Jan V•	100		ALLE	ex & V	hine	1123	ala	ATE
Cost of Community Service Methodology			v.		V				
Interviews and Data Collection			ang Ar	y		••••			
Revenue and Expenditure Allocation						v			
Computation of Conservation Easements Effect on Composite Index								V••V	
Draft and final		V							•٧•

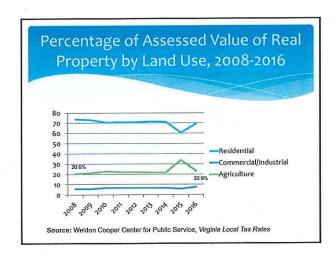


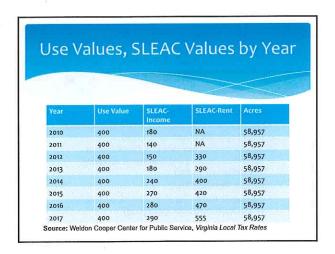












## \* Relatively high percentage of local tax revenue from agriculture-related sources \* Clarke County has a conservation easement program that many other communities don't \* Source: Wedon Cooper Cerus for Public Service, Viphila Local Tax Releas

#### How is Clarke County Different? Easements Area as Percentage of Land Area, 2015 **Fauquier County** 21.6% **Clarke County** 20.9% Rappahannock County Orange County 14.2% 12.9% **Essex County** Loudoun County 12.0% King and Queen County 10.5% Rockbridge County 10.3% Northampton County 10.1% 4.0% Source: Virginia Department of Conservation and Recreation (2015 data)

#### **COCS STEPS**

- \* Define land use categories
- \* Collect County revenue and expenditure data from
- Collect information to help identify revenues and expenditures by land use from individual departments
- Allocate expenditures and revenues to land uses
- \* Calculate expenditure/revenue ratios by land use

#### **Define Land Use Categories**

- Residential. Land and improvements used as place of residence (e.g., single family homes, apartments, mobile home and associated yards)
- Commercial/industrial. Land and improvements used for buying, selling, and storing products and services and manufacturing goods.
- Agricultural/Open Space. Farms, forests, and other privately owned open space
- Commissioner of Revenue uses particular definitions for tax purposes

#### Collect Data

- \* FY 2017 Comprehensive Annual Financial Report
  - \* Governmental Funds and School Board Component Unit
- Commissioner of Revenue, Real (CAMA) and Personal Property Assessment Data
- Public Safety Incident Reporting Systems (e.g., NFIRS, NEMSIS, NIBRS)
- \* Caseload Statistics of the Circuit and District Courts
- Building Inspection and zoning permits reports

#### Allocate Revenues and Expenditures

- Administrative records on revenue source and service use
- \* Professional guestimates
- Service use imputations using engineering data (e.g., trip generation by land use)
- \* Fall-back ratio
- Property taxes by land use
- Population headcount by land use
- Hybrid Methods (e.g., combination of administrative records and fall-back ratio)

#### Computation of Effect of Easements on Composite Index

- Composite Index used in state K-12 aid allocation for Standards of Quality (SOQ).

  Easement value imputation and add back into land value to determine new "True Value of Property"

  Recompute three factor formula (with and without):
  (1) True Value of Property (50%)
  (2) Adjusted Gross Income (40%)
  (3) Taxable Retail Sales (10%)

  Fiscal Distress Index would also be affected but is not included in analysis

  Based on (a) revenue capacity, (b) revenue effort, and (c) household income

