

- Indea Ford has moved into a new role as Digital Media Marketing Specialist; she will take on Restaurant Week next year.
- We have subscribed to Hootsuite, which is a platform that manages all social media accounts in one place; it also allows us to pull detailed metric reports and data.
- The IDA will be holding their next meeting at the Camp 7 property on July 25 at 1 p.m.; 2 EDAC members are invited to attend.
 - o Chairman Milleson and Mark Gribble agreed to attend.
- The Waterloo Service Center is going out of business. Rat Pack Antiques is moving to downtown Berryville.

8. Next Meeting

- September 18, 2024 – Regular Meeting

9. Adjourn

- Chairman Milleson adjourned the meeting at 2:10 p.m.

Minutes Recorded by Michelle Ridings and Transcribed by Indea G. Ford