## **CLARKE COUNTY**

# Conservation Easement Authority THURSDAY – 20 February 2020 – 10:00 am A/B Conference Room, 2<sup>nd</sup> Floor Government Center

#### **AGENDA**

- 1. Approval of Agenda
- 2. Approval of Minutes of the meeting of 16 January 2020
- 3. Bank Account balances
- 4. Campaign for the Authority
- 5. Discussion Kohn Property
- 6. Easement Donation/Purchase
  - a. Blue Ridge Hunt DUR purchase
  - b. Potomac Appalachian Trail Club DUR purchase
- 7. Report on Applications for Easement Purchase

  Motion to go into Closed Session pursuant to Section 2.2-3711-A3 of the Code of Virginia,
  as amended, to discuss the Acquisition or Sale of Property and Section 2.2-3711(A)(7) for
  consultation with legal counsel regarding specific legal matters requiring the providing
  of legal advice.

Adjournment - next meeting - Thursday March 19th 10 am

#### **CLARKE COUNTY**

# Conservation Easement Authority draft Minutes – 16 January 2020 draft

A regular meeting of the Conservation Easement Authority was held at 11:00 am on Thursday 16 January 2020, at the Millwood Country Club, 340 Country Club Lane, Millwood, Virginia.

Present:

P. Engel, R. Buckley R. Bacon, B. Byrd, M. Jones, W. Thomas, Terri Catlett

Absent:

G. Ohrstrom

Staff:

A. Teetor, R. Couch Cardillo

Call to Order: Alison Teetor, Clerk to the Easement Authority, called the meeting to order at 11:00 a.m.

## Election of Chairman, Vice Chairman, and Treasurer

Ms. Teetor asked for nominations of Chairman to the Authority. Ms. Thomas nominated Mr. Buckley for the position of Chairman for 2020, Ms. Jones seconded. The Authority voted unanimously to elect Mr. Buckley as Chairman of the Authority for 2020.

Mr. Buckley asked for nominations of Vice Chairman to the Authority. Ms. Thomas nominated Mr. Ohrstrom for the position of Vice Chairman of the Authority for 2020, Mr. Engel seconded. The Authority voted unanimously to elect Mr. Ohrstrom as Vice Chairman of the Authority for 2020.

Mr. Buckley asked for nominations of Secretary/Treasurer to the Authority. Ms. Bacon nominated Mr. Engel for the position of Secretary/Treasurer for the Authority for 2020, Ms. Thomas seconded. The Authority voted unanimously to elect Mr. Engel as Secretary/Treasurer of the Authority for 2020.

**Agenda** On motion of Ms. Thomas, seconded by Ms. Bacon, the Authority unanimously approved the agenda.

Minutes On motion of Ms. Jones, seconded by Ms. Thomas, the Authority unanimously voted to approve the minutes of November 21, 2019 with corrections. Ms. Catlett abstained.

Bank Account: Ms. Teetor reviewed the financial spreadsheets. Current fund balances show a total fund balance of \$279,620 consisting of \$83,137 in the donations account, \$193,349 in stewardship/restricted, and \$3,134 in local funds. Ms. Teetor stated that the attorney's fees and the publication of the year end news appeal letter were the major expenses in December. In addition, Ms. Teetor asked members if they would like to sponsor the VaULT conference again this year. On motion of Mr. Engel, seconded by Ms. Thomas members agreed to sponsor the conference at the \$250 level.

**Public Relations:** Ms. Cardillo stated that donations 2019 was a very good year for donations, 167 donors contributes \$38,230 and indicates continued success with the program. The end of year appeal alone garnished \$16,910 from 55 donors. The award luncheon honoring Michael Hobert will follow the meeting. Ms. Cardillo is also working on the winter newsletter, top stories will be the year in review and the award winner. She will also be cleaning up the mailing list to remove deceased, add salutations, etc.

#### Report on Applications for Easement Purchase/Donation

a. Blue Ridge Hunt, Anne Mcintosh, agent has applied to the easement authority for approval of an easement donation. The property is located at 1040 Kennel Road approximately 6/10 of a mile south of the intersection with Route 50. The property is identified by Tax Map# 28-A-24A. It consists of 10

acres with an existing pre-1980 house (built in 1961) and 1 DUR. The applicant proposes to retire the remaining DUR.

The property meets 3 of the 4 criteria. The property resource score is 60.61. The applicant is retiring 1 DUR. It is across the road from a VOF easement (Northfield Farm) it is less than 40 acres. Points were given for retiring 1 DUR, being adjacent to an existing easement, having a house built in 1961 that is within the Greenway Rural Historic District and could be a contributing in the future, and being owned but the Hunt for over 50 years. The members discussed the application and asked if the Hunt was a non-profit. They suggested that the applicant may want to consider a DUR purchase to help raise funds. Ms. Teetor will contact Ms. McIntosh to see if they would be interested in the purchase. On motion of Mr. Engel, seconded by Ms. Bacon, members gave preliminary approval to the Blue Ridge Hunt application and asked staff to schedule a site visit. Ms. Jones and Ms. Catlett abstained.

b. Potomac Appalachian Trail Club (PATC) - The PATC, Phil Paschall, agent, has applied to the easement authority for approval of an easement DUR purchase. The property is on Hidden Hollow Lane, off Mount Carmel Road approximately 1.4 miles north of Route 50. The property is identified by Tax Map# 39-A-53. It consists of 59.7 acres with 3 DURs. The applicant proposes to retire the remaining DURs. The property meets all of the 4 criteria. The property resource score is 69.42. The applicant is retiring 3 DURs. It is next to an existing easement and it is more than 40 acres. Points were given for retiring 3 DURs, being adjacent to Appalachian Trail property and an existing easement, and being owned by PATC for between 20 and 30 years. The applicant is a non-profit organization requesting a DUR purchase. Members also discussed what the applicant intended to do with the property and why they want to retire all of the remaining DUR's. Staff was requested to ask the property owner if they would consider retaining 1 DUR.

At the last meeting, members discussed creating a policy for non-profits that would limit DUR purchase offers to \$25,000/DUR. On motion of Mr. Engel, seconded by Ms. Thomas members approved the policy and recommend placing the policy on the next Board of Supervisors meeting for approval.

**Adjournment** There being no further business, Ms. Thomas moved and Mr. Engel seconded that the Authority adjourn the meeting. The next meeting is scheduled for Thursday February 20<sup>th</sup> at 10:00 am. The motion was approved unanimously.

Randy Buckley, Chair	Alison Teetor, Clerk to the Authority

FY2020

JAS - B Bennett Through 02/12/2020 Fund 235 - Conservation Easement Balances

		Brenda Bennett:	Transfer from Gen Fund					_	Brenda Bennett:	CE Stewardship annual	State runds		0 reimbursement-21,448	Duranda Dominath.	1	\$3,125.02			0	Im		VDACS	22,770.73 Expires 12/31/2019 (FY2018)	75,738.77 Expires 12/31/2020 (FY2019) 98,509.50 -20,000.00 -21,448.00
and the second s	Local Funds	7,644		15,000	-200		866-				-41,676	21,448			-910	3,125	-945			39,573	45,028		2,189	-20,000.00
Stewardship/Restricted	Funds Account	154,595		230	-2,109		0	194	0	198	0	40,401	0	202	0		0		0	41,455	2,109		193,941	
	Donations	63,641		2,034	06-	10,270	-1,330	1,920	-4,770	1,010	-4,513	2,163	-2,783	10,629	-920	7,570	-790	100	-1,125	35,695	16,321		83,015	
	Total Fund Balance	225,880																		116,724	63,458	0	279,145	
		SOY FY20 -	Fiscal Year 2020	July Rev/AR	July Exps/AP	Aug Rev/AR	Aug Exps/AP	Sept Rev/AR	Sept Exps/AP	Oct Rev/AR	Oct Exps/AP	Nov Rev/AR	Nov Exps/AP	Dec Rev/AR	Dec Exps/AP	Jan Rev/AR	Jan Exps/AP	Feb Rev/AR	Feb Exps/AP	YTD Rev/AR	YTD Exps/AP	Adjustments	YTD FUND BALANCE (AR & AP)	Anticipated Easement Closings: Sam & Elizabeth Conrad (estimated) Alida Coleman-CLOSED-Actual Exp/Rev above

Estimated YTD BALANCE-VDACS		
-17,811 114,123.00 AVAILABLE Estimated YTD BALANCE-VDACS	Clarke County: Includes expenses not specifically designated to an easement (including donation, stewardship and monthly Hall, Monahan expenses).	
-17,811	Clarke County: includes expenses not specifically designated to an easement (incluc donation, stewardship and monthl Monahan expenses).	
193,941	Appropriated Balance Remaining 21,598 -56 0	
83,015	Actual Expenses 23,402 40,056	63,458
259,145	Appropriated   Actual Expenses   45,000   23,402   40,000   40,056	85,000
ESTIMATED YTD FUND BALANCE	FY19 Expenditure Appropriations General Expenses Alida Coleman easement	

Through Feb 12, 2020 Conservation Easement Expense Detail - F

Conservation	Conservation Easement Expense Detail - FY20		
	Donations	Stewardship	Local Funds
<del>\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\</del>	90.00 Clarke County Ruritan Club-Ad for Fair catalog	2,000.00 Sophia Dorsey-inspections 109.04 Sophia Dorsey-mileage	500.00 Myers & Woods Appraisal Group
	90.00	2,109.04	500.00
August	480.00 Robin Couch Cardillo-summer newsltr & website		997.50 Hall, Monahan, Engle-Legal svcs for July 2019
	450.00 Gloria Marconi Illustration-summer newsltr		
	400.00 Clarke County Fair-sponsorship-pig scramble 1,330.00	0.00	997.50
Sept	2,500.00 Clarke County Treas-match for DHR CLG Grant		
	720.00 Robin Couch Cardillo-summer newsltr & fair		
	445.00 Winchester Printers-Remittance envelopes		
	1,011.38 Winchester Printers-Summer '19 newsletter		
	93.70 BB&T - Postage & Staples		
	4,770.08	0.00	0.00
Oct	800.00 Robin Couch Cardillo-finalize website		1,620.00 David Leroy - Appraisal 1805 Wrights Mill Rd
	537.52 Winchester Printers-Reception Invite mailing		40,056.00 CE Purchase - Alida Coleman
	100.00 Gloria Marconi Illustration-convert newsletter forms		
	1,625.17 Monks BBQ - Thank You Event		
	450.00 Gloria Marconi Illustration-Fall newsletter		
	1,000.00 CCHS - Donation to CCHS Athletic Dept		
•	4,512.69	0.00	41,676.00
Nov	1,000.00 Eric W. Wright - Tent rentals		
	960.00 Robin Couch Cardillo- Fall newsletter		
	823.47 BMS Direct		
	2,783.47	0	0.00
Dec	720.00 Robin Couch Cardillo-CE svcs for year end		910.00 Hall, Monahan, Engle-Legal svcs for Nov 2019
	200.00 Gloria Marconi Illustration-EOY appeal letter		
	920.00	0	910.00
Jan	34.75 Crown Trophy-engraved plates		944.61 Winchester Printers-Annual appeal letter
	400.00 Robin Couch Cardillo-prepare land conservation		
	355.00 Locke Store-CEA Award Luncheon	c	044.64
ļ	(69.7)	0	344.61
Feb	1,125.34 Robin Couch Cardillo-Jan services		
	1,125.34	0	0:00
YTD Totals	Donations 16.321	<u>Stewardship</u>	Local Funds 45.028



#### ROBIN COUCH CARDILLO

February 13, 2020

Clarke County Conservation Easement Authority Fundraising Report February 2020 meeting

#### **Donor Statistics**

See attached Master Report

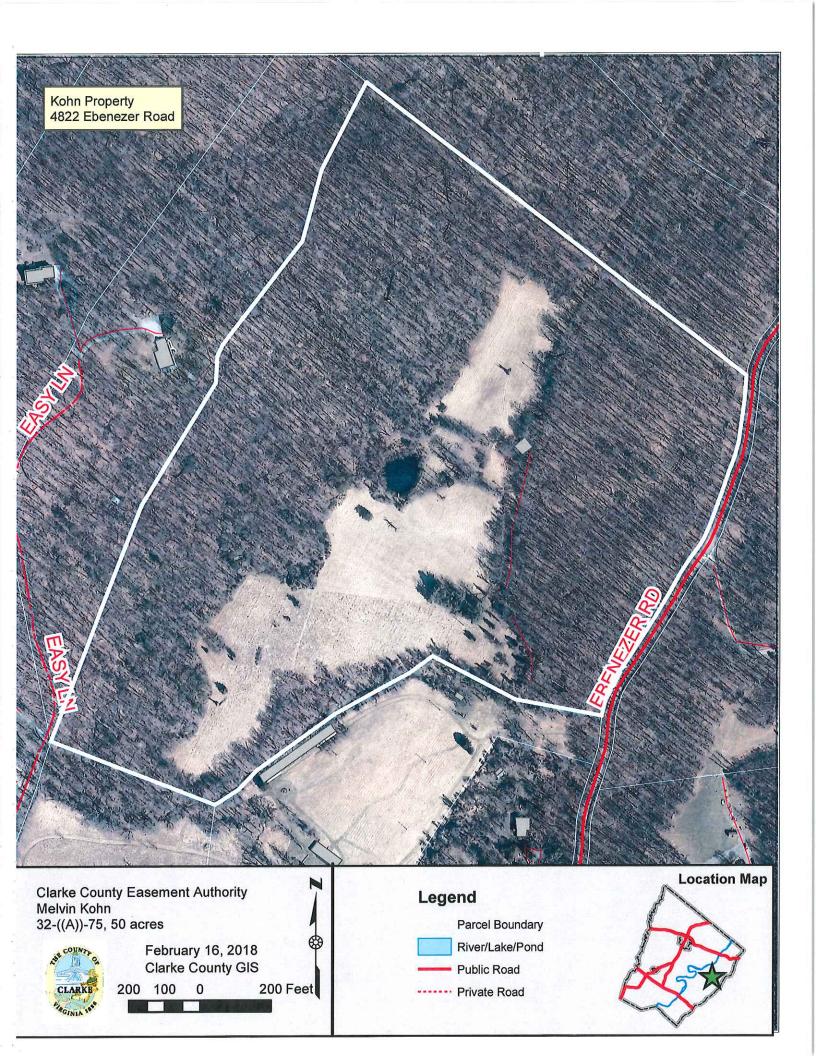
- 2020 total: \$1,590.00 from 12 donations

# **Ongoing**

- -Winter newsletter
- In process: Year in Review (easement stats, highlights); Hobert as award winner; Smithfield Farm grant?
- -Potential special appeal
  - Improvement funds for nature park on former Kohn property

Fundraising Results: Clarke County Conservation Easement Authority

As of February 13, 2020						•									
•	2006	2007	2008	5003	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Amount	\$13,345	\$19,090	\$20,871	\$25,649	\$26,396	\$25,843	\$23,530	\$42,266	\$36,260	\$57,356.00	\$24,778.00	\$26,101.00	\$34,815.28	\$38,230.00	\$1,590.00
# Donations	113	161	208	208	203	195	181	200	169	158	164	169	169	167	12
YE Donor Appeal	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	
YE Donor Appeal Amount	\$8,465	\$8,310	\$8,477	\$10,134	\$8,376	\$12,815	\$7,250	\$15,706	\$17,635	\$47,003	\$15,665	\$7,577	\$16,755	\$16,710	
Donor Respondents	E.	60 20	87	99	9/	89	3	69	5	9	47	84	8	52	
YE Prospect Amount		\$2,115	\$425 1				\$40		\$1,650	\$104	\$25	\$325	\$2,200	\$200	
Tiospect Nespotaetts		<b>\$</b>	•				-		9	7	<b>,</b>	9	4	n	
Winter Newsletter	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	
Dollar Amount			\$2,700	\$2,065	\$2,865	\$2,126	\$3,611	\$4,805	\$3,335	\$2,700	\$2,228	\$2,815	\$4,920	\$2,668	
Respondents			ឌ	27	32	24	32	စ္တ	56	25	23	39	29	32	
Spring Newsletter	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	
Donor: Dollar Amount	\$3,775	\$455	\$2,074	\$5,820	\$2,810	\$2,520	\$3,415	\$1,975	\$3,705	\$3,420	\$2,725	\$2,810	\$1,600	\$2,500	
Donor: Respondents	32	ιŋ	<u>⊕</u>	88	56	27	32	28	56	27	19	23	15	23	
ayer Spring Newsletter: Dollar Amt		\$2,200	\$940	\$460	\$450	\$825	\$765	\$165	\$1,380	\$100	\$75	\$1,150	\$550	\$2,045	
ar Spring Newsletter: Respondents		9	<u>ნ</u>	9	4	7	ເດ	4	ത	_	က	<b>∞</b>	m	φ	
Summer Newsletter	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	
Dollar Amount		\$2,370	\$2,020	\$1,330	\$1,883	\$2,735	\$1,580	\$5,040	\$3,215	\$1,927	\$2,115	\$3,110	\$4,480	\$2,135	
Respondents		8	27	22	g	56	2	22	27	ช	78	20	38	23	
Fail Newsletter	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	
Donor: Dollar Amount		\$2,210	\$765	\$260	\$7,300	\$2,946	\$4,630	\$2,660	\$2,325	\$1,250	\$600	\$3,870	\$220	\$2,925	
Donor: Respondents		12	s ;	7	52	56	9	27	41	ო	ဖ	7	4	£	
axpayer Fall Newsletter Dollar Amt aver Fall Newsletter: Respondents		\$1,430 25	\$90 4	\$1,405 8	\$65 2	\$605 8	<del>\$71</del> 87	\$240 5	\$760 5		\$325	\$1,200	\$100	\$100	
		ì	-	•	1	•	)	)	•		•	•		-	
Over the Transom	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	,	2019	2020
Donor Respondents			17	<u></u>	, , , ,	စ	, t	2,20	2,13	33	4302 12	7	17	90,000 10	41,360 11
Donor Thank-You Party	2006							2013	2014	2015	2016	2047	2048	0,00	
Dollar Amount	\$1,105							\$1,175	\$705	\$595	\$638	\$710	2	2	
	D							4	٥	4	47	D			
Photo Revenue					\$747	\$57	\$67				\$ 20	9008		9	5
Gift-in-Kind (admin work donated												1000		(a) 707	(1) 01
by Kate Petranech)						\$346	\$473	\$469							



#### **MEMORANDUM**

TO:

Conservation Easement Authority

FROM:

Alison Teetor

DATE:

February 14, 2020

SUBJECT:

Application for DUR purchase - Blue Ridge Hunt

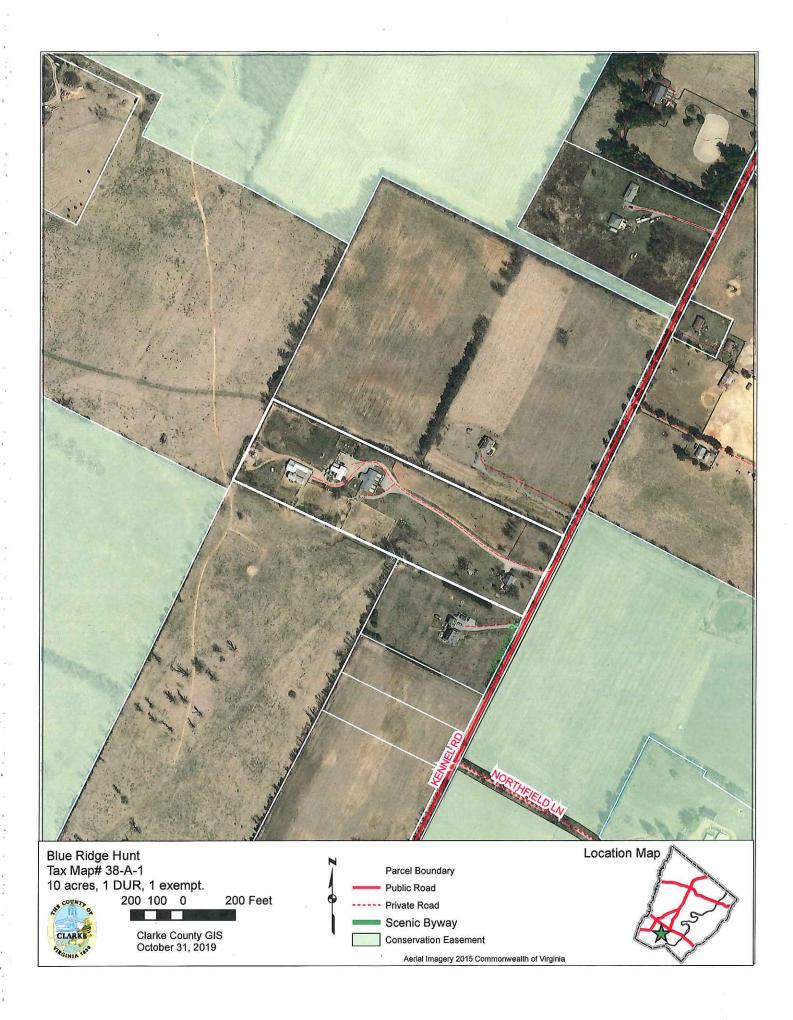
The Blue Ridge Hunt, Anne McIntosh, agent originally applied to the easement authority for approval of an easement donation, they have since realized they may qualify for a DUR purchase. The property is located at 1040 Kennel Road approximately 6/10 of a mile south of the intersection with Route 50. The property is identified by Tax Map# 28-A-24A. It consists of 10 acres with an existing pre-1980 house (built in 1961) and 1 DUR. The applicant proposes to retire the remaining DUR.

The parcel is zoned AOC and is not currently in use value taxation, but is eligible, in accord with the Commissioner of Revenue's requirements, then a DUR purchase may be considered if at least two of the following four guidelines are met:

- the parcel's Property Resource Score is at least 35; 1)
- at least one dwelling unit right is extinguished by the conservation easement; 2)
- the parcel is adjacent to a parcel already under permanent conservation easement; 3)
- the property has a minimum area of 40 acres. 4)

The property meets 3 of the 4 criteria. The property resource score is 60.61. The applicant is retiring 1 DUR. It is across the road from a VOF easement (Northfield Farm) it is less than 40 acres. Points were given for retiring 1 DUR, being adjacent to an existing easement, having a house built in 1961 that is within the Greenway Rural Historic District and could be a contributing in the future, and being owned bu the Hunt for over 50 years.

Recommendation Discuss in closed session.



#### MEMORANDUM

T0:

**Conservation Easement Authority** 

FROM:

Alison Teetor

DATE:

February 14, 2020

SUBJECT:

Application for easement DUR purchase - PATC, Phil Paschall, agent

The Potomac Appalachian Trail Club (PATC), Phil Paschall, agent, has applied to the easement authority for approval of an easement DUR purchase. The property is on Hidden Hollow Lane, off Mount Carmel Road approximately 1.4 miles north of Route 50. The property is identified by Tax Map# 39-A-53. It consists of 59.7 acres with 3 DURs. The applicant proposes to retire the remaining DURs.

The parcel is zoned FOC and is not currently in use value taxation, but is eligible for use value taxation, in accord with the Commissioner of Revenue's requirements, then a purchase may be considered if at least two of the following four guidelines are met:

- 1) the parcel's Property Resource Score is at least 35;
- 2) at least one dwelling unit right is extinguished by the conservation easement;
- 3) the parcel is adjacent to a parcel already under permanent conservation easement;
- 4) the property has a minimum area of 40 acres.

The property meets all of the 4 criteria. The property resource score is 69.42. The applicant is retiring 3 DURs. It next to an existing easement and it is more than 40 acres. Points were given for retiring 3 DURs, being adjacent to Appalachian Trail property and an existing easement, and being owned by PATC for between 20 and 30 years.

At the last meeting members recommended a policy change to limit the amount offered to non-profits to a maximum of \$25,000 per DUR retired. The policy will be considered for adoption at the Board of Supervisors February  $18^{th}$  meeting.

Recommendation
Discuss in closed session.

