



Clarke County Litter Committee

Berryville/Clarke County Government Center, 2nd Floor
101 Chalmers Court, Berryville, Virginia 22611
Suite B Conference Room

Tuesday October 15, 2024 5:30 pm

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes of the August 20, 2024 meeting
4. Public Comments
5. Event Planning
 - a. Upcoming Event Dates:
 - Nov 9th: Adopt-A-Highway
 - Dec 7th: Berryville Christmas Parade
 - b. Future Event Planning:
 - Shenandoah Low Down
 - Rain barrel pickup
 - Christmas parade
 - Earth Day event planning start
 - Early 2025 events
6. Discussion
 - a. Non-profit steps/timeline
 - b. Trash receptacles at the Boat Ramps
 - c. Public Communication
 - d. EPS Feedback
7. Other Business
8. Adjournment
 - The next regular Litter Committee meeting will be on Tuesday, November 19 at 5:30pm in the Suite B Conference Room located on the 2nd floor of the Berryville-Clarke Government Center at 101 Chalmers Court, Berryville VA 22611.



Clarke County Litter Committee

Meeting Minutes

Tuesday August 20, 2024 – 5:30PM

Berryville/Clarke County Government Center – Suite B Conference Room

ATTENDANCE			
Ashley Harrison (Chair)	✓ ^E	Mary Martin	✓
Tom Bauhan (Vice-Chair)	X	Christi McMullen	✓
John Keim	✓		

E – Participating Electronically

STAFF PRESENT: Lorien Lemmon (Conservation Planner)

OTHERS PRESENT: Doug Shaffer (Board of Supervisors Liaison)

CALL TO ORDER: Chair Harrison called the meeting to order at 5:35pm

Approval of Agenda: August 20, 2024

The Committee voted 4-0-1 to approve the agenda as presented by staff.

Motion to approve the August 20, 2024 agenda as presented:			
Harrison	AYE	Martin	AYE (moved)
Bauhan	ABSENT	McMullen	AYE (seconded)
Keim	AYE		

Approval of Meeting Minutes: July 16, 2024

The Committee voted 4-0-1 to approve the July 16, 2024 meeting minutes as presented.

Motion to approve July 16, 2024 meeting minutes as presented:			
Harrison	AYE	Martin	AYE
Bauhan	ABSENT	McMullen	AYE (seconded)
Keim	AYE (motion)		

Public Comments: None.

Non-profit Discussion – Ashley Tibbens: Not present.

Event Planning:

a. Upcoming Event Dates:

The Committee discussed the agreed upon upcoming events:

- Sept 21: Boat Ramp pickup
- Oct 5: Adopt-A-Highway pickup
- Nov 9: Adopt-A-Highway
- Dec 7: Berryville Christmas Parade

Chair Harrison stated that the next scheduled event was the boat ramp pick up on September 21. She stated that they also have the scheduled Adopt-A-Highway event where they are going to lend

a hand to other participants. Chair Harrison added that she is trying to get into contact with some other participants. She added that the next event is the Christmas Parade and she has the truck, trailer and all the supplies used last year.

b. Future Event Planning

- Farmer's Market – Rain barrels, donations?
- Christmas parade

Chair Harrison proposed an idea to take the rain barrels to the fairgrounds and hold a workshop for the community to instruct them on how they work and how to use them. She added that they could also do a painting workshop where they can decorate and paint their rain barrels. Chair Harrison asked if they can accept donation from people coming to the workshops. Ms. Lemmon stated that they could do that. Ms. Lemmon stated that the rain barrels will be delivered to the maintenance department and they are going to install the kits on them. Ms. Lemmon added that she likes the idea of doing them at the fairgrounds but once they are taken out of the maintenance department they can't be returned because they are going to need the room. Ms. Lemmon added that if they get the rain barrels in by October they can do the workshop at the craft sale they have annually. Chair Harrison added that she will ask if they can be stored at the ruritan and have a couple different events and use them for the Earth Day event as well. Chair Harrison added that they will discuss the Christmas Parade more as it gets closer.

Discussion:

a. Non-profit steps/timeline – Christi McMullen

Ms. McMullen presented a research PowerPoint she put together on going non-profit. She stated that as a non-profit you will need directors, a name to register, and a registered agent. She added that this part isn't that difficult. She stated that it would be beneficial to have a lawyer. Chair Harrison had made some recommendations on who she felt would be a good addition to the board of directors if that is the route they take. Chair Harrison added that they can continue to reach out to other non-profits and collect as much information as possible. Ms. Lemmon added that she had reached out to the Humane Society because they do work with Clarke County but they have not replied. Mr. Kein added that he thinks they need a lot more information from people who have experience with it and doing more research. Ms. McMullen stated that she thinks having a lawyer to discuss legal issues would be beneficial. Ms. McMullen added that they are blessed to have Ms. Lemmon and if they go non-profit they will need to do everything she does. Chair Harrison added that she would be willing to take the \$1,000 courses for information on the grants. Ms. McMullen added that she thinks there is a lot more that goes into it and she feels that they won't be as successful as a non-profit. Ms. Lemmon added that the grant she applied is through June of 2025 so they will be a part of the county until then if they decide to go non-profit. Mr. Shaffer added to weigh the options out. Chair Harrison added that this is something she wants to do professionally and she enjoys what the Litter Committee does.

b. Getting HS students involved

Ms. McMullen stated she reached out to the principal and the NHS teacher has changed. She added that they will not be able to attend the back to school night because that is only for student led programs. She added that the principal forwarded her to the environmental club teacher and asked

to reach out and let them know what they could do to help. Ms. Lemmon stated she would put them on the volunteer list so they will get notifications on when our pick up events are. Ms. McMullen stated that if anyone reaches back out she will let everyone know. Chair Harrison stated that they can still try to get NHS students involved as well.

c. Trash receptacles at the Boat Ramps

Chair Harrison moved the discussion on and asked if they were still waiting on funding. Ms. Lemmon stated yes and that she is just keeping things on the agenda as a reminder and she is still reaching out to different companies as well. Chair Harrison added that once they get the funds they can invite them to the meeting and discuss the overall plan.

d. Long Branch activity 2025?

Chair Harrison stated that they could potentially have them join them for the Earth Day event. She added that she will reach out and hopefully build a relationship with the new director and stay in communication with them. She added that we could invite them to a meeting as well for a discussion.

Other Business:

Mr. Keim added that he has reached out to other organizations on the Adopt-A-Highway event on November 9. He added that he is waiting on responses and that Ed Carter has stated he will be in contact soon. Chair Harrison stated that she wanted to start publishing in the newsletter more and in the Clarke Monthly so the community knows when their events are scheduled.

Adjournment

There being no further business, the Litter Committee voted 4-0-1 to adjourn at 6:32 pm. The next regularly scheduled meeting is on Tuesday, September 17, 2024 at 5:30pm in the Suite B Conference Room located on the second floor of the Berryville-Clarke Government Center in Berryville, VA.

Motion to adjourn the August 20, 2024 meeting at 6:32 pm:			
Harrison	AYE	Martin	AYE (moved)
Bauhan	ABSENT	McMullen	AYE
Keim	AYE (seconded)		

Ashley Harrison, Chair

Danielle Ritter, Clerk to the Committee

Clarke County Litter Committee: 2024 Thinking Ahead

JANUARY

- Meeting: 2024 Planning (goals, meeting calendar, etc)

FEBRUARY

- Meeting: Equipment Inventory Assessment, EPS Campaign, Earth Day Event

MARCH

- Meeting: Planning for Earth Day Event, EPS Campaign

APRIL

- Event: Earth Day (4/20/24)
 - Fairgrounds
 - Chet Hobert
 - Rose Hill Park
 - Adopt-A-Highway
- Meeting: Environmental Advocate of the Year Discussion

MAY

- Event: Farmer's Market & Town of Berryville Pick Up (5/4/24)
- Event: Boat Ramp Pick Up (5/18/24)
- Event: Environmental Advocate of the Year Award at the Board of Supervisor's Meeting (5/21/24)
- Meeting: All grant expenditures must be made and received by end of June

JUNE

- Event: Rt 7/340 Roadside Pick Up (6/8/24)

JULY

- Event: Adopt-a-Road Pick Up (7/13/24)

AUGUST

- Event: Clarke County Fair (8/13/24)

SEPTEMBER

- Event: Boat Ramp pickup (9/21/24)

OCTOBER

- Event: Adopt-A-Highway pickup Collaboration – 1352 Tilthammer Rd (10/5/24)
- Event: Shenandoah Low Down (Sunday 10/20/24, Mary & Lorien)

NOVEMBER

- Event: Adopt-A-Highway pickup (11/9/24)

DECEMBER

- Event: Town of Berryville Parade (12/7/24 at noon)

Updated: October 8, 2024

Berryville Main Street's annual Clarke County Christmas Parade will be held on Saturday, December 7th starting at noon.

Applications are due no later than November 20th, 2024, (free entry) and can be completed on our website below. Please send an email to Ashley Tibbens at Treasurer@BerryvilleMainStreet.com to request a paper application if needed.

*Once applications are submitted, you will receive an email confirmation with your entry number and map.

Please have your emailed entrant number ready for presentation at entrance. Line-up will occur in the order in which entries arrive. There is a holding area for entrants waiting for their parties to join. Santa will be the last unit in the parade. No other Santa "imitators" will be allowed.

*The Parade Organizers assume no responsibility for liability either before, during or after the parade. Parade organizers also reserve the right to refuse entrants to the parade for offensive/controversial themes.

Contact Person (required)

First Name

Last Name

Email (required)

Sign up for news and updates

Phone

Name of Organization (required)

Number of Participants

Type of Entry (required)

float, wagon, car, walking, etc

Please list any special requests or considerations

Submit

Groups invited to 2024 Earth Day event - **who do we want to add???**

Group
Blue Ridge Mountain Civic Association
Clarke County Democrats
Clarke County Lions Group
Mark's Equipment Repair
Millwood Community Association
Nantucket-Treweryn Beagles
NHS Coordinator CCHS
Northern Shenandoah Valley Audobon Society
Northern Shenandoah Valley Master Gardener Association
Rotary Club
Ruritan / Fairground
Shenandoah Riverkeeper
St Bridget Knights of Columbus
FWW Post 9760 @ Auxillary
Women's Club of Clarke County
Women's Club of Clarke County
Blue Ridge Wildlife Center
Seed Saving
Convenience Center Employees
C2 Management
Winchester Landfill
Blandy Experimental Farm
Individuals
Ed Carter (VDOT) speaker
Officer Clausen (sp?) Conservation Officer (speaker?)
Officer Tom Christiansen (sp?) Conservation Officer (speaker?)
Litter Committee Members (Ashley, Tom, John, Mary, Christi, Lorien)
Chris Boies (speaker? - yes!) +1

Clarke County Litter Committee: 2025 Thinking Ahead

JANUARY

- Meeting: 2025 Planning (goals, meeting calendar, etc), Earth Day Event

FEBRUARY

- Meeting: Equipment Inventory Assessment, EPS Campaign, Earth Day Event

MARCH

- Event: Adopt-A-Highway collaborative pickup?
- Meeting: Planning for Earth Day Event, EPS Campaign

APRIL

- Event: Earth Day DATE???
- Meeting: Environmental Advocate of the Year Discussion

MAY

- Event: Environmental Advocate of the Year Award at the Board of Supervisor's Meeting (5/20/25)
- Meeting: All grant expenditures must be made and received by end of June
- Pickup? And Date?

Events we have done:

- Event: Farmer's Market & Town of Berryville Pick Up
- Event: Boat Ramp Pick Up
- Event: Rt 7/340 Roadside Pick Up
- Event: Adopt-a-Road Pick Up
- Event: Boat Ramp pickup
- Event: Adopt-A-Highway pickup Collaboration – Tilthammer Rd
- Event: Adopt-A-Highway pickup (11/9/24)

JUNE

JULY

AUGUST

- Event: Clarke County Fair (Mid-August 2025)

SEPTEMBER

OCTOBER

- Longbranch Adopt-A-Highway party?

NOVEMBER

DECEMBER

- Event: Town of Berryville Parade (Early December 2025)

Updated: October 8, 2024