#### **CLARKE COUNTY**

# Conservation Easement Authority THURSDAY – 17 December 2020 – 10:00 am A/B & Main Conference Room, 2<sup>nd</sup> Floor Government Center

#### **AGENDA**

- 1. Approval of Agenda
- 2. Approval of Minutes of the meeting of 19 November 2020
- 3. Bank Account balances
- 4. Campaign for the Authority
- 5. Discussion
  - a. Criteria for parcels retaining zero DURs
  - b. debrief Blue Ridge Civic Association
    Introduction to Conservation Easements webinar
- 6. Easement Donation/Purchase
  - a. Lowell Pratt new application donation
  - b. Staley/Geisler donation
  - c. RSP Enterprises deed sent to NRCS for final approval
  - d. Blue Ridge Hunt should close this year
  - e. Kohn property update
- 7. Adjournment next meeting Thursday January 21st 10 am

#### CLARKE COUNTY

## Conservation Easement Authority draft Minutes – 19 November 2020 draft

A regular meeting of the Conservation Easement Authority was held at 10:00 am on Thursday 19 November 2020, 10:00 am in the A/B/Main conference room, 2nd Floor Government Center.

Present:

R. Buckley R. Bacon, T. Catlett W. Thomas, M. Jones

Phone in:

G. Ohrstrom

Absent:

P. Engel

Staff:

A. Teetor, R. Couch Cardillo

**Agenda** On motion of Mr. Ohrstrom, seconded by Ms. Bacon, the Authority unanimously approved the agenda.

**Minutes** On motion of Mr. Ohrstrom, seconded by Ms. Thomas, the Authority unanimously voted to approve the minutes of October 22, 2020 with corrections.

**Bank Account:** Ms. Teetor reported that the primary expenses have been for the newsletter and Kohn property. The current total fund balance is \$276,895 consisting of \$85,511 in the donations account, \$189,811 in stewardship, and \$1,573 in the local funds.

**Public Relations:** Ms. Cardillo reported that donations are up again \$17,076.75 for the year from 119 donations, this does not include any donations from the fall newsletter, which was distributed the end of October. She is also working on promoting the photo contest. Ms. Teetor will ask Ms. Kuehner to repost the contest information of the community page. Ms. Cardillo is also working on the year end appeal letter she asked members to consider who might provide a matching gift to enhance fund raising. She also asked members to consider a recipient for the annual conservation award. Members discussed Smithfield Farm but that may not close until next year. Another suggestion was Eric Arkfeld who has put over 350 acres in easement. Members will discuss further at the December meeting.

#### Discussion

- a. Criteria for parcels retaining zero DUR's Mr. Mitchell has not responded to requests for review. Members agreed to wait an additional month, but questioned if there was another attorney that could help with these sorts of questions.
- **b.** Disclosure and Acknowledgement building envelopes Ms. Teetor explained that she had sent the form to Mr. Mitchell for his review but had not heard back.

#### **Report on Applications for Easement Donation**

a. Staley/Geisler – The property is located at 117 Bell Lane and is identified as Tax Map# 24-A-25A, 42 acres. The parcel has 1 existing pre-1980 and zero remaining DURs. The property is primarily used for pasture. In reviewing the parcel, all 2 of the 4 criteria have been met. The parcel is over 40 acres and the property resource score is 50.9. Points were given being adjacent to an existing easement, having a perennial stream (Dog Run), and having a contributing structure in the Chapel Rural Historic District. There are no remaining DURs as the property has been subdivided. A site visit was conducted November 2<sup>nd</sup>. On motion of Ms. Jones seconded by Ms. Thomas, members gave final approval for the easement donation and recommended approval to the Board of Supervisors.

- b. Rolling Ridge Foundation the deed of easement was recorded on November 9th.
- c. RSP Enterprises deed sent to NRCS for final approval
- d. Blue Ridge Hunt Anne McIntosh continues to get the documents ready for closing.
- **e.** Kohn property update Ms. Teetor reported that the lease has been signed by both parties. The septic repair work has been completed and the well should be on schedule to be drilled in December. To date approximately \$13,000 has been spent on the well and septic improvements.

Authority adjourn the meeting. The next	usiness, Ms. Bacon moved and Ms. Jones seconded that the meeting is scheduled for Thursday December 17 <sup>th</sup> at 10:00 am.
The motion was approved unanimously.	
Randy Buckley, Chair	Alison Teetor, Clerk to the Authority

-61,827.10
72,244.67 AVAILABLE Estimated YTD BALANCE-VDACS 58,333.00 Expires 12/31/2021 (FY2020) 75,738.77 Expires 12/31/2020 (FY2019) Emily Johnson: Land Use Rollback Tax-\$5,039.31 Clarke County:
includes expenses not specifically designated to
an easement (including donation, stewardship
and monthly Hall, Monahan expenses). 134,071.77 VDACS 5,039 -790 803 2,168 -2,058 5,842 3,675 Local Funds 166 -2,045 -675 -2,625 166 5,345 29,951 189,977 195,156 189,977 Stewardship/Restricted Appropriated Balance **Funds Account** Remaining 325 6,255 13,179 6,028 15,049 15,049 1,025 4,964 -2,551 610 -1,868 988'06 988'06 Actual Expenses 83,736 Donations 45,000 19,187 283,031 283,031 45,000 **Total Fund Balance** 278,893 Appropriated YTD FUND BALANCE (AR & AP) **ESTIMATED YTD FUND BALANCE FY21 Expenditure Appropriations Anticipated Easement Closings:** Smithfield Farm January 2021 General Expenses Fiscal Year 2021 Sept Exps/AP July Exps/AP Aug Exps/AP Sept Rev/AR Nov Exps/AP Dec Exps/AP YTD Exps/AP Oct Exps/AP Nov Rev/AR Dec Rev/AR Aug Rev/AR Oct Rev/AR Adjustments July Rev/AR YTD Rev/AR SOY FY20 -

Section of the sectio

WORK IN PROGRESS -

Fund 235 - Conservation Easement Balances

Through 11/30/20

JAS - E Johnson

Through 11/30/20	30/20 W	ORK IN PROGRESS	(FY20 NOT COMPLETE YET)
Conservatio	Conservation Easement Expense Detail - FY21  Donations	Stewardship	Local Funds
Vini			
	0.00	0.00	0.00
<u>August</u>	250.00 Ellen Shepard - Annual VA Land Conservation 480.00 Robin Cardillo Services for CEA July	1,400.00 Jessica Crandell-Inspections 158.70 Jessica Crandell-Mileage 136.68 Jessica Crandell-Mileage 350.00 Larry Royston Septic Service - Labor	
	/30.00	2,043.38	2,037.30
<u>Sept</u>	450.00 Gloria Marconi Summer newsletter 960.00 Robin Cardillo Services for CEA August 195.00 Winchester Printers - envelopes 936.07 Winchester Printers Summer printing newsletter 9.50 Purchase Power Postage	675.00 Dunn Land Surveys - Service 675.00	620.00 Hall, Monahan, Engle-Legal svcs for August 2020 620.00
ğ	560.00 Robin Cardillo Services for CEA September 350.00 Gloria Marconi Design&Prod 2020 CEA Photo 450.00 Gloria Marconi Fall newsletter 507.71 Winchester Printers CEA printing services	1,550.00 Greenway Engineering Services 1,075.00 Clarke County HD Permits	790.00 Hall, Monahan, Engle-Legal svcs for Sept 2020
	1,867.71	2,625.00	790.00
VON	880.00 Robin Cardillo Services for CEA October	0	207.50 Hall, Monahan, Engle-Legal svcs for October 2020
Dec			00000
	0:00	0	0.00
YTD Totals	<u>Donations</u> 6,028	Stewardship 5,345	<u>Local Funds</u> 3,675



#### ROBIN COUCH CARDILLO

December 11, 2020

Clarke County Conservation Easement Authority Fundraising Report December 2020 meeting

#### **Donor Statistics**

See attached Master Report

2020 total: \$20,335.50 from 135 donations

#### **Ongoing**

- -Year-end appeal
  - Mailed and generating donations
- -Wingate Mackay-Smith Land Conservation Award
  - Finalize honoree
  - Discussed Eric Arkfeld, Smithfield Farm (perhaps next year); other possibilities?
  - Virtual recognition
- -Update on Snapshot in Time Photo Contest Pandemic Photography
  - Reached out to Blandy Photo Club, Shenandoah Photographic Society, Pam Lettie and her photo network, Jennifer Anguilli at CCHS, Bonnie Jacobs
  - Deadline January 11, 2021
  - Posters up around the county

Fundraising Results: Clarke County Conservation Easement Authority
As of December 11, 2020

<b>2020</b> \$20,335.50 135	2020	2020 \$3,105 43 2020	\$2,982 22 \$615 6	\$5,260 \$5,260 30 2020 \$5,974 \$410 \$410	\$1,980 \$1,980 14	10 (1)
2019 \$38,230.00 167	2019 \$16,710 52 \$200	2019 \$2,668 32 <b>2019</b>	\$2,500 23 \$2,045 6	2019 \$2,135 2019 \$2,925 11 \$100	2019 \$8,665 10 2019	282 (6)
2018 \$34,815.28 169	2018 \$16,755 58 \$2,200	2018 \$4,920 29 2018	\$1,600 15 \$550 3	2018 \$4,480 38 2018 \$220 \$2100 \$100	2018 \$3,970 17 2018	
2017 \$26,101.00 169	2017 \$7,577 48 \$325	2017 \$2,815 39 2017	\$2,810 23 \$1,150 8	\$3,110 \$3,110 20 <b>2017</b> \$3,870 \$1,200 \$1,4	2017 \$2,230.00 7 2017 \$710	\$304
2016 \$24,778.00 164	2016 \$15,665 47 \$25	2016 \$2,228 29 2016	\$2,725 19 \$75 3	2016 \$2,115 28 2016 \$600 \$325 5325	2016 \$362 12 2016 \$638	\$ 20
2015 \$57,356.00 158	2015 \$47,003 61 \$104	2015 \$2,700 25 2015	\$3,420 27 \$100	2015 \$1,927 22 22 2015 \$1,250	\$257 \$257 3 2015 \$595 14	
2014 \$36,260 169	2014 \$17,635 51 \$1,650	2014 \$3,335 26 2014	\$3,705 26 \$1,380 9	2014 \$3,215 27 2014 \$2,325 \$760 \$760	2014 \$1,550 2 2014 \$705	
<b>2013</b> \$42,266 200	2013 \$15,706 69	2013 \$4,805 39 2013	\$1,975 28 \$165	\$5,040 22 22 2013 \$2,660 \$2,40 \$240	2013 10,500 2 2 2013 \$1,175	\$469
2012 \$23,530 181	2012 \$7,250 50 \$40	2012 \$3,611 32 2012	\$3,415 32 \$765 5	2012 \$1,580 21 2012 \$4,630 \$715	2012 \$1,457 2	\$67
2011 \$25,843 195	2011 \$12,815 68	2011 \$2,126 21 2011	\$2,520 27 \$825 11	2011 \$2,735 26 2011 \$2,946 \$605 \$605	\$868 6	\$57
2010 \$26,396 203	2010 \$8,376 76	2010 \$2,865 32 2010	\$2,810 26 \$450 4	2010 \$1,883 33 2010 \$7,300 \$7,300 25 \$65	2010 \$1,900 5	\$747
2009 \$25,649 209	2009 \$10,134 86	2009 \$2,065 27 2009	\$5,820 38 \$460 10	2009 \$1,330 22 22 2009 \$260 7 \$1,405	2009 \$4,175 11	
2008 \$20,871 208	2008 \$8,477 87 87 \$425	2008 \$2,700 23 2008	\$2,074 19 \$940 19	2008 \$2,020 27 2008 \$765 \$90	2008 \$3,380 17	
<b>2007</b> \$19,090 161	2007 \$8,310 59 \$2,115	2007	\$455 5 \$2,200 16	\$2,370 \$2,370 \$0 \$2,20 \$2,210 \$1,430	2007	
2006 \$13,345 115	2006 \$8,465 73	2006	\$3,775 35	2006 2006	2006 2006 \$1,105	
As of December 11, 2020 Amount # Donations	YE Donor Appeal YE Donor Appeal Amount Donor Respondents YE Prospect Amount Prospect Respondents	Winter Newsletter Dollar Amount Respondents Spring Newsletter	Donor: Dollar Amount Donor: Respondents ayer Spring Newsletter: Dollar Amt ar Spring Newsletter: Respondents	Summer Newsletter Dollar Amount Respondents Fall Newsletter Donor: Dollar Amount Donor: Respondents axpayer Fall Newsletter Dollar Am	Over the Transom Dollar Amount Donor Respondents Donor Thank-You Party Dollar Amount Donor Respondents	Photo Revenue Notecards Gift-in-Kind (admin work donated by Kate Petranech)

### Criteria for allowing parcels in easement to retire all remaining DURs

The Conservation Easement Authority has expressed concerns for allowing vacant parcels being placed in easement to retire all remaining DURs as potential problems could arise in the future if a parcel is sold and the new owners purchased the vacant land assuming a single-family dwelling could be built.

Recently the Authority has received applications for vacant land where the landowners requested retirement of all remaining DURs. In one case, the applicant was encouraged to keep one remaining in the other case both DURs were permitted to be extinguished. This prompted members to suggest that criteria should be established that would provide an objective standard for situations where no DURs are retained.

Mr. Mitchell was asked to review the proposed policy. His response is as follows:

You advised that the proposed provisions for zero DUR lots are policy provisions to be applied by the Authority for property being placed in a conservation easement with the Authority meeting the requirements of §3-D-10(a)(3) of the Zoning Ordinance.

My suggestions for some of the wording in the policy provisions are:

- 1) Add the word "access" after the word "road".
- 4) Revise the beginning of the sentence to read: "Any parcel placed in a conservation easement with zero DURs shall . . ."

Based on Mr. Mitchells comments the following is the proposed final policy:

Any parcel placed in a conservation easement with zero DURs shall meet the following criteria:

- 1. No public road access or recorded private easement access; OR
- 2. Site conditions that restrict or eliminate the potential for development for example, flood plain, steep slopes; OR
- 3. Other special facts and circumstances that make it appropriate to retire all DURs. Such as viewsheds, historic features.
- 4. Any parcel placed in easement with zero DURs shall provide a survey plat that includes a statement saying that this is not a legal building lot and has zero DURs

#### **MEMORANDUM**

TO:

**Conservation Easement Authority** 

FROM:

Alison Teetor

DATE:

December 8, 2020

SUBJECT:

Application for easement donation – Lowell Pratt

Lowell Pratt has applied to the easement authority for approval of an easement donation. The properties are located at 2683 Mt. Carmel Road approximately 6/10 of a mile north of the intersection with Calmes Neck Lane. There are 4 parcels totaling 148 acres with 12 DURs. The applicant would like to merge the parcels and retire 10 of the 11 remaining DURs. The parcels are primarily forested.

The parcels are zoned FOC and are not in use value taxation but are eligible, therefore in accord with the Commissioner of Revenue's requirements, then a donation may be considered if at least two of the following four guidelines are met:

- 1) the parcel's Property Resource Score is at least 35;
- 2) at least one dwelling unit right is extinguished by the conservation easement;
- 3) the parcel is adjacent to a parcel already under permanent conservation easement;
- 4) the property has a minimum area of 40 acres.

Tax Map#	acres	DURs	ext. dwl	Property Res. Score	land use	#criteria
31-A-16	19.75	2	0	39.49	no	2
31-A-16A	15	2	0	39.46	no	2
31-A-16B	90	4	0	54.33	no	3
32-A-29	23	3	0	43.51	no	2

In reviewing the parcels, all meet at least 2 of the 4 criteria. As indicated above, the applicant will merge the parcels into 1 with 1 DUR remaining that will be placed on the property identified by Tax Map# 32-A-29 off of Mt. Carmel Rd. Points were primarily given for retiring the DURs.

#### Recommendation

Give preliminary approval and schedule a site visit.



