

Clarke County Economic Development Advisory Committee  
May 18, 2016 Minutes

A meeting of the Economic Development Advisory Committee (EDAC) was held at the Berryville/Clarke County Government Center, Berryville, Virginia, on Wednesday, May 18, 2016, at 1:00 PM.

Board: John Milleson, Jim Barb, Christy Dunkle, Christina Kraybill, Dr. Meyer, David Weiss

Absent: Elizabeth Pritchard

Staff: Len Capelli also present Jay Arnold observer for the Town

**1. Call to Order**

John Milleson called the meeting to order at 1:05 pm.

**2. Approval of Minutes**

**Christina Kraybill, seconded by Jim Barb, moved to adopt the minutes of the last meeting, April 20, 2016. The motion carried by the following vote:**

Jim Barb	-	Aye
Christy Dunkle	-	Aye
Christina Kraybill	-	Aye
John Milleson	-	Aye
Eric Myer	-	Aye
Elizabeth Pritchard	-	Absent
David Weiss	-	Aye

**3. Economic Development and Tourism Update by Len Capelli**

Mr. Capelli reported that the Economic Development website and the Tourism Web sites continue to be enhanced and changes made as suggested by reviewers when appropriate and reasonable.

Mr. Capelli reported that the Artists Tour is continuing to move ahead. The Grant Application will be submitted in Late May or early June for review.

Mr. Capelli discussed Virginia Tourism Love Sign Program and a variety of locations were discussed.

Cochran Lumber has volunteered the materials and the State will provide up to \$1,500 for installation and construction.

David Weiss suggested that Barbara Byrd be contacted regarding the placement of signs.

#### **4. New Business**

Christina Kraybill discussed the Berryville Main Street visit from National and Regional Main Street. Observed that Berryville has a strong service community. Also presented a detailed map of Berryville with types of businesses and locations. Discussed reaching out to property owners to try and get more store fronts filled. Displayed a map showing Businesses on or adjacent to Berryville Main Street and discussed the Main Street meetings held in April.

Discussed the possibility of a boutique hotel on vacant land across from the Town and County Building. Mr. Capelli mentioned that he met with the purchasers of the Battle Town Inn, but at this time there were no concrete plans regarding restoration or opening the property as a restaurant and an inn.

Christy Dunkle mentioned that a Cidery is now operating in Berryville but their tasting room is still in Loudoun County. She noted that the new coffee roaster will be opening soon. The Roaster expects to provide wholesale coffee soon, but retail will probably be several months.

#### **5. Next Meeting**

Mr. Milleson noted that the next meeting will be held on Wednesday, June 15, 2016, at 1:00 pm.

#### **6. Adjournment**

Mr. Milleson adjourned the meeting at 2:00 pm.

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Minutes recorded and transcribed by: Len Capelli, Economic Development and Tourism/Recorder  
Review, modifications and format by: Lora B. Walburn, Deputy Clerk to the Board of Supervisors