



# Clarke County Litter Committee

Meeting Minutes

Wednesday, March 8, 2023 – 5:30PM

Berryville-Clarke County Government Center – A/B Meeting Room

ATTENDANCE	
Ashley Harrison (Chair)	✓
Tom Bauhan	X
Mary Martin	✓
John Keim	✓
Meg Roque	✓

**STAFF PRESENT:** Kristina Maddox (Office Manager / Zoning Officer)

**OTHERS PRESENT:** Matthew Bass (Board of Supervisor Liaison)

**Call to Order:** Ms. Maddox called the meeting to order at 5:31PM.

## **Election of Officers: Chair and Vice Chair**

### ***Chair:***

Ms. Maddox asked if there were any Litter Committee Chair nominations for 2023. Mr. Keim moved to nominate Ashley Harrison, seconded by Ms. Martin. Ms. Maddox closed the floor to nominations and opened the floor for discussion. As there were no further nominations or discussions, Ms. Maddox closed the floor to nomination discussions. The Committee elected to nominate Ashley Harrison as Chair of the Clarke County Litter Committee for 2023.

### ***Vice Chair:***

Ms. Harrison opened the floor for 2023 Litter Committee Vice Chair nominations and nominated Tom Bauhan. With no other nominations, Chair Harrison closed the floor to nominations and opened the floor for discussion on the nomination. As there was no discussion, Chair Harrison closed the floor and entertained a motion to approve Tom Bauhan for Vice Chair, seconded by Ms. Martin. The Committee elected to nominate Tom Bauhan as Vice Chair of the Clarke County Litter Committee for 2023.

## **Approval of Agenda**

Chair Harrison moved to approve the agenda for the March 8, 2023 Litter Committee meeting as presented by Staff, seconded by Mr. Keim.

## **Approval of 2023 Litter Committee Meeting Dates**

The Committee discussed the meeting dates and times. It was determined to resume monthly meetings for the time being but potentially change to bi-monthly meetings in the near future. Chair Harrison moved to approve the 2023 Litter Committee monthly meeting dates and times as presented by Staff, seconded by Mr. Keim.

## **Approval of Minutes – October 18, 2022**

Chair Harrison asked for a motion to approve the October 18, 2022 meeting minutes, which was moved by Mr. Keim and seconded by Ms. Martin.

## **Review of Meeting Notes**

There were no questions or concerns from the Committee on the meeting notes from November 15, 2022 and January 17<sup>th</sup> and February 21<sup>st</sup> of this year.

## **2023 Litter Grant Award & EPS Campaign**

### ***EPS Campaign:***

Ms. Maddox asked the Committee to review and provide feedback on the sample letter to be mailed to local restaurant business owners. Chair Harrison suggested that we ask the businesses more information about their current vendor. The Committee discussed including an order form with the informational letter, the list of EPS-friendly distributors, and asked that the article and Code of Virginia information be removed from the packet. Mr. Bass noted there should be a deadline within the letter for the business owners to return their order form so the supply order can be placed by our grant deadline. He also suggested we provide a self-addressed and stamped envelope in the mailer as well so it is easy for them to return. The Committee agreed to review the order forms in May and decide what items to order.

### ***Earth Day Signage Contest:***

Mr. Bass said the Clarke County schools have been contacted regarding the contest and asked the Committee their thoughts on including Powhatan and Keystone as well. The Committee agreed to include the two schools and reviewed the draft contest form provided by Mr. Bass. It was discussed that having artwork, an essay, and a slogan may be too much and asked to remove the essay piece of the contest. It was also decided to limit the slogan verbiage from ten words to seven words or less. Mr. Bass asked for all Committee comments by Friday morning as he plans to send it out that afternoon.

As an award for the winners, it was discussed that the reward itself is having one's artwork displayed around the county on signs, magnets, and possibly be recognized in local newspapers.

Mr. Keim mentioned that he spoke with the Clarke County high school's Environmental Club advisor and thought that the Litter Committee may be able to help fund some of their projects if it is covered under our grant. Ms. Maddox said she would inquire what is covered under the grant.

The committee discussed items for possible purchase such as cargo nets and promotional items such as car trash bags. With regards to the cargo nets, the committee discussed how they would be distributed to residents and ideas such as asking people to volunteer their time for cleanup events. The committee decided to purchase half of the amount of cargo nets originally planned and make an announcement through Facebook.

## **2023 Planning, Engagement, Scheduling, & Signage**

By consensus, the Committee agreed to commit to a boat ramp clean up on Saturday, April 15<sup>th</sup>. Ms. Maddox said she would contact Shenandoah River Keepers to find out more information.



## **Adopt A Road**

Ms. Maddox said she found the meeting minutes from September 2022 where the committee approved the roads to be cleaned and submitted the application to VDOT. Should VDOT not approve the application by May, the Committee discussed a possible pickup on Summit Point or Kimble as per a citizen request.

## **Clean Up Opportunity (Gregg Property)**

The committee expressed concern that approving such an expenditure may be precedent setting but it was noted this is only a pilot program and not something that needs to be repeated. The committee also briefly discussed a local vendor that may be interested in getting any metal from the property.

The committee made a motion to approve \$1,200 toward the Pack Rat dumpster for a litter and trash pick up at Eagle Rock Lane. This approval was moved by Mr. Keim and seconded by Ms. Martin.

## **Media Outreach Details**

Mr. Keim announced that the Clarke Monthly article was submitted for April and that it covers the committee's 2022 highlights, basic committee information, and request for volunteers. He suggested that the committee get more event pictures and keep records of the amounts of trash collected for future articles and media posts.

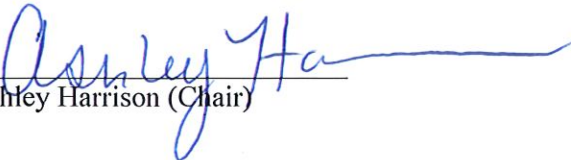
Chair Harrison asked the committee their thoughts on having a "Citizen of the Year" type of annual award and possible write-up in the Clarke Monthly. Prime candidates for such an award were discussed. Mr. Bass said he would touch base with Chris Boies and Cathy Kuehner on this matter to get it started.

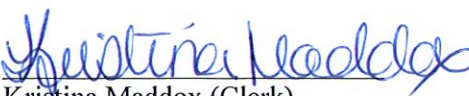
## **Other Business**

Marianne Casey of Nantucket Treweryn Beagles attended the meeting and asked to speak. She said she adopted Westwood Road from the high school to Senseny Road and was hoping that her volunteer group could join us at a future pick up event in an effort to show their community support. She said she would also like some guidance as to how to prevent nuisance littering. Mr. Bass suggested that we invite Travis Sumption and Anne Williams to attend a future meeting to educate us on evidence collecting and presenting a case.

## **Adjournment**

With no further items to discuss, the Committee adjourned at 6:40PM. Ms. Martin made the motion, which was seconded by Mr. Keim.

  
Ashley Harrison (Chair)

  
Kristina Maddox (Clerk)