# CLARKE COUNTY

# **Conservation Easement Authority**

# Friday – 9 August – 10:00 am A/B & Main Conference Room, 2nd Floor Government Center

#### **AGENDA**

- 1. Call to Order
- 2. Approval of Agenda
- 3. Approval of Minutes of the July 19, 2024 meeting
- 4. Bank Account balances
- 5. Campaign for the Authority
- 6. PEC updates from Tia Earman
- 7. Discussion
  - a. Teetor minor subdivision request
- 8. Easement Donation/Purchase
  - a. Summary of easement applications/inquiries
  - b. RSP Enterprises TM 16-A-1 Grant Purchase new application
- 9. Adjournment The next meeting is scheduled for Friday September 13 at 10:00

# **Clarke County Conservation Easement Authority**

**Draft - Meeting Minutes** 

Friday July 19, 2024 – 10:00 AM

Berryville/Clarke County Government Center - A/B Meeting Room

ATTENDANCE			
Randy Buckley (Chair)	✓	John Hedlund	✓E
George L. Ohrstrom, II (Vice-Chair)	X	Michelle Jones	✓
Walker Thomas (Secretary/Treasurer)	X	Bev McKay	✓
Rives Bacon	✓		

E-Denotes electronic participation

STAFF PRESENT: Alison Teetor, Lorien Lemmon, Brandon Stidham (Planning Dept.)

**OTHERS PRESENT**: Robin Couch-Cardillo

**CALL TO ORDER:** Mr. Buckley, Chair called the meeting to order at 10:13 am.

# Approval of the Agenda – July 19, 2024:

The Authority voted 5-0-0 to approve the Agenda as presented.

Motion to approve the Agenda as presented:			
Buckley (Chair)	AYE	Jones	AYE (moved)
Bacon	AYE (seconded)	McKay	AYE
Hedlund	AYE		

### **Approval of Meeting Minutes – May 10, 2024:**

The Authority voted 5-0-0 to approve the May 10, 2024 meeting minutes as amended with minor changes requested by the Authority.

Motion to approve Meeting minutes for May 10, 2024 as corrected:				
Buckley (Chair)	AYE	Jones	AYE (seconded)	
Bacon	AYE (moved)	McKay	AYE	
Hedlund	AYE			

# **Bank Account:**

Ms. Lemmon reviewed the financial spreadsheets. Current fund balances show a total fund balance of \$578,807.67 consisting of \$165,108.15 in the donations account, \$244,013.81 in stewardship/restricted, and \$169,685.71 in local funds. Ms. Lemmon explained that the expenditures for May and June included the spring newsletter, closing costs for the Lilly easement, the Landscape subscription renewal, and paying one of the summer interns. The Lilly easement used up \$40,528.16 of the remaining VDACS funds and, with a six-month extension, the Fansler easement will help use up the remaining FY22 funds in that account.

Ms. Teetor noted that the Authority has received a substantial amount of funds due to roll-back taxes and that the Finance Department suggested that the Authority refrain from requesting appropriation from the Board of Supervisors for the Williams easement.

## **Campaign for the Authority:**

Ms. Couch-Cardillo stated that donations were \$9,735 from 74 donors. She requested suggestions for a new landowner to profile for the upcoming summer newsletter and the Authority suggested the Bryant's and Dr. McDonald since they were neighbors that worked together to put both of their properties into easement. She asked about other topics to include in the summer newsletter and Ms. Teetor suggested profiling the summer intern. Chair Buckley also suggested including an article highlighting how conservation easements alleviate the effects of drought by lowering the demand on the water supply through the extinguishment of dwelling unit rights and reduce surface water runoff through impervious surface limitations.

Ms. Couch-Cardillo noted that the donor reception dinner is on October 11 this year and that she will work on invitations closer to the event. She mentioned that she was working on mini posters and a banner to distribute across the County and Ms. Lemmon stated that she had reached out to the Berryville Farm Store to ask for permission to post mini posters in their store. Ms. Lemmon also noted that the Farm Store is transitioning to new management and will reach back out to the new owners in a few weeks to request permission to hang a banner and to apply for a sign permit with the Town of Berryville.

Ms. Couch-Cardillo explained that she would like to use the "Take a Hike" brochure as a poster at the upcoming Clarke County Fair. She asked the Authority to review the brochure and suggest any edits before paying to expand it to poster size.

Ms. Couch-Cardillo reported that the CEA had 11 new donors in May and June. She speculated that the new donors might be a result of the separate mailing of the spring newsletter from the May tax bills. Ms. Couch-Cardillo confirmed that the summer newsletter would also be an independent mailing and Ms. Lemmon noted that she would speak with the Treasury Department about mailing the fall newsletter with the fall tax bill in order to reduce the cost of postage.

### **Discussion:**

# a. Ruritan County Fair Sponsorship

Ms. Lemmon explained that the Authority has historically given \$500 to the Ruritan Club for a partial sponsorship of the livestock sale dinner for the Clarke County Fair and inquired if the Authority would like to sponsor the Fair again this year.

Motion to approve \$500 partial sponsorship to the Ruritan Club of Clarke County:			
Buckley (Chair)	AYE	Jones	AYE (moved)
Bacon	AYE (seconded)	McKay	AYE
Hedlund	AYE		

### b. June solicitation letter

Ms. Lemmon described the map she created in order to choose landowners for the upcoming appraised purchase grant cycle. She used this map to send solicitation letters to 200 landowners in the County that may be eligible for the federal Agricultural Land Easement (ALE) grant. She noted that she had received quite a few inquiries about the program due to the letter she sent in early June.

# c. Summer internship update

Ms. Lemmon gave an update on the status of the summer interns and their progress with the annual monitoring visits. She noted that the interns managed to complete more monitoring visits faster this year. She speculated that it was due to having two energetic interns and that the Landscape software aided the interns in reaching out to landowners and creating reports. She noted that only 18 monitoring visits remain and that she would personally conduct some of them in order to meet new landowners and answer any questions.

# **Report on Easement Donations/Purchases:**

# a. Summary of easement applications/inquiries

Ms. Lemmon gave a broad overview of the current status of active applications and inquiries for easements. She explained the updated map and table used to track easements that are in various stages. She explained the number of inquiries she received as a result of the solicitation letter and the attributes of those properties. She noted that the letter had already resulted in one new application and that several others may be underway.

Ms. Teetor stated that the ALE grant application for Fansler, while already approved, had been sent to the national reviewing agency for the Natural Resources Conservation Service (NRCS). She noted that the department that handles these applications have had some personnel turnover lately, which may be the cause of the delay for this application.

# b. Weir – TM# 30-A-58 – Grant purchase – new application

James Weir has applied to the easement authority for approval of a grant purchase. The property is located at 903 Kennel Rd. approximately ¾ mile southeast of the intersection with John Mosby Highway. The property is identified by Tax Map #30-A-58, is 35.57 acres, and has 2 DURs. The applicant would like to retire 1 of the 2 remaining DURs and the parcel is in enrolled in use value taxation.

The Authority voted 5-0-0 to approve the preliminary application of the Weir easement and request staff to schedule a site visit.

Motion to grant preliminary approval of the Weir easement:			
Buckley (Chair)	AYE	Jones	AYE (moved)
Bacon	AYE (seconded)	McKay	AYE
Hedlund	AYE		

# c. Williams - TM# 14-A-37B - DUR purchase - request

George Williams has applied to the easement authority for approval of a DUR purchase. The property is currently vacant and located on the west side of Kennel Rd, approximately 1700 feet from the intersection of Kennel Rd and John Mosby Highway. A site visit was conducted on April 19 and the Authority voted to approve the DUR purchase for \$40,000 on May 10.

After reviewing the draft deed of easement with staff, the applicant requested that the square footage allowance for the one (1) single family dwelling be expanded from 4,500 square feet to 6,000 square feet. The applicant has no immediate intention to sell the property but after consulting with a realtor, he would like a larger square footage allowance should a potential buyer desire a larger dwelling on the vacant lot. There are currently no structures on the property.

The Authority voted 5-0-0 to approve either a square footage allowance of 6,000 for a single-family dwelling in Building Envelope 1 and a 4,500 allowance for Building Envelope 2 or to approve a 6,000 square foot single family dwelling in either Building Envelope 1 or Building Envelope 2, if Envelope 2 is moved back to the original location selected by staff.

Motion to grant conditional approval of the Williams single family dwelling expansion request:				
Buckley (Chair)	AYE	Jones	AYE (seconded)	
Bacon	AYE (moved)	McKay	AYE	
Hedlund	AYE			

# Adjournment

There being no further business, the Authority agreed to adjourn the meeting at 11:04 AM. The next Clarke County Easement Authority meeting is scheduled for August 9, 2024 at 10 AM in the A/B conference room, Government Center, Berryville.

The Authority voted 5-0-0 to adjourn the July 19, 2024 meeting at 11:04 AM.

Motion to adjourn to the July 19, 2024 meeting at 11:04 AM:				
Buckley (Chair)	AYE	Jones	AYE (moved)	
Bacon	AYE (seconded)	McKay	AYE	
Hedlund	AYE			

Randy Buckley, Chair	Lorien Lemmon, Clerk to the Authority

# Fund 235 - Conservation Easement Balances

			Stewardship/Restricted	
	Total Fund Balance	Donations (128)	Funds Account (210)	Local Funds (000)
SOY FY25	576,815.77	164,548	242,827	169,441
Fiscal Year 2025				
July Rev/AR		1,655	0	0
July Exps/AP		-500	0	0
Aug Rev/AR		0	0	0
Aug Exps/AP		0	0	0
Sept Rev/AR		0	0	0
Sept Exps/AP		0	0	0
Oct Rev/AR		0	0	0
Oct Exps/AP		0	0	0
Nov Rev/AR		0	0	0
Nov Exps/AP		0	0	0
Dec Rev/AR		0	0	0
Dec Exps/AP		0	0	0
Jan Rev/AR		0	0	0
Jan Exps/AP		0	0	0
Feb Rev/AR		0	0	0
Feb Exps/AP		0	0	0
Mar Rev/AR		0	0	0
Mar Exps/AP		0	0	0
Apr Rev/AR		0	0	0
Apr Exps/AP		0	0	0
May Rev/AR		0	0	0
May Exps/AP		0	0	0
June Rev/AR		0	0	0
June Exps/AP		0	0	0
YTD Rev/AR	1,655.00	1,655.00	0.00	0.00
YTD Exps/AP	500.00	500.00	0.00	0.00
Adjustments	F77 070 T7	455 700 45	242.020.04	450 442 74
YTD FUND BALANCE (AR & AP)	577,970.77	165,703.15	242,826.91	169,440.71

CCTIMATED VTD CLINID DALANCE	F77 070 77	105 702 15	242 026 04	100 440 71
ESTIMATED YTD FUND BALANCE	577.970.77	165.703.15	242.826.91	169.440.71

			Appropriated Balance
FY25 Expenditure Appropriations	<u>Appropriated</u>	Actual Expenses	<u>Remaining</u>
General Expenses	45,000	500	44,500
			0
	45,000	500	44,500

Clarke County: includes expenses not specifically designated to an easement (including donation, stewardship and monthly Hall, Monahan expenses).

# Through 07/31/24 Conservation Easement Expense Detail - FY25

	Donations (128)	Stewardship (210)	Local Funds (000)	
<u>July</u>	500.00 Livestock sale dinner donation			1
	500.00	0.00	0.00	
	<u>Donations</u>	Stewardship	<u>Local Funds</u>	
VTD Tatala	· · · · · · · · · · · · · · · · · · ·		0.00	
YTD Totals	500.00	0.00	<u> </u>	

#### <u>VDACS</u> As of 7/31/24

Close Date	Project	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY2023	FY2024	TOTALS
		use by June 30, 2019	use by June 30, 2020	use by June 30, 2021	use by June 30, 2022	use by June 30, 2023	use by June 30, 2024	use by June 30, 2025	use by June 30, 2026	
		\$86,950.00	\$61,615.23	\$75,738.77	\$58,333.00	\$54,000.00	\$156,476.00	\$175,000.00	\$165,400.00	\$833,513.00
November 2018	Sprouse	-\$31,104.00								
February 2019	Opequon Cattle	-\$55,846.00	-\$696.00							
May 2019	Rowland		-\$38,148.50							
October 2019	Coleman		-\$21,448.00							
June 2020	Expired		-\$1,322.73							1
July 2021	Moon			-\$40,717.75						1
December 2021	RSP			-\$35,021.02	-\$48,435.98					1
May 2022	Murphy				-\$9,897.02	-\$54,000.00	-\$17,519.05			1
August 2022	Dupuy						-\$20,981.50			1
June 2023	Pippy						-\$26,140.50			]
May 2024	Lilly						-\$40,528.16			]
Did not use by 06/24							-\$51,306.79			]
TOTAL REMAINING		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175,000.00	\$165,400.00	\$340,400.00



August 2, 2024

Clarke County Conservation Easement Authority Fundraising Report August 2024 meeting

#### **Donor Statistics**

See attached Master Report

- 2024 year-to-date total: \$10,670.00 from 78 donations

# Ongoing

- -Summer newsletter
- -In the works, featuring Duck Pond easement, drought info from Lorien as relates to easements, summer interns, Clarke County Fair, donor reception (a full newsletter!)
  - -Published in August, mailed to Authority mailing list
- -Clarke County Fair, August 11-17
  - -Sponsoring livestock dinner; setting up Easement Authority display, signage
- -Banners
  - -Ordering large, outdoor banners to rotate among several county locations, with permission; special banner developed for fair; developing mini-posters for community bulletin boards, shops, etc.
- -Donor reception
  - -Friday, October 11, at George Ohrstrom's venue
- -New donors
  - -1 first-time donor in July

# Fundraising Results: Clarke County Conservation Easement Authority

as of August 2, 2024		.,										
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Amount	\$42,266	\$36,260	\$57,356.00	\$24,778.00	\$26,101.00	\$34,815.28	\$38,230.00	\$36,822.80	\$37,739.00	\$35,967.00	\$32,966.00	\$10,670.00
# Donations	200	169	158	164	169	169	167	209	206	201	180	78
YE Donor Appeal	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
YE Donor Appeal Amount	\$15,706	\$17,635	\$47,003	\$15,665	\$7,577	\$16,755	\$16,710	\$16,232	\$16,915	\$17,887	\$16,610	
Donor Respondents	69	51	61	47	48	58	52	73	73	83	78	
YE Prospect Amount		\$1,650	\$104	\$25	\$325	\$2,200	\$200	\$120	\$350	\$175	\$150	
Prospect Respondents		3	2	1	3	4	3	2	1	3	1	
Winter Newsletter	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Dollar Amount	\$4,805	\$3,335	\$2,700	\$2,228	\$2,815	\$4,920	\$2,668	\$3,105	\$1,710	\$4,371	\$1,875	\$2,845
Respondents	39	26	25	29	39	29	32	43	22	28	16	27
Spring Newsletter	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Donor: Dollar Amount	\$1,975	\$3,705	\$3,420	\$2,725	\$2,810	\$1,600	\$2,500	\$2,762	\$8,650	\$3,131	\$3,975	\$4,270
Donor: Respondents	28	26	27	19	23	15	23	18	44	27	16	23
payer Spring Newsletter: Dollar Am	\$165	\$1,380	\$100	\$75	\$1,150	\$550	\$2,045	\$615	\$130	\$250	\$525	\$1,205
yer Spring Newsletter: Respondent	4	9	1	3	8	3	6	6	2	4	6	12
Summer Newsletter	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Dollar Amount	\$5,040	\$3,215	\$1,927	\$2,115	\$3,110	\$4,480	\$2,135	\$5,260	\$6,445	\$4,088	\$4,625	
Respondents	22	27	22	28	20	38	23	30	31	22	31	
(new)									3	1	1	
Fall Newsletter	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Donor: Dollar Amount	\$2,660	\$2,325	\$1,250	\$600	\$3,870	\$220	\$2,925	\$6,244	\$1,380	\$3,095	\$1,721	
Donor: Respondents	27	14	3	6	11	4	11	16	11	8	9	
Taxpayer Fall Newsletter Dollar Am	\$240	\$760		\$325	\$1,200	\$100	\$100	\$410	\$450		\$1,000	
cpayer Fall Newsletter: Respondent	5	5		5	4	1	1	5	5		1	
Over the Transom	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Dollar Amount	10,500	\$1,550	\$257	\$362	\$2,230.00	\$3,970	\$8,665	\$1,980	\$1,709	\$2,970.00	\$2,485.00	\$2,350.00
Donor Respondents	2	2	3	12	7	17	10	14	14	25	21	16
Donor Thank-You Party	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Dollar Amount	\$1,175	\$705	\$595	\$638	\$710							
Donor Respondents	4	6	14	14	6							
Photo Revenue				\$ 20								
Notecards					\$304		282 (6)	94.80 (2)				
Gift-in-Kind (admin work donated												
by Kate Petranech)	\$469											

#### **MEMORANDUM**

TO: Clarke County Conservation Easement Authority

FROM: Lorien Lemmon DATE: August 1, 2024

SUBJECT: Alison Teetor Minor Subdivision Request

Alison Teetor placed property identified by Clarke County Tax Map# 11-A-5A located at 939 Salem Church Rd into easement with the County in 2010. In accordance with estate planning, Ms. Teetor would like to exercise her right to subdivide her property. The deed of easement allows for division as follows:

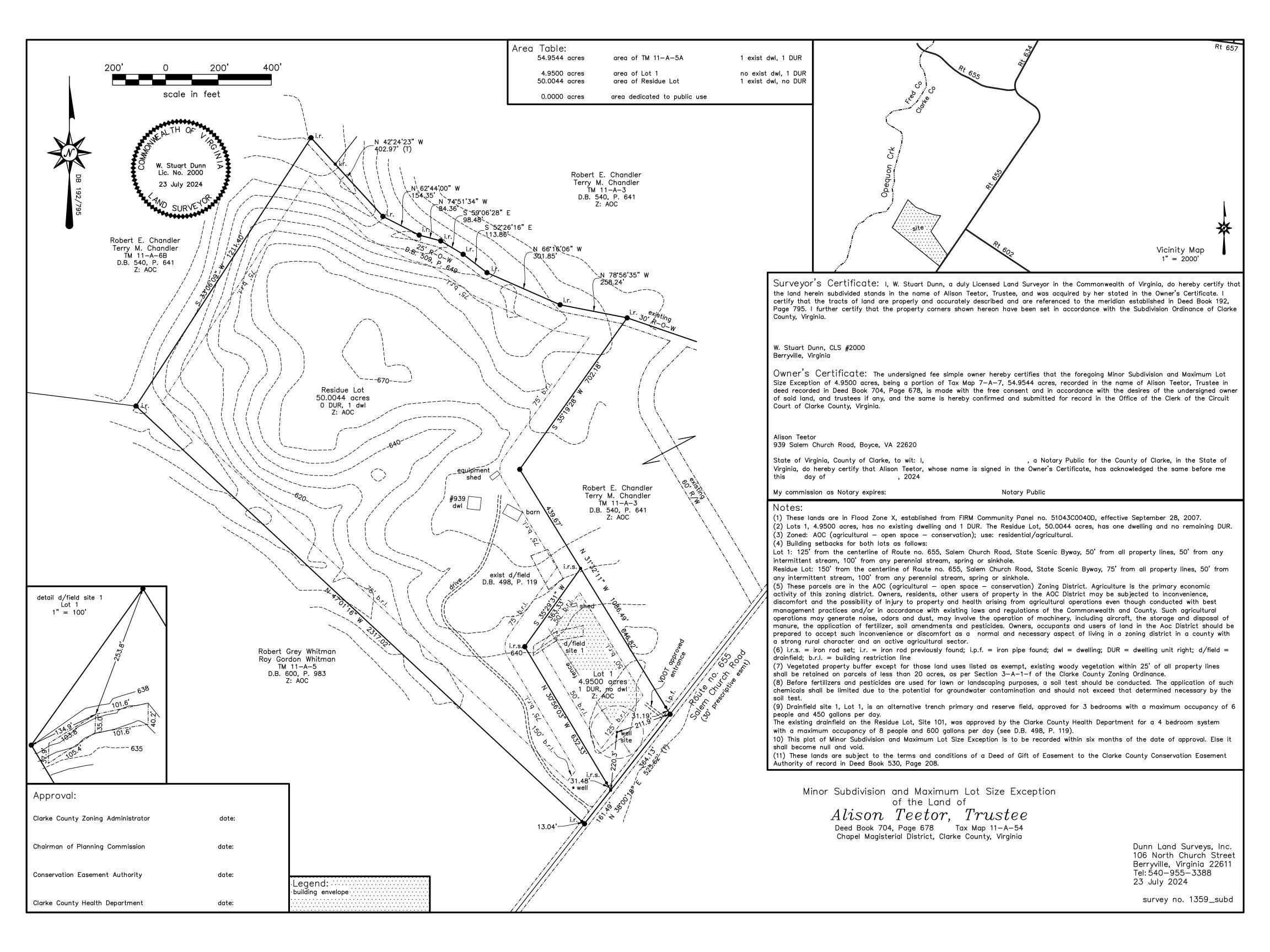
# 2. DIVISION.

A. The Property shall not be divided into, or separately conveyed as, more than two parcels; provided, however, (i) the permitted additional lot shall not exceed 4.95 acres, (ii) the subdivision creating such lot shall be approved by the Clarke County Conservation Easement Authority, as well as the County, and (iii) in no event shall the subdivision creating the lot result in a residual parcel of less than fifty (50) acres.

Ms. Teetor has also added a building envelope to the 4.95-acre lot that will be recorded on the plat.

Recommendation:

Approve the 4.95-acre subdivision for the Teetor easement.



# Memorandum

To: Conservation Easement Authority

From: A. Teetor, L. Lemmon

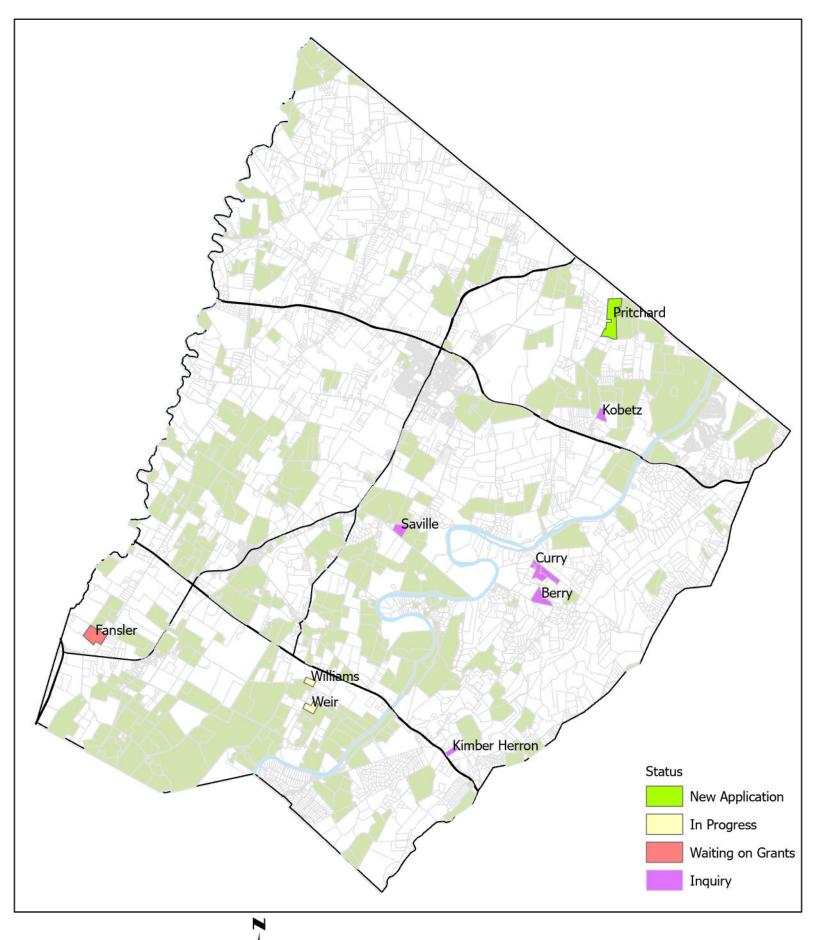
Subject: Status update - active easement applications/inquiries

Date: August 2, 2024

Active Applicatio	ns					
Name	Tax Map#	Address	Acres	DURs retired	Туре	status
RSP Enterprises	16-A-1	660 Smithfield Ln (farm store half of Smithfield Farm)	157	?? out of 3	Grant Purchase	Information sent – waiting on prelim app –
Jaime Weir	30-A-58	903 Kennel Rd	35.5	1	Grant purchase	Preliminary Application Received
George Williams, IV	30-A-47B	Vacant, adjacent to 502 Kennel Rd.	22.22	1	DUR purchase	Site visit complete. Applicant requesting larger SFD size (6,000 sq ft)
James Fansler	27-A-3	225 Nations Spring Road	88.95	3	Grant purchase	ALE application approved – still no closing date

Inquiry						
Name	Tax Map#	Address	Acres	DURs Retired	Туре	Status
Mike & Geetha Berry	32-A-66	790 Frogtown Rd	60	?? out of 2	DUR purchase	Information sent  -waiting on prelim app - waiting to hear back from appraiser
Tad Curry	24-A-18, 24-A-18A, 24-A-18B	Vacant, adjacent to 439 Frogtown Rd	~70 (in process of BLA)	1 out of 3	DUR purchase	Information sent  -waiting on prelim app - working w/Jeremy on BLA w/neighbor
Kim & David Saville	23-A-48	488 Lockes Mill Rd	44.5	?? out of 2	DUR purchase	Information sent -waiting on prelim app -
Kimber Herron	39-A-38	16 Stone Ridge Ln	20 (stream frontage)	?? out of 2	DUR purchase or grant	Information sent  -waiting on  prelim app –

Name	Tax Map#	Address	Acres	DURs	Туре	Status
				Retired		
Eleanor	16-A-20	562 Shepards	30.3	?? out of 2	DUR	Information sent
Kobetz		Mill Rd	(stream		purchase or	-waiting on
			frontage)		grant	prelim app –





1 0.5 0 1 Miles

Clarke County GIS August 2, 2024

	New Application	In Progress	Waiting on Grants	Inquiry	Total
Acres	164	58	89	254	565
Retired DURs	4	2	4	14	24
Donation	0	0	0	0	0
Purchase	1	2	1	5	9

#### **MEMORANDUM**

TO: Conservation Easement Authority FROM: Lorien Lemmon, Alison Teetor

DATE: August 2, 2024

SUBJECT: Application for grant Purchase – RSP Enterprises, Betsy Pritchard

Betsy Pritchard, co-owner RSP Enterprises (Smithfield Farm) has applied to the easement authority for approval of an easement purchase using grant funds. The property is located 660 Smithfield Lane off of Wickliffe Road adjacent to the West Virginia line. The property is identified by Tax Map# 16-A-1. Once merged with two 3-acre adjacent parcels, it will consist of 164 acres with 4 DUR's, 2 existing dwellings, and a farm store. The primary use is for grazing and hay production. The applicant proposes to retire 4 of the remaining DURs.

The parcel is zoned AOC and is currently in use value taxation, in accord with the Commissioner of Revenue's requirements, therefore a donation may be considered if at least two of the following four guidelines are met:

- 1) the parcel's Property Resource Score is at least 35;
- 2) at least one dwelling unit right is extinguished by the conservation easement;
- 3) the parcel is adjacent to a parcel already under permanent conservation easement;
- 4) the property has a minimum area of 40 acres.

The property meets all of the 4 criteria. The property resource score is 162. The applicant would retire 4 of the remaining DURs. It is next to an existing easement, property that the Pritchard's own and placed in easement in 2021, and it is more than 40 acres. Points were given for retiring 4 DURs, having a perennial stream, frontage on a scenic byway, and being owned by the same family for more than 200 years.

Potential grant opportunities include ALE (formally FRPP) federal, and the Virginia Land Conservation Fund (state). This is an excellent candidate for grant funds as it has nearly 100% prime soils and has numerous contributing structures in the Long Marsh Rural Historic District.

#### Recommendation

Give preliminary approval and schedule a site visit.

