



Clarke County Litter Committee

Meeting Minutes

Tuesday April 16, 2024 – 5:30PM

Berryville/Clarke County Government Center – Suite B Conference Room

ATTENDANCE			
Ashley Harrison (Chair)	✓ ^{LE}	John Keim	✓
Tom Bauhan (Vice-Chair)	✓	Mary Martin	✓
Matthew Bass (BoS Representative)	X	Christi McMullen	✓

L – Denotes a late arrival E – Denotes electronic participation

STAFF PRESENT: Lorien Lemmon (Conservation Planner)

OTHERS PRESENT: None

CALL TO ORDER: Vice-Chair Bauhan called the meeting to order at 5:32

Approval of Agenda – April 16, 2024

The Committee voted 4-0-1 to approve the agenda as presented by staff.

Motion to approve the March 19, 2024 agenda as presented:			
Harrison	ABSENT	Martin	AYE (moved)
Bauhan	AYE	McMullen	AYE
Keim	AYE (seconded)		

Approval of Meeting Minutes – March 19, 2024

The Committee voted 4-0-1 to approve the March 19, 2024 meeting minutes as amended with minor changes requested by the Committee.

Motion to approve March 19, 2024 meeting minutes as amended:			
Harrison	ABSENT	Martin	AYE (seconded)
Bauhan	AYE	McMullen	AYE
Keim	AYE (moved)		

Public Comments – None.

Event Planning:

a. April 2024 Earth Day Planning

The Committee discussed other local events planned for Earth Day, such as the town yard sale, the clean-up planned by the Shenandoah River Keepers and the car show at the Clarke County High School. Ms. McMullen noted that the other events may draw more people into town and may increase the Earth Day attendance by sending more people to the Fairgrounds. Ms. Lemmon suggested that next year the Earth Day event take place a few weeks earlier in order to avoid overlapping with other events.

b. Other Upcoming Event Dates

The Committee discussed the agreed upon upcoming events.

- Saturday May 4th: Table at Farmer's Market
- Saturday May 18th: Boat Ramp pickup
- Tuesday May 21st: Environmental Advocate of the Year award
- Saturday June 8th: Rt. 7/340 roadside pickup
- Saturday July 13th: Adopt-A-Highway pickup (Salem Church Rd)

Ms. Lemmon stated that the Clarke County Farmer's Market confirmed a table stall for the Litter Committee to set up and distribute promotional items on Saturday May 4th. She explained that she plans to hand out the same items that are to be distributed at the Earth Day event along with some reusable shopping bags. She also stated that she wants to promote a pickup equipment free rental program where residents or local groups can borrow the grabbers, vests, trash bags, and road signs in order to do pickups on their own. She explained that she will also promote the upcoming pickup events planned for May, June, and July.

Chair Harrison noted the article that Mr. Keim wrote and submitted (through Cathy Kuehner) to Clarke Monthly. She thanked Mr. Keim for his contribution and inquired as to why the Earth Day event was not added to the periodical's calendar listed on a separate page. Ms. Lemmon noted that she would ask Ms. Kuehner about what needs to be done to be included on the calendar.

Ms. Lemmon asked about the meeting locations for the pickup events. The Committee explained that for the Boat Ramp pickup the Committee meets at the Route 7 bridge, for the Rt. 7/340 pickup they meet at the parking lot of Martin's, and for the Adopt-A-Highway segment they meet at the parking lot of Salem Regular Baptist Church.

c. Environmental Advocate of the Year

Ms. Lemmon explained that for the Environmental Advocate of the Year award that the recipient's availability for the May Board of Supervisors meeting would need to be confirmed by Chair Harrison by May 10th. Chair Harrison also confirmed that she would be the presenter of the award.

Discussion:

a. Keep Clarke Clean Sign Update

Ms. Lemmon explained that she received approval from VDOT for the sign locations on April 15th for the application that was submitted in December of 2023. VDOT had finished their field review for the proposed locations that Ms. Lemmon marked with driveway stakes across the County. The Committee voiced their excitement to see the signs put into place and showcase the winners of last year's art contest from Clarke County elementary students.


b. EPS Campaign Progress

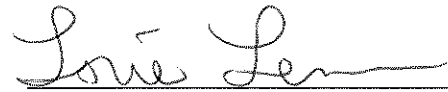
Ms. Lemmon described the progress of the EPS campaign and stated that roughly 72% of the funds had been dedicated from the applications that had been mailed back. She did note that the application deadline was May 1st, so more may be mailed in by then. Chair Harrison stated that she had a filled out application from Shenandoah Mart for an additional \$200 worth of products. Vice-Chair Bauhan explained that many establishments in the County have already transitioned out of using expanded polystyrene and that the Committee should focus their efforts and funds on

Adjournment

There being no further business, the Litter Committee voted 5-0-0 to adjourn at 6:50 pm. The next regularly scheduled meeting is on Tuesday, May 21st 2024 at 5:30pm in the Suite B Conference Room located on the second floor of the Berryville-Clarke Government Center in Berryville, VA.

Motion to adjourn to the April 16, 2024 meeting at 6:50 pm:			
Harrison	AYE (moved)	Martin	AYE
Bauhan	AYE (seconded)	McMullen	AYE
Keim	AYE		


Ashley Harrison, Chair


Lorien Lemmon, Clerk to the Committee