



Clarke County Litter Committee

Berryville/Clarke County Government Center, 2nd Floor
101 Chalmers Court, Berryville, Virginia 22611
Suite B Conference Room

Tuesday, November 21, 2023 5:30 pm

1. Call to Order
2. Approval of Agenda
3. Public Comments
4. Upcoming Planning, Engagement, and Scheduling in 2023
 - *Sat, 12/2 @ 10:00am: Town of Berryville Parade
 - Sun, 12/3 at 9:00am: Adopt-a-Road Clean Up
 - *changes to event, time, or date*
5. Town of Berryville Parade Planning
6. 2024 Grant Update & Updated Budget
 - Draft Donation Letter
7. 2024 Event Calendar
8. Keep Clarke Clean Signage Update
9. Other Business
 - Safety Vest Reveal
10. Adjournment
 - The next regular Litter Committee meeting will be on Tuesday, December 19th at 5:30pm in the Suite B Conference Room located on the 2nd floor of the Berryville-Clarke Government Center at 101 Chalmers Court, Berryville VA 22611.



Sponsored By: Berryville Main Street

Saturday, December 2, 2023

Parade begins at 12 noon

Line-up at 10 am at Clarke County School Administration Building and Johnson Williams Middle School

Applications are due *no later than November 20th, 2023, (free entry) and can be completed on our website (www.BerryvilleMainStreet.com)*

OR mailed to: Attn Michelle Marino, Berryville Main Street, P.O. Box 372, Berryville, VA 22611

OR dropped off: 15 W. Main Street, Berryville, VA, ATTN: Michelle Marino

*Once applications are submitted, you will receive an email confirmation with your entry number and map.

Questions? Contact Michelle Marino at:

PHONE: 703-472-5696 or Michelle@berryvillemainstreet.com

Contact Person: Kristina Maddox

Name of Organization: Clarke County Litter Committee

How many participants? At least 5

Type of entry (float, wagon, car, walking, etc.): Ford/Chevy Truck

Phone Number: 540-955-5132

Email address: kmaddox@clarkecounty.gov

Please list any special requests or considerations: Not applicable

Please have your emailed entrant number ready for presentation at entrance. Line-up will occur in the order in which entries arrive. There is a holding area for entrants waiting for their parties to join. Santa will be the last unit in the parade and will appear at Enders Fire Hall at 1pm for the children. **No other Santa "imitators" will be allowed—it's confusing to the children who watch the parade.**

**The Parade Organizers assume no responsibility for liability either before, during or after the parade. Parade organizers also reserve the right to refuse entrants to the parade for offensive/controversial themes.*

Subject Re: 12/2/23 Parade Registration: Clarke County Litter Committee

From Michelle Marino <michelle@berryvillemainstreet.com>

To Kristina Maddox <kmaddox@clarkecounty.gov>

Date Monday November 6, 2023 2:15:52 PM

Hey there!

Thank you for sending this. I will send a confirmation email with entry numbers at a later date. Any type of vehicle is allowed and yes candy is allowed as well.

On Fri, Nov 3, 2023 at 3:37 PM Kristina Maddox <kmaddox@clarkecounty.gov> wrote:

Good afternoon Michelle,

Please see the attached registration from the Clarke County Litter Committee to be part of the Christmas parade lineup on December 2nd. We will be in a truck of some sort but I do not have all of the details on this as of yet, unfortunately. Will people be throwing candy or anything? If so, the committee may want to do a litter clean up afterward.

Thank you and please let me know if you have any questions on anything.

Best regards,
Kristina

Kristina Maddox

Office Manager / Zoning Officer

FOIA Officer

[Clarke County Planning Department](#)

[101 Chalmers Court, Suite B](#)

[Berryville, VA 22611](#)

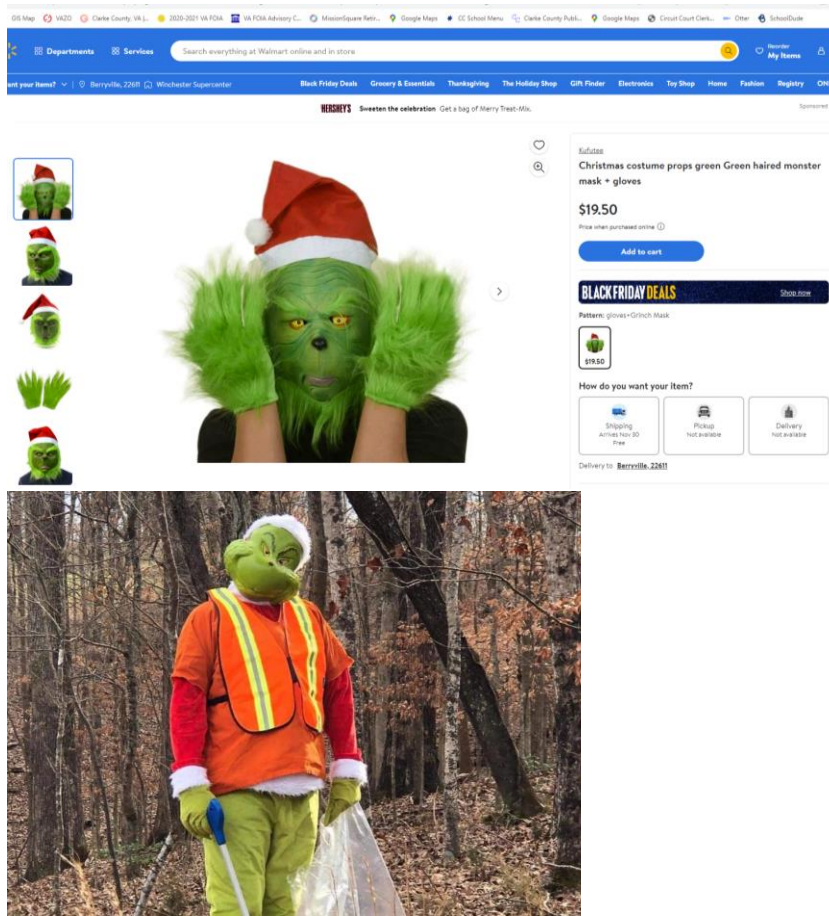
(540) 955-5132

THEME IDEAS FOR THE PARADE

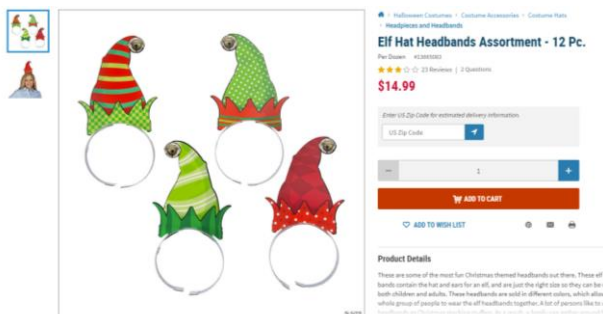
1) BE A DEAR AND HELP KEEP CLARK CLEAR (everyone wear reindeer antlers??)



2) DON'T BE A GRINCH! Pick up is a cinch!! (We have one Grinch littering and pick up behind them?)



3) Clarke County's elves help Santa to Keep Clarke Clean!



Truck Décor Brainstorming Ideas

- “Litter Crew Ahead Signs” on either side of truck bed
- Christmas tree in the back of truck decorated with ?? recycle signs...
- People walking outside of truck with grabbers, trash bags, safety vests
- Recycle cut outs printed and glued to cardboard for support
- Litter Committee banner on truck
- Does anyone have any yard décor that can be used for the truck? Light up candy canes, floats, a Christmas tree, snowmen, battery-operated lights, garland, wreaths, big bows, etc.

Subject Fwd: FY2024 Non-Competitive Litter Prevention and Recycling Grant

From Chris Boies <cboies@clarkecounty.gov>

To Kristina Maddox <kmaddox@clarkecounty.gov>, Emily Johnson <ejohnson@clarkecounty.gov>

Cc Brenda Bennett <bbennett@clarkecounty.gov>

Date Monday October 30, 2023 4:13:39 PM

Thanks

Chris Boies
County Administrator

From: ceds@deq.virginia.gov

To: "Chris Boies" <cboies@clarkecounty.gov>, "Lorien Lemmon" <llemmon@clarkecounty.gov>

Cc: "Lorien Lemmon" <llemmon@clarkecounty.gov>

Sent: Monday, October 30, 2023 2:15:35 PM

Subject: FY2024 Non-Competitive Litter Prevention and Recycling Grant



Commonwealth of Virginia

VIRGINIA DEPARTMENT OF ENVIRONMENTAL QUALITY

1111 E. Main Street, Suite 1400, Richmond, Virginia 23219

P.O. Box 1105, Richmond, Virginia 23218

(800) 592-5482 FAX (804) 698-4178

www.deq.virginia.gov

Travis A. Voyles
Acting Secretary of Natural
and Historic Resources

Michael S. Rolband, PE,
PWD, PWS Emeritus, PE,
PWD, PWS Emeritus
Director
(804) 698-4020

October 30, 2023

Chris Boies

County Administrator
Clarke County
101 Chalmers Ct.
Berryville, VA 22611

Dear Chris Boies:

I am pleased to inform you that a total grant award of **\$16,551.93** has been approved for the **Clarke County** Litter Prevention and Recycling Program activities and the Extended Polystyrene (EPS) campaign for the period of July 1, 2023 to June 30, 2024.

The total grant award amount above includes the following:

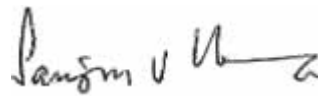
Non-Competitive Grant Award: \$12,513.00

EPS Campaign Amount: \$4,038.93

Processing of the grant awards is underway, and a payment for this amount should be received within the next two weeks if funds can be transferred electronically (EDI) or in thirty days if processing by check is required.

If you have any questions or need additional information, please contact Prina Chudasama at prina.chudasama@deq.virginia.gov or at (804) 659-1530.

Sincerely,



Sanjay Thirunagari
Programs Manager
Division of Land Protection & Revitalization

2024 Clarke County Litter Committee Budget Overview

SUPPLIES

Grabbers/Vests/Gloves	\$ 400.00
Trash Bags, Contractor x5 boxes	\$ 158.40
Posts	\$ 300.00
Environmental Club Supplies (CCHS)	\$ 500.00
Collapsible Rolling Wagon Cart	\$ 104.99
Large Duffel Bag (for grabbers)	\$ 38.11
Safety Road Cones	\$ 112.00
Litter Crew Ahead Signs x2	\$ 677.34
Cargo Nets??	\$ -
	\$ 2,290.84

PUBLIC OUTREACH

Pop Up Table	\$ 60.00
Pop Up Tent	\$ 129.99
Tent Weights	\$ 30.00
Tablecloth	\$ 179.00
Cloth Shopping Bags (100)	\$ 205.00
	\$ 603.99

YOUTH EDUCATION

Coloring Books (600)	\$ 336.00
Crayons (600)	\$ 323.00
Drawstring backpacks	\$ 725.00
Storywalk	\$ 400.00
	\$ 1,784.00

LAW ENFORCEMENT

Earth Day Law Enforcement	\$ 800.00
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EPS CAMPAIGN

Containers, Cups, Lids	\$ 3,900.00
Paper, Stamps, Envelopes	\$ 138.00
	\$ 4,038.00

RECYCLING

Pack Rat Hauling (Shenandoah River Keepers)	\$ 1,000.00
Purple Bin Program (ESTIMATE)	\$ 2,000.00
Dumpsters (ESTIMATE)	\$ 3,000.00
	\$ 6,000.00

ADVERTISING

Clarke Monthly	\$ 1,000.00
	\$ 1,000.00

Total Estimated Cost \$ 16,516.83

Total Grant \$ 16,551.93

EPS \$ 4,038.93

Non-Competitive Grant \$ 12,513.00

***Items in red have been updated since the last review*



Clarke County Department of Planning

Litter Committee

101 Chalmers Court, Suite B

Berryville, Virginia 22611

(540) 955-5132 | www.clarkecounty.gov

Month DD, 2023

Name

Address

City/Town, ST Zip

Dear Mr. and Mrs. Name,

Thank you for your generous gift of \$XX.XX to the Clarke County Litter Committee.

Because of your support, we are able to beautify the county's priceless natural and scenic resources that are the hallmarks of living in our rural area.

Your donation allows the Litter Committee to purchase necessary clean up equipment, helps us grow in the community, and provide educational resources.

On behalf of the Clarke County Litter Committee, I offer my sincere thanks for your devotion to help *Keep Clarke Clean* - for this generation and for future generations.

As always, please share your thoughts and ideas with us by sending an email to litterfree@clarkecounty.gov.

Sincerely,

(e-signature)

Ashley Harrison, Litter Committee Chair

*No goods or services were provided in exchange for this contribution.
This donation is tax-deductible to the fullest extent allowed by law.*

Clarke County Litter Committee: 2024 Thinking Ahead

JANUARY

- Meeting: 2024 Planning (goals, meeting calendar, etc)

FEBRUARY

- Meeting: Equipment Inventory Assessment, EPS Campaign, Earth Day Event

MARCH

- Meeting: Planning for Earth Day Event, EPS Campaign

APRIL

- Event: Boat Ramp Pick Up With Shenandoah River Keepers
- Event: Earth Day
- Meeting: Environmental Advocate of the Year Discussion

MAY

- Event: Farmer's Market & Town of Berryville Pick Up
- Event: Adopt-a-Road Pick Up
- Event: Environmental Advocate of the Year Award at the Board of Supervisor's Meeting
- Meeting: All grant expenditures must be made and received by end of June

JUNE

- Event: Rt 7/340 Roadside Pick Up

JULY

- Event: Adopt-a-Road Pick Up

AUGUST

- Event: Clarke County Fair

SEPTEMBER

- Event: Farmer's Market & Town of Berryville Pick Up

OCTOBER

- Event: E-Recycling with C2 Management

NOVEMBER

- Event: Boat Ramp Cleanup

DECEMBER

- Event: Town of Berryville Parade
- Event: Adopt-a-Road Pick Up