



# Clarke County Litter Committee

## Meeting Notes

Tuesday, July 18, 2023 – 5:30PM

Berryville-Clarke County Government Center – A/B Meeting Room

ATTENDANCE	
Ashley Harrison (Chair)	✓
Tom Bauhan (Vice Chair)	✓
Matthew Bass (BOS Representative)	✓
John Keim	X
Mary Martin	✓
Meg Roque	X

**STAFF PRESENT:** Kristina Maddox (Office Manager / Zoning Officer), Lorien Lemmon (Conservation Planner / GIS Coordinator)

**OTHERS PRESENT:** None.

### Call to Order

Chair Harrison called the meeting to order at 5:43pm.

### Approval of Agenda

Mr. Bauhan made the motion to approve the agenda as presented by Staff, seconded by Mr. Bass

### Approval of Meeting Minutes

June 20, 2023 – Mr. Bauhan moved to approve the June 20th, 2023 meeting minutes as presented by Staff, seconded by Ms. Martin.

### Public Comments

None.

### Planning, Engagement, and Scheduling in 2023

Ms. Maddox and Ms. Lemmon discussed the recent pick-up along the intersection of Routes 340 and 7 that occurred on July 15<sup>th</sup> and asked the committee to reaffirm the dates and times for the other planned events. The committee discussed contacts for a booth for the upcoming Clarke County Fair on August 15<sup>th</sup> and moved the planned town pickup to the following month, September 16<sup>th</sup>, during the Farmer's Market event. Ms. Maddox confirmed the date for the electronic recycling day hosted by C2 Management on October 7<sup>th</sup> and Mr. Bass inquired as to what types of items would be accepted. Ms. Maddox explained that C2 Management would provide that information in an advertisement that would be posted by staff on the Clarke County Facebook page.

Chair Harrison asked the committee if more Litter Committee brochures could be handed out at more places such as at the Clarke County Fair booth, at the Farmer's Market table, and at the restaurants that are receiving EPS containers. Ms. Martin asked if QR codes that link to a Litter Committee website would be possible. Ms. Lemmon agreed to ask county staff about QR codes.

Chair Harrison reviewed the boat ramp pick up scheduled for November 18<sup>th</sup> and the required second Adopt-A-Highway event, scheduled for December 3<sup>rd</sup>. Ms. Maddox confirmed that this second event is a requirement of the DEQ Litter Grant and that the committee has until March 2024 to satisfy that requirement.

The committee approved the events and dates by consensus.

#### **“Keep Clarke Clean Art & Slogan Contest” Update**

Ms. Maddox displayed the signs and magnets from the “Keep Clarke Clean Art & Slogan Contest” to the committee. The committee plans to hand out the magnets at the booth at the Clarke County Fair and at the table at the Farmer’s Market. If any are left over, Mr. Bass volunteered to distribute them to the local elementary schools. Mr. Bass also suggested loaning some of the signs to the schools and the committee discussed where across the county they would like the signs to be posted. The committee agreed to continue brainstorming locations before moving forward with posting the signs.

#### **EPS Campaign Update**

Mr. Bauhan reported that he delivered 200 9x9 inch clamshell containers and a feedback questionnaire to the Lone Oak Tavern and that the owner was very appreciative to receive the order. The committee agreed to evenly distribute the containers and cups ordered by the DEQ Litter Grant and only to businesses that initially responded to solicitation by the Litter Committee. Ms. Lemmon volunteered to pick up the feedback questionnaire a month after orders are distributed. The committee discussed other businesses that may benefit from this program and made a note to focus on those for the FY24 grant.

Mr. Bauhan asked about when the EPS funding from the DEQ grant would be available and Ms. Lemmon explained that the grant cycle usually begins with an acceptance letter received in December and the funds being released in January of 2024.

#### **Media Outreach Details**

The committee complimented Mr. Keim’s article in the Clarke Monthly issue for July. Chair Harrison reminded the committee that any information pertaining to the Litter Committee needs to be approved before being published. Chair Harrison inquired about posting pickup dates on the calendar in Clarke Monthly and Ms. Maddox responded that the committee would need to allocate funds for publishing costs.

Mr. Bass suggested that for Earth Day in 2024, Litter Committee do a press conference that could be in conjunction with the artwork contest, information about the pickup events, and can include speakers from the sheriff’s department reiterating that littering is a crime. Chair Harrison mentioned that most citizens do not realize that littering is against the law and Ms. Lemmon noted that law enforcement is one of the pledges included in the grant application and a press conference with law enforcement officials would satisfy this pledge.

#### **Other Business**

Mr. Bauhan suggested collaborating with Mr. Keim about creating an article about the local businesses that have been responsive to the EPS campaign. The idea would be to highlight these businesses efforts to utilize more environmentally friendly takeout containers and hopefully inspire other businesses to follow suit.

Chair Harrison mentioned that discussion of the Litter Committee budget for FY 2024 should be added to the agenda for September.

#### **Adjournment**

There being no further business, Mr. Bass moved and Mr. Bauhan seconded that the Committee adjourn to the next regularly scheduled meeting on Tuesday, August 15th at the Clarke County Fair at 5:30pm. The motion to adjourn was approved unanimously.

  
Ashley Harrison (Chair)

  
Lorien Lemmon (Clerk)